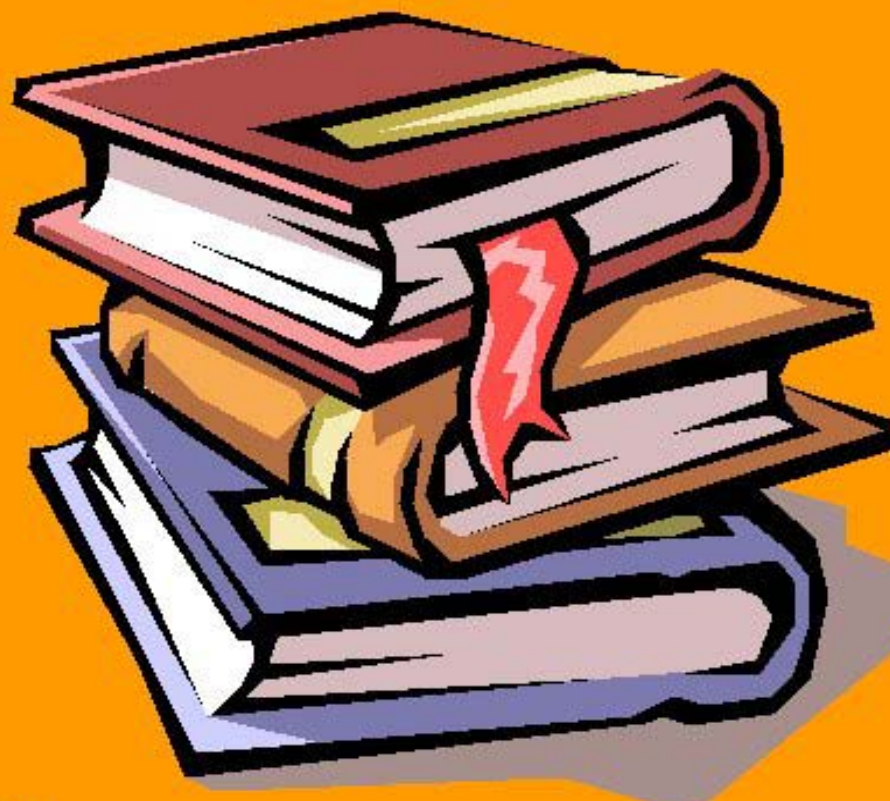


# The ESL Connection



ESL  
EFL  
ESOL

# 2005

The ESL Source Selected and Evaluated by Teachers

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[www.teachersmarketplace.com](http://www.teachersmarketplace.com)

## Picture Dictionaries



*Elizabeth Hanson-Smith, Evelyn Fella, Norma Shapiro, and Jayme Adelson-Goldstein*  
Beginning-Intermediate

This interactive, multimedia CD-ROM brings the words and illustrations of ***The Oxford Picture Dictionary*** to life with sound and animation. Its rich assortment of games, exercises, and activities makes it flexible for use in conjunction with the ***Dictionary*** or on its own. Thematic content corresponds to secondary and adult curricula, with a strong job-skills strand. It can be used in classrooms, in language labs, or at home, and it can be easily adapted to individual, pair, or small group work.

The comprehensive ***Oxford Picture Dictionary Interactive CD-ROM*** provides hundreds of hours of speaking, listening, reading, and writing practice, all on a single disc.

- ♦ All **3,700** words of ***The Oxford Picture Dictionary*** are presented with **sound** and **stunning visual images** that provide easy access to meaning and pronunciation.
- ♦ Students can **hear** and learn to **read, say, and spell** any word they choose to explore.
- ♦ **User-friendly navigation** and **help screens** are geared to the special needs of language learners.
- ♦ A **special viewer** allows students to easily explore the whole graphic as well as zoom in for close-ups.
- ♦ Vocabulary can be easily searched, either by contextualized topic page or through a **pictorial glossary**, helping students develop reference skills.
- ♦ A **wide selection of activity types** appeals to a variety of learning styles.
- ♦ Activities such as **Conversation, Reading, "Job Talk," Dictation, Role Play, and Writing** provide contextualized vocabulary practice in speaking, reading, writing, and listening.
- ♦ A **built-in word processor** encourages students to write about any Dictionary topic and print out their work.
- ♦ **Easy lookup** of words from readings, dialogues, and students' own writing is facilitated by **hyperlinked referencing** to the glossary.
- ♦ **Games** offer motivating, **easily customized** reinforcement activities.
- ♦ **Flashcard Maker** enables students to practice on-screen or print out picture/word cards based on **their own word lists**.
- ♦ **Randomly-generated tests** for each topic page enable targeted testing and **multiple retests**, facilitating **pre- and post-testing**.
- ♦ Summary and detailed **reports** allow students and teachers to **monitor progress**.
- ♦ A **Teacher Management System** on the same disc permits teachers to review and edit student information, as well as view tests and writing.
- ♦ A single CD contains both Macintosh™ and Windows™ installations, accompanied by a User's Guide.

The Oxford Picture Dictionary Interactive CD-ROM ©2000

435979-4 \$149.00 each

Price Reduction by Volume:

1-10 discs \$149.00 each

11-20 discs \$119.20 each

21 or more \$ 89.40 each

### System requirements:

IBM™ or compatible: 80486 or Pentium™ system. 16MB RAM (32MB preferred). Windows 95™ or later.

Graphics/Monitor: SVGA or higher, 640 X 480, 256-color mode. SoundBlaster compatible. CD-ROM drive. At least 10 MB of free space on hard drive. Student Data may be stored on the hard drive or on a floppy disk.

Macintosh™: 68040 or Power Macintosh. OS 7.5.3 or higher. 16 MB RAM (32MB preferred). CD-ROM drive. At least 15 MB of free space on hard drive. Student data may be stored on the hard drive or on a floppy disk.



## Picture Dictionaries

The **Oxford Picture Dictionary** is the ultimate program for vocabulary learning available today.

It is ideal for beginning-intermediate adult and young adult students.



### The Dictionary

- ◆ Illustrates over **3,700 words** in full-color, each clearly labeled and defined in context for easy identification.
- ◆ Offers **140 key topics** targeted to meet the vocabulary needs of adults and young adults for real communication.
- ◆ Features topics grouped into **12 thematic areas**, several with a vocational strand providing language for immediate use.
- ◆ Teaches many **verbs, adjectives and phrases**.
- ◆ Includes a **variety of exercises** for practice and review, leading to meaningful, accurate use of the new vocabulary.
- ◆ Provides an **index** with an easy-to-follow **pronunciation guide** to increase students' fluency.

The 12 Topic Areas in the Dictionary include:

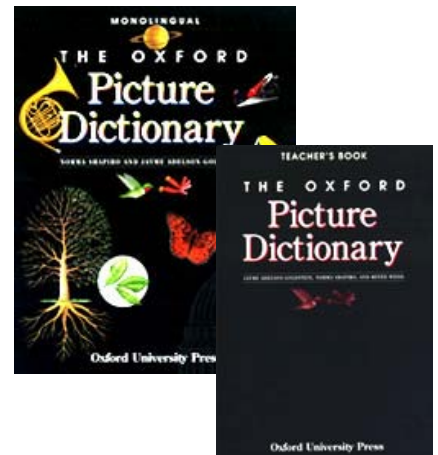
Everyday Language  
People  
Housing  
Food  
Clothing  
Health  
Community  
Transportation  
Areas of Study  
Plants and Animals  
Work  
Recreation



### Bilingual Editions

There are thirteen bilingual Dictionary editions: Spanish, Chinese, Vietnamese, Russian, Korean, Japanese, Polish, Arabic, Brazilian Portuguese, Haitian, Thai and Cambodian. The second language is presented in blue underneath the English word. A complete second-language index is included.

### Teacher's Book and Focused Listening Cassette



### Dictionary Cassettes

The **Cassettes** feature all the words in the monolingual edition of the **Dictionary** and serve as an easy-to-repeat speech model.

### Overhead Transparencies

Full-color **Overhead Transparencies** are available for each page of the Monolingual edition of the **Dictionary**.

### Interactive CD-ROM

This interactive, multimedia CD-ROM brings the words and illustrations of **The Oxford Picture Dictionary** to life with sound and animation. See previous page for more information or the order form to purchase.

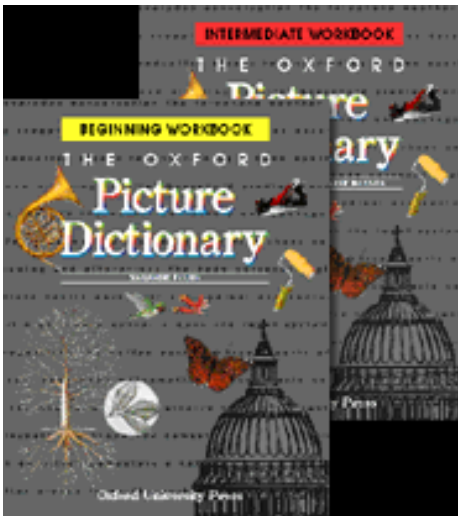
The **Teacher's Book** includes the complete **Dictionary** plus easy-to-use lesson plans for the whole program. Each page includes the full-color, reduced size **Dictionary** illustration, annotated with wrap-around notes. They provide cultural and factual background information and teaching strategies. The step-by-step lesson plans offer a variety of activities for presenting, practicing, and expanding the vocabulary lesson through work in all four skills. Listening activities are supported by a **Focused Listening Cassette**.

### Oxford Picture Dictionary 2002

470059-3	Mono	\$ 14.95
436197-7	Arabic	\$ 14.95
436281-7	Portuguese	\$ 14.95
435194-7	Cambodian	\$ 14.95
435189-0	Chinese	\$ 14.95
435195-5	Haitian/Creole	\$ 14.95
435190-4	Japanese	\$ 14.95
435191-2	Korean	\$ 14.95
435193-9	Polish	\$ 14.95
435192-0	Russian	\$ 14.95
435188-2	Spanish	\$ 14.95
435720-1	Thai	\$ 14.95
435203-X	Vietnamese	\$ 14.95
470060-7	Teacher's Bk	\$ 18.95
438403-9	Listening CDs	\$ 38.95
435187-4	Listening Cassettes	\$ 31.95
436100-4	TB & Listening Cass.	\$ 45.95
438402-0	Dictionary CDs	\$ 49.95
470061-5	Dictionary Cass.	\$ 42.95
435186-6	Classic Class Activ	\$ 25.99
435185-8	Overheads	\$215.00
438406-3	Grammar Activities	\$ 8.95



## Picture Dictionaries



### Beginning Workbook & Intermediate Workbook

The *Beginning Workbook* and *Intermediate Workbook* in full color offer vocabulary reinforcement activities that correspond page for page to the *Dictionary*. Clear, simple instructions with examples make them ideal for independent use in the classroom, at home, and for multi-level classes.

The *Workbooks* provide opportunities for contextualized vocabulary practice and critical thinking skills development through motivating contexts and engaging activities, including:

- ◆ **Picture and reality based life-skills practice.**
- ◆ Real information depicted in **charts** and **graphs**.
- ◆ **Student-centered** exercises.
- ◆ Additional **higher- level speaking and writing practice.**

A *Workbook Answer Key* provides the answer to the exercises in both workbooks. One key will be provided upon request with each class order of 10 workbooks.

.435073-8	Beg. WB	\$10.95
435977-8	Int. WB	\$10.95

Workbook Answer Key N/C w/class order  
435977-8 WB Ans. Key



English Literacy/Civics

The following topics are especially relevant to EL/Civics education:

**Unit #6:** Health: Health Care, Medical Emergencies, Clinics, Medical and Dental Exams, A Hospital.

**Unit #7:** Community: The Legal System, Crime, Public Safety, U.S. Mail, City Streets.

**Unit #9:** Areas of Study: Types of Schools, U.S. History, U.S. Government and Citizenship, Geography.

**Unit #11:** Work: Jobs and Occupations, Job Skills, Job Search, An Office, Farming/Ranching, Construction, Tools and Building Supplies.

### Classic Classroom Activities

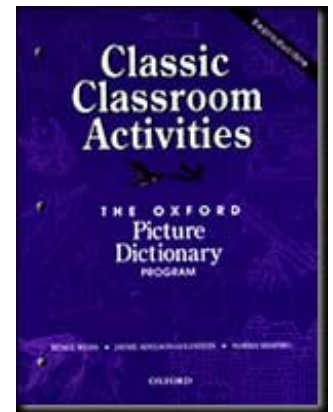
*Renée Weiss, Jayme Adelson-Goldstein, and Norma Shapiro*

*Classic Classroom Activities* is a collection of reproducible support materials for the *Oxford Picture Dictionary*.

It offers:

- ◆ Over 100 reproducible communicative practice activities.
- ◆ 768 reproducible picture cards based on the vocabulary of the Dictionary.
- ◆ Student-centered "classic" activities including information gaps, mixers, role plays, and board games.
- ◆ Teacher's notes and step-by-step instructions.

435186-6      Class Act.      \$25.95



# Picture Dictionaries - Companion Volumes

## Read All About It 1 and 2

Lori Howard

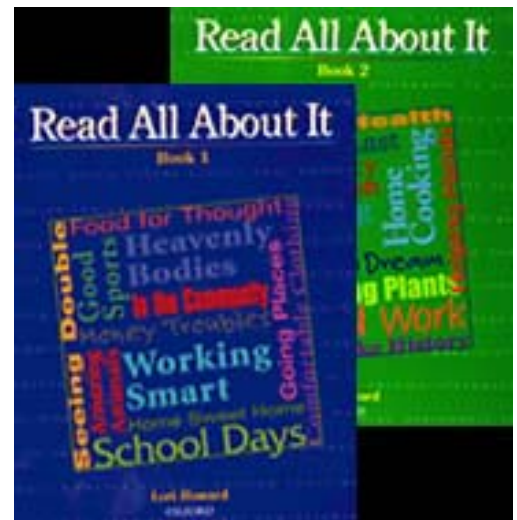
High Beginning-Low Intermediate

### Read All About It:

- ◆ Draws on authentic news stories, magazine articles, biographies, folktales and poetry.
- ◆ Develops reading skills, vocabulary, and critical thinking through a wide variety of pre-reading, reading, and post-reading activities.
- ◆ Supports the readings with vivid photographs and illustrations.
- ◆ Invites cooperative learning with numerous opportunities for group and pair work.
- ◆ Enables independent learning with a removable Answer Key and "Remember the Words," a student's personal vocabulary diary.
- ◆ Includes Teacher's Notes for both novice and experienced teachers.

These readers offer engaging selections based on authentic materials. Unit themes correspond to those in the Dictionary, and readings contextualize and expand on dictionary vocabulary. Accompanying activities help develop reading skills, vocabulary, and critical thinking. Word lists with pages references to the Dictionary are provided.

A *Cassette* for each book contains clear, easy-to-understand recordings of all the readings in the text. **Read All About It 1 and 2** can be used as independently or with the support of *The Oxford Picture Dictionary*. Themes in the readings correspond to those in the *Dictionary*, and a Word List with page references to the *Dictionary* is provided.



435196-3	
Read All About It 1	\$15.50
436977-3	
Read All About It 1 Cass	\$17.50
438995-2	
Read All About It CD 1	\$21.95
435224-2	
Read All About It 2	\$15.50
436978-1	
Read All About It 2 Cass	\$17.50
438996-0	
Read All About It CD 2	\$21.95

## The Great Series

Workbooks \* Reading Levels 2-4

Here is the motivation even the poorest reader needs to open a book and experience the pleasure of reading. The **Great Series** builds confidence as it builds skills. Bound-in answer keys. 96 pages.



46883SV	Great Adventures	\$14.40
46891SV	Great Challenges	\$14.40
4175XSV	Great Disasters	\$14.40
41776SV	Great Escapes	\$14.40
46905SV	Great Firsts	\$14.40
46913SV	Great Heroes	\$14.40
41784SV	Great Mysteries	\$14.40
41768SV	Great Rescues	\$14.40

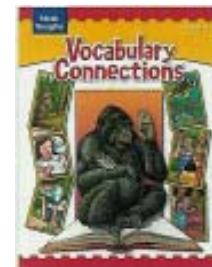
## Vocabulary Connections

*Revised, Workbook, Grade Levels 1-8*

Build vocabulary where it matters most - in the content areas. Bound-in answer key. 144 pages.

SB= Student Book, TG = Teacher Guide

91685SV	SB Level A, grade 1	\$14.30
92517SV	TG Level A, grade 1	\$6.40
91693SV	SB Level B, grade 2	\$14.30
92525SV	TG Level B, grade 2	\$6.40
91707SV	SB Level C, grade 3	\$14.30
92533SV	TG Level C, grade 3	\$6.40
91715SV	SB Level D, grade 4	\$14.30
92541SV	TG Level D, grade 4	\$6.40
91723SV	SB Level E, grade 5	\$14.30
9255XSV	TG Level E, grade 5	\$6.40
91731SV	SB Level F, grade 6	\$14.30
92568SV	TG Level F, grade 6	\$6.40
9174XSV	SB Level G, grade 7	\$14.30
92576SV	TG Level G, grade 7	\$6.40
91758SV	SB Level H, grade 8	\$14.30
92584SV	TG Level H, grade 8	\$6.40



## Picture Dictionaries

*Margot F. Gramer, Norma Shapiro, Jayme Adelson-Goldstein, and Fiona Armstrong, Garnet Templin-Imel with Shirley Brod*

This flexible four-skills program addresses the critical language needs of low-beginning and literacy level adult and young adult students.

***The Basic Oxford Picture Dictionary, Second Edition*** is the core of the program.

It provides a rich, clear visual presentation of the key vocabulary in meaningful contexts. This language is essential for the development of basic communication survival skills.

***The Dictionary*** features:

- ◆ 1,200 essential words and phrases.
- ◆ 12 units providing key, everyday vocabulary.
- ◆ Full color illustrations presenting clearly labeled vocabulary words in large, easy-to-read type.

All of the **Dictionary** vocabulary is recorded in clear, easy-to-repeat speech and is available on CDs and Cassettes.

***The Dictionary Second Edition*** offers

**NEW!** Easy exercises on every page give students immediate practice with the new vocabulary.

**NEW!** A color-guide to help locate units by topic more easily.

**NEW!** Some illustrations have been updated to a more contemporary style.

### Bilingual Edition

An English/Spanish Second Edition of the Dictionary presents the Spanish vocabulary in blue next to the English words.

### Teacher's Book

The ***Teacher's Book*** includes full-color, reduced size illustrations from each Dictionary page, with wrap-around lesson plans. Each topic is annotated with teaching tips, including grammar, usage, and pronunciation notes. The index and pronunciation guide from the Dictionary are also included.

### Teacher's Resource Book of Reproducible Activities

This combined teacher's resource and student activity book provides communicative practice with more than 130 listening, speaking, reading, writing activities. Each activity is related to a specific Dictionary topic. The CDs and Cassettes feature the listening activities.

### Workbook

This collection of reading and writing exercises correlates page-for-page with the Dictionary. An Answer Key is included.



Recommended for No Child Left Behind & EL Civics

### Overhead Transparencies

Full-color Overhead Transparencies are available for every page of the Dictionary.

### Picture Cards

The reproducible Picture Cards offer 256 black-and-white illustrations that represent key Dictionary vocabulary. Includes a booklet of activity suggestions.

### Literacy Program

Designed to be used with the Dictionary, this comprehensive four-skills program combines teacher's notes, reproducible student pages, pre- and post-tests, pre-literacy materials, and word/picture cards in one binder.

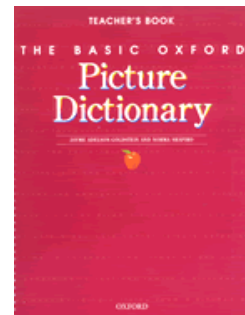
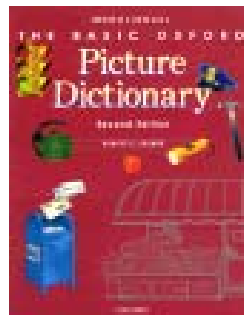
### The Basic Oxford Picture Dictionary Second Edition Program

#### Dictionaries:

437232-4	Mono English, SE	\$ 13.50
437235-9	English/Spanish, SE	\$ 13.50

#### Components:

438598-1	Dictionary CDs (3)	\$ 49.95
434470-3	Dictionary Cassettes (3)	\$ 42.95
437237-5	Teacher's Book	\$ 17.95
434469-X	Teacher's Resource Book	\$ 19.95
438599-X	Teacher's RB CDs (2)	\$ 35.95
434582-3	Teacher's RB Cassette (1)	\$ 17.50
434567-X	Workbook	\$ 8.95
434565-3	Picture Cards	\$ 29.95
433973-4	Overhead Transparencies	\$199.95
434573-4	Literacy Program	\$ 54.00





## Picture Dictionaries

### The New Oxford Picture Dictionary Program

Beginning-Intermediate

A favorite for many years, *The New Oxford Picture Dictionary* published in 1988, contains over 2,400 illustrated vocabulary words divided into 82 topics. There are nine bilingual editions of the *Dictionary*.

#### Components

The Cassettes feature all the vocabulary words in the *Dictionary*. The *Listening and Speaking Activity Book* offers communicative activities. The illustrated *Beginner's Workbook* and *Intermediate Workbook* contain four-skills practice. The *Teacher's Guide* provides cultural and linguistic information plus activities. The *Playing Cards* include 40 color illustrations and corresponding vocabulary words, plus an instruction booklet. *Overhead Transparencies* feature every page of the *Dictionary*.

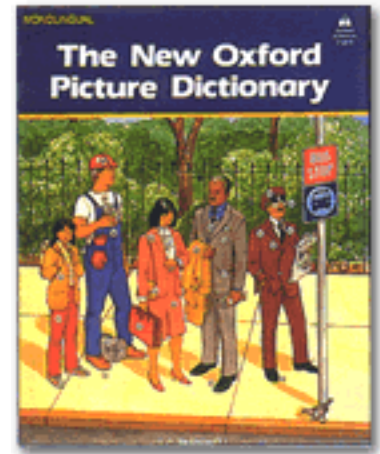
#### The New Oxford Picture Dictionary Program - 1988 Edition

##### Dictionaries

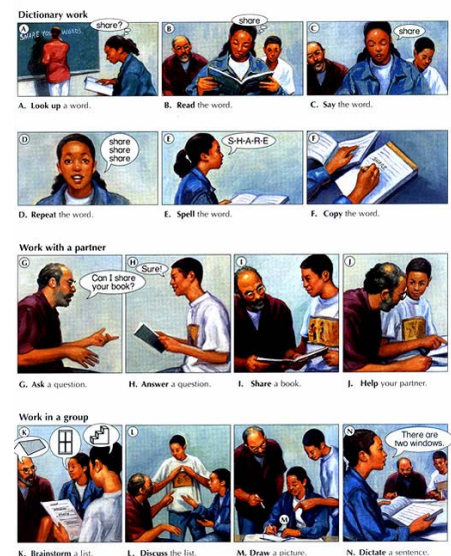
434199-2	Monolingual English (Paperback)	\$ 13.50
434533-5	Monolingual English (Hardcover)	\$ 19.95
434359-6	English/Cambodian	\$ 13.50
434357-X	English/Chinese	\$ 13.50
434356-1	English/Japanese	\$ 13.50
434360-X	English/Korean	\$ 13.50
434362-6	English/Navajo	\$ 13.50
434650-1	English/Polish	\$ 13.50
434651-X	English/Russian	\$ 13.50
434355-3	English/Spanish	\$ 13.50
434358-8	English/Vietnamese	\$ 13.50

##### Components

434365-0	Listening and Speaking Activity Bk	\$ 19.95
434363-4	Listening and Speaking Act Cass	\$ 17.50
434330-8	Teacher's Guide	\$ 9.95
434326-X	Beginner's Workbook	\$ 9.95
434325-1	Intermediate Workbook	\$ 9.95
434532-7	Overhead Transparencies (100)	\$ 199.95
434296-4	Vocabulary Playing Cards (80)	\$ 7.25
434329-4	Cassettes (4)	\$ 42.95



#### Studying



### New Oxford Picture Dictionary CD-ROM

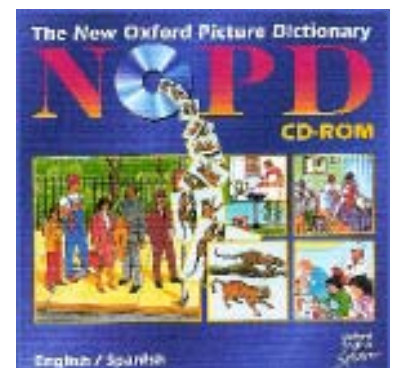
Beginning-Intermediate

The full-color **NOPD CD-ROM** makes the illustrations from the *Dictionary* come alive through sound, animation, and interactive exercises. This exciting multimedia picture dictionary offers:

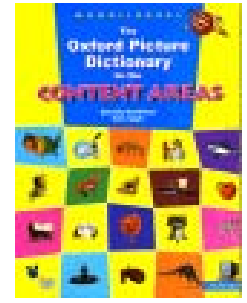
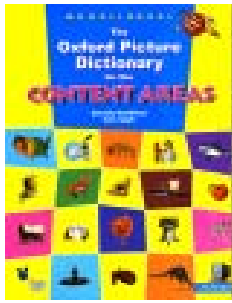
- ♦ Easy access to over 2,400 words in spoken and written form.
- ♦ Interactive exercises and activities that allow students to practice at their own pace.
- ♦ Short reading texts and dialogues that put vocabulary into context.
- ♦ Monolingual English and English/Spanish versions are available. The bilingual version allows students to access words in both languages (spoken and written forms).

#### New Oxford Picture Dictionary CD-ROM

458866-1	Monolingual English	\$49.95
458648-0	English/Spanish	\$49.95
1-10 Disks		\$49.95
11-20 Disks		\$44.96
21 or more		\$39.96



## Picture Dictionaries



The Oxford Picture Dictionary for the Content Areas is a vocabulary development program designed for elementary and middle school students who are learning English.

### The Dictionary

*Dorothy Kauffman, Carolyn Graham, Gary Apple, Dorothy Bukantz, Marilyn Rosenthal, and John Rosenthal*

#### Beginning-Intermediate

- ◆ Presents over **1,500 vocabulary words** as full-color illustrations in topics from the content areas of social studies, history, science, and math.
  - ◆ Offers **60 topics** organized into eight units to accompany **mainstream core curriculum**.
  - ◆ Features **vocabulary items** as discreet entries and in contextualized illustrations on facing pages.
- The Dictionary** can be used by itself or with its components as the core of an entire English language curriculum.

### Dictionary Editions

The **Dictionary** is available in monolingual English (hardcover or paperback) and in an English/Spanish edition.

### Teacher's Book

The **Teacher's Book** contains step-by-step instructions on how to teach each topic in the Dictionary. It includes:

- ◆ An **in-depth introduction** outlining the teaching techniques essential for successful lessons.
- ◆ Instructional **strategies and teaching notes** to support four skills development.
- ◆ Reduced versions of Dictionary pages and **references** to ancillary materials.
- ◆ **Useful notes** on content and language specific to each topic.

### Workbook

**The Workbook** provides written reinforcement of the vocabulary through fun activities, word games, and puzzles.

### Reproducibles Collection

This box set of four books contains a wealth of reproducible materials to support each dictionary topic.

- ◆ **Content Readings** feature controlled readings that use the topic vocabulary in context and focus on specific language points.
- ◆ **Content Chants** by Carolyn Graham offer further practice and fun with each topic's vocabulary, language, and content.
- ◆ **Word and Picture Cards** contain pages for making sets of useful word and picture cards for each topic.
- ◆ **Worksheets** provide additional writing opportunities involving the language and vocabulary from the **Dictionary** and **Content Readings**.

### Wall Charts

A set of 60 **Wall Charts** features poster-size reproductions of the topic illustrations in the Dictionary.

### Overhead Transparencies

Full-color **Overhead Transparencies** are available for every page of the **Dictionary**.

### Cassettes

The set of four **Cassettes** presents a clear pronunciation of all the words from the **Dictionary**, plus performances of the **Content Readings** and **Content Chants**.

### The Oxford Picture Dictionary for the Content Areas

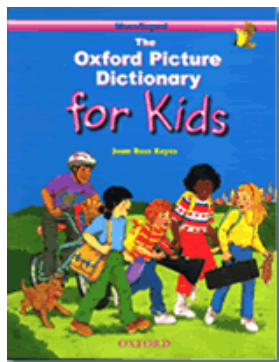
434338-3	Monolingual English (PB)	\$ 13.95
434336-7	Monolingual English (H)	\$ 21.95
436153-5	English/Spanish	\$ 13.95
434340-5	Teacher's Book	\$ 19.95
434337-5	Workbook	\$ 7.95
434999-3	Reproducibles Collection	\$105.00
434343-X	Content Reading	\$ 29.95
438865-0	Content Charts	\$ 29.95
434344-8	Wall Charts (60)	\$135.00
434580-7	Word & Picture Cards	\$ 29.95
434353-7	Overhead Transparencies	\$135.00
438400-4	CDs (5)	\$ 49.95
434341-3	Cassettes (4)	\$ 42.95

### Forthcoming Content Area Readers

430951-7	Letters Canada & Mexico	\$ 4.50
430952-5	Two Villages: 200 years	\$ 4.50
430953-3	Inside the Human Body	\$ 4.50
430954-1	Use Your Senses	\$ 4.50
430955-X	Science Lab	\$ 4.50
430956-8	How Earth Gets its Shape	\$ 4.50
430957-6	The Weather	\$ 4.50
430958-4	Math Every Day	\$ 4.50
430959-2	Measurement All Over World	\$ 4.50
430960-6	The Computer Age	\$ 4.50
430963-0	Teacher's Book	\$ 8.95
430961-4	Audio CDs (2)	\$19.95
430974-6	Teacher Book w/CDs (2)	\$21.95
430964-9	Library Pack (all 10 readers)	\$40.50



# Picture Dictionaries



The **Oxford Picture Dictionary for Kids** is especially designed for young students who are learning English. *Joan Ross Keyes, Beginning*

## The Dictionary

- ♦ Presents over **700 words** in the context of colorful pictures that tell stories.
- ♦ Introduces **five characters** and their families and features them throughout the book.
- ♦ Covers a **broad spectrum of content** from the K-2 curriculum, with topics that are interesting and relevant to children.
- ♦ Offers **60 topics** on vibrant double page illustrations which can be presented in any order.
- ♦ **Defines vocabulary** with callout pictures to help children isolate each item and search for it in the context of the picture story.
- ♦ Includes **verbs and nouns** together to encourage students to use the language in context.
- ♦ Can be **used by itself** or with accompanying components as the **core of an entire curriculum**.

## Dictionary Editions

The **Dictionary** is available in Monolingual English (softcover and hardcover) English/Spanish and English/Japanese editions.

The **Dictionary** can be used independently, or with components that will help enhance students' understanding of the vocabulary, and extend their use of the new words in different contexts.

## Teacher's Book

The **Teacher's Book** presents techniques and strategies for using each component of the program. Specific instruction ideas for each topic are provided in a simple, easy-to-follow format. It includes:

- ♦ Reduced pages from the **Dictionary, Workbook and Worksheets**.
- ♦ **Teaching suggestions** for the words, **Stories, Beats!**, and dialogues.
- ♦ Additional activities for each topic plus an annotated bibliography of **recommended children's books for each theme**.

## Workbook

The **Workbook** offers a variety of activities for each topic, such as word games, labeling, matching, and writing tasks.

## Wall Charts

This set of 60 charts features poster-size reproductions of each of the illustrations in the **Dictionary**. The callout words are listed on the back for easy reference by the teacher or student.

## Reproducibles Collection

A boxed set of four reproducible books:

- ♦ The **Word and Picture Cards Book** contains pages for making matching word and picture cards for each topic.
- ♦ The **Stories Book** offers a page for each of the 60 topics which tells the story of the **Dictionary** illustration. Each page folds to make a mini-book for individual reading practice.
- ♦ The **Beats! Book** contains a playful rhythmic chant on each page providing language practice related to each topic. Like the **Stories**, each of the 60 pages folds to make a mini-book.
- ♦ The **Worksheets Book** contains two pages for each topic, providing language practice through a variety of writing activities.

## Cassettes

The set of **Cassettes** provides listening practice to accompany all of the components of the program. For each topic, the Cassettes contain:

- ♦ **All of the words** from the monolingual English Dictionary.
- ♦ **All of the Stories and Beats** from the Reproducible Collection.
- ♦ **Dialogues** which bring to life the characters in each **Dictionary** illustration.

## The Oxford Picture Dictionary for Kids

434997-7	Mono English (softcover)	\$12.50
434996-9	Mono English (hardcover)	\$18.95
436662-6	English/Spanish Dictionary	\$12.50
436664-2	English/Jap Dictionary	\$12.50
434998-5	Teacher's Book	\$19.95
435218-8	Workbook	\$ 7.50
435200-5	Reproducibles Collection	\$95.00
432508-3	Stories Book	\$29.95
432509-1	Beats Book	\$29.95
432510-5	Word & Picture Cards	\$29.95
438401-2	CDs (5)	\$49.95
435199-8	Cassettes (4)	\$42.95
435201-3	Wall Charts (60)	\$125.00

## Kids Readers

430926-6	Hide and Seek	\$ 3.95
430927-4	Out the Window!	\$ 3.95
430928-2	Snow Tracks	\$ 3.95
430929-0	Monster Parade	\$ 3.95
430930-4	A Trip to Toy Town	\$ 3.95
430931-2	Diego's Big Day	\$ 3.95
430932-0	Hop, Hop, Jump!	\$ 3.95
430933-9	A Sweet Surprise	\$ 3.95
430934-7	What's For Breakfast?	\$ 3.95
430935-5	Fun On The Farm	\$ 3.95
430938-X	Teacher's Book	\$ 7.95
430936-3	Audio CD	\$15.95
430949-5	Teacher Book w/Audio CD	\$17.95
430939-8	Library Pack (10 readers)	\$35.50

## Jazz Chants

### Children's Jazz Chants® Old and New

by Carolyn Graham

Beginning-Advanced

Beautifully illustrated in full color, **Children's Jazz Chants**

**Old and New** offers the best of the classic *Jazz Chants for Children* along with an exciting collection of new chants and songs. Featured in this collection are chants and songs that focus on the natural language children use in everyday situations. Teacher's Notes are included, highlighting the specific structures, vocabulary, and pronunciation for each chant and song. Musical notation is provided for the songs. A CD/Cassette features children's performances of all the chants and songs with musical or rhythmic accompaniment.

#### Children's Jazz Chants® Old and New

433721-9	Student Book	\$15.95
433723-5	Cassette	\$17.50
433724-3	CD	\$21.95

### Holiday Jazz Chants®

**Holiday Jazz Chants®** is a collection of 50 songs and chants about the major holidays celebrated in the United States. These fun-filled *Jazz Chants* provide a springboard for teaching each holiday's basic meaning and cultural traditions.

The *Jazz Chants* are grouped by months (January to December) and contain vocabulary, expressions, and language functions typically used in connection with each holiday. A structure index, notes for presentation, and extension ideas are included for teacher support. Musical notation is provided for each song, and a recording of the chants and songs is available on *cassette* or *compact disc*.

#### Holiday Jazz Chants®

434927-6	Student Book	\$15.95
434928-4	Cassette	\$17.50
435249-8	CD	\$21.95

### Jazz Chants® for Children

Carolyn Graham

Beginning-Intermediate

This original edition published in 1979, contains chants, songs and poems. The *Teacher's Edition* includes a structure index, step-by-step instructions for classroom presentation, and reduced student pages.

#### Jazz Chants® for Children

502496-6	Student Book	\$14.95
502497-4	Teacher's Edition	\$16.75
502575-X	Cassette	\$17.50
438607-4	CD	\$24.95

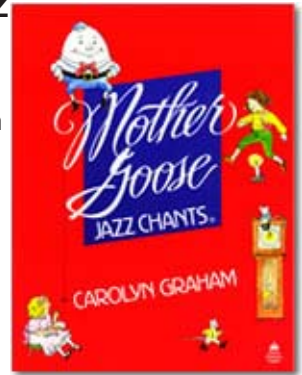


### Mother Goose Jazz Chants®

This is a fanciful, vibrant, full-color illustrated collection of 28 well-loved nursery rhymes and songs. Each comes with one or more variations of the traditional verse. The chants reinforce such structures as demonstratives, possessive adjectives, and continuous tenses. The selections also allow students to share in the oral tradition common to many traditionally English-speaking countries.

#### Mother Goose Jazz Chants®

434001-5	Student Book	\$ 15.95
434669-2	Cassette	\$ 17.50
434010-4	CD	\$ 21.95



### Jazz Chants® Old and New

Carolyn Graham

Beginning-Advanced

**Jazz Chants® Old and New** offers the best of the classic *Jazz Chants* along with an exciting collection of new chants.

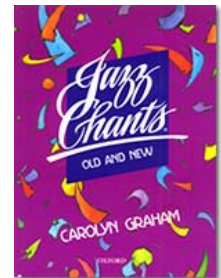
The book features:

- ♦ Classic Chants.
- ♦ Classic Songs.
- ♦ New Chants.
- ♦ New Songs.

Each chant is accompanied by teaching notes, speaking, listening, and writing exercises, and an *Answer Key*. A *Cassette* or *CD* features performances of the chants set against jazz music.

#### Jazz Chants® Old and New

436694-4	Student Book	\$ 15.95
436698-7	Cassette	\$ 17.50
436699-5	CD	\$ 21.95



### Jazz Chant® Fairy Tales

This collection of well-known fairy tales includes jazzy versions of eight all-time favorites: *Little Red Riding Hood*, *Goldilocks and The Three Bears*, *Rumpelstiltskin*, *Chicken Little*, *The Three Billy Goats Gruff*, *The Three Little Pigs*, *Little Red Hen* and *The Fisherman and His Wife*. The *Teacher's Edition* contains structure notes, pair-practice activities, and guidelines for presenting the fairy tales as plays.

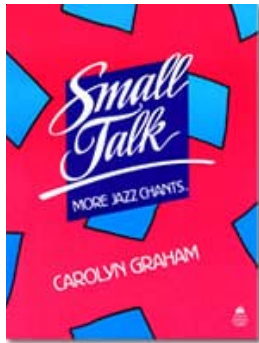
#### Jazz Chant® Fairy Tales

434298-0	Student Book	\$14.95
434300-6	Teacher's Edition	\$16.75
434299-9	Cassettes (2)	\$31.95
438606-6	CD (2)	\$35.95



## Jazz Chants

### Small Talk®



*Intermediate to Adult Intermediate*  
A collection that focuses on language functions such as asking for and responding with information, making plans, and expressing likes and dislikes. Each unit focuses on a particular function, making the book easy to use. The cassette features live music by renowned jazz performers.

### Jazz Chants®



*Intermediate to Adult Intermediate*  
This original collection of chants and poems published in 1978, teaches a variety of language structures and functions. *Teacher's notes* on pronunciation, language points, and presentation ideas ensure the effectiveness of this imaginative text.

#### Small Talk

434220-4	Student Book	\$14.95
434639-0	Chant Cassette	\$17.50
438068-2	Chants CD	\$21.95
434638-2	Exercises Cassette	\$17.50
438609-0	Exercises CD	\$21.95

#### Jazz Chants®

502407-9	Student Book	\$14.95
502410-9	Cassette	\$17.50
438605-8	CD	\$21.95

### Let's Chant, Let's Sing

Carolyn Graham  
Beginning

**Let's Chant, Let's Sing** is a six-level series of delightful chants and songs that help children to learn and review basic structures and expressions in a fun and natural way.

**Let's Chant, Let's Sing** contains:

- ♦ All of the songs and chants from *Let's Go*, plus brand-new ones.
- ♦ Musical notation for teachers and students who read music.
- ♦ Extension activities for additional practice.
- ♦ Cassettes and Compact Discs of the songs and chants, including music-only (karaoke) versions of the songs.



#### Let's Chant, Let's Sing

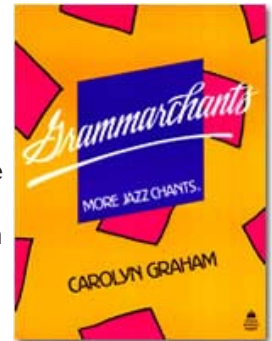
434648-X	Book 1	\$ 7.50
434649-8	Cassette 1	\$17.50
434688-9	CD 1	\$21.95
434652-8	Book 2	\$ 7.50
434653-6	Cassette 2	\$17.50
434689-7	CD 2	\$21.95
434753-2	Book 3	\$ 7.50
434754-0	Cassette 3	\$17.50
434755-9	CD 3	\$21.95
434894-6	Book 4	\$ 7.50
434895-4	Cassette 4	\$17.50
434896-2	CD 4	\$21.95
435887-9	Book 5	\$ 7.50
435888-7	Cassette 5	\$17.50
435893-3	CD 5	\$21.95
435889-5	Book 6	\$ 7.50
435890-9	Cassette 6	\$17.50
435894-1	CD 6	\$21.95

### Grammarchants

*Intermediate to Adult Intermediate*  
In this lively review of basic American English grammar structures, the text and cassette work together to illustrate the striking difference between the written word and its spoken form. The focus on structures makes **Grammarchants** a perfect companion to *Small Talk*, which teaches language functions.

#### Grammarchants

434236-0	Student Book	\$14.95
434641-2	Cassette	\$17.50
438604-X	CD	\$21.95



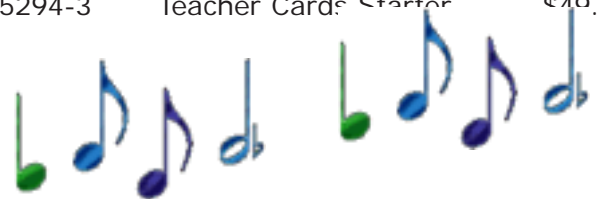
### Let's Go Starter

Ritsuko Nakata and Karen Frazier  
Beginning

The introductory level to **Let's Go**, featuring songs and chants by Carolyn Graham. It can be used with the new and original edition of the series. The Starter level of *Let's Go* introduces pre-kindergarten and kindergarten children to the alphabet, basic phonics, and simple language structures through colorful pictures and cheerful songs and chants.

#### Let's Go Starter

435290-0	Student Book Starter	\$12.95
435292-7	Teacher's Book Starter	\$16.95
435291-9	Workbook Starter	\$ 7.75
435293-5	Cassette Starter	\$17.50
435861-5	Audio CD Starter	\$21.95
435895-X	Student Cards Starter	\$12.95
435294-3	Teacher Cards Starter	\$10.95





## Elementary

### Mr. Bug's Phonics

Catherine Yang Eisele, Richmond Hsieh, and Dina Sun  
Beginning

**Mr. Bug's Phonics** are exciting, full-color books that provide a fun and effective way to teach young children how to read in English. They can be used in the classroom and at home.

**Mr. Bug's Phonics 1** teaches the 26 letters of the English alphabet and their sounds, which includes an introduction to the short vowel sounds. **Mr. Bug's Phonics 2** focuses on consonant blends, vowel combinations, and long-vowel sounds. Both books provide a firm foundation in early reading development.

#### Student Books

Each unit in the *Student Books* opens with a lively, full-color illustration. An accompanying story introduces the key words for the unit in a memorable context. The following pages in each unit contain a variety of engaging practice and review activities, including chants and songs. Stickers included at the back of the book reinforce new vocabulary and add to the fun.

#### Teacher's Books

The *Teacher's Books* contain step-by-step instructions for teaching every unit, the story text, guidelines for teaching each sound, and answer keys to the exercises. They also provide ideas for drills and games, including suggestions on how to use the Phonics Cards.

#### Cassettes

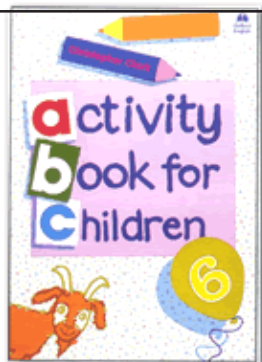
The *Cassettes* offer an engaging narration of the delightful stories that begin each unit. They also include the listening activities and provide a model for the chants and songs.

#### Phonics Cards

Each **Mr. Bug's Phonics** book has a corresponding set of palm sized phonics cards that are used throughout the lessons and in the supplemental games and drills. The 52 cards for Book 1 feature the upper- and lowercase letters of the alphabet. The 57 cards for Book 2 present the consonant blends and vowel combinations that are taught at this level.

#### Mr Bug's Phonics

435252-8	Student Book 1	\$ 8.95
435250-1	Teacher's Book 1	\$10.95
435251-X	Cassette 1 (2)	\$31.95
435265-X	Phonics Cards 1 (52)	\$ 6.95
435259-5	Student Book 2	\$ 8.95
435356-7	Teacher's Book 2	\$10.95
435258-7	Cassette 2 (2)	\$31.95
435357-5	Phonics Cards 2 (57)	\$ 6.95



### Oxford Activity Book for Children

Christopher Clark  
Beginning

These books are full of creative and amusing tasks for grammar and vocabulary practice, and for reading and writing skills development.

#### Oxford Activity Book for Children

421830-9	Book 1	\$ 7.95
421831-7	Book 2	\$ 7.95
421832-5	Book 3	\$ 7.95
421833-3	Book 4	\$ 7.95
421834-1	Book 5	\$ 7.95
421835-X	Book 6	\$ 7.95
421851-1	Cards Pk A (Bk 1-3)	\$ 8.95
421852-X	Cards Pk B (Bk 4-6)	\$ 8.95

The *Language Learning Cards Packs* contain picture, word, letter, and number cards, plus a *Teacher's Guide* with instructions for using the *Cards* and the *Activity Books*.

## Secondary-Adult

### Math Skills for the Workforce

At last, a math program designed specifically for workforce development. Teach all the math skills your learners need for job success in just four books.



**Math Skills for the Workforce** develops the math skills that ensure workforce success. It's also a great value. With just four titles you can cover what your learners need to know -- at a much better price than competing titles.

♦ A pretest ensures proper placement; a post-test measures progress.

♦ With reading levels of 4-6, even limited readers can master math.

♦ All unit openers and practice exercises deal with work-related issues and scenarios.

♦ A glossary defines unfamiliar words to keep learners focused on problem solving.

63756SV	Whole Numbers	\$15.50
63764SV	Fractions	\$15.50
63772SV	Decimals and Percents	\$15.50
63780SV	Measure, Geo., & Algebra	\$15.50

### Journeys through Literature

*Myra Shulman*, SKILL LEVEL: High-Intermediate to Advanced

An advanced-level, content-based textbook that contains unadapted selections from English and American literature.

**Journeys through Literature** combines the reading of literature, the analysis of literary styles and techniques, and the acquisition of language skills. A diversity of literary selections is presented, with readings ranging from the 14th through the 20th century. Chapters include an overview of the literary period and genre, biographical sketches of the author, and descriptions of the literary period or tradition to which the author belongs.

This textbook helps students formulate and express their own preferences and opinions about a variety of literary works. The exercises and activities are intended to improve language skills and critical-thinking skills, with the focus on the student's response to the reading. The instructor's manual includes a sample lesson plan, poetry comparison worksheets, and an answer key.

*For teachers who want to focus their instruction on American literature, see Journeys through American Literature.* 8-1/2 x 11. 1995.

082965UM	Paperback	\$19.95
082973UM	Teacher's Edition	\$15.95



### Distant Thunder An Integrated Skills Approach to Learning Language through Literature

Janis G. Scalone

An ESL/EFL reader containing fiction and poetry by ethnic minority writers.

**Distant Thunder** contains authentic short stories, poems, and excerpts from novels by ethnic minority writers. Informed by reader response theory, the text uses student-centered activities and a reading-process approach to literature. The text is rich with themes of inner conflict and cultural confrontation and adaptation. It contains stories and poems by Chinese, Japanese, Indian Americans, Mexican Americans, Native Americans, and African Americans whose work will engage readers and encourage meaningful communication.

**Distant Thunder** contains ten units, each centering on a single story or poem accompanied by student-centered, reader response activities and language exercises. The book introduces various literary structures (such as point of view, character, and setting) and devotes a section in each unit to a focus on language. 7 x 10. 1999.

085336UM	Paperback	\$18.95
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### Journeys through American Literature

*Myra Shulman*, SKILL LEVEL: Intermediate to Advanced

The best of American literature for the student and teacher to enjoy. **Journeys through American Literature**, a more compact version of the classic text, Journeys through Literature, introduces students to the best of modern American

literature while enhancing their reading, writing, listening, and speaking skills. The new volume focuses on 19th and 20th century American prose and poetry, and includes a section taken from *The House on Mango Street* by Sandra Cisneros. Both texts help students formulate and express their own preferences and opinions about a variety of literary works. The exercises and activities are intended to improve language skills and critical-thinking skills, with the focus on the student's response to the reading.

Each instructor's manual includes lesson plans and answer keys among other helpful material. 8-1/2 x 11. 2000.

086421UM	Paperback	\$18.95
086855UM	Teacher's Edition	\$11.95

## Communication/Listening-Speaking

### Let's Talk

**Let's Talk** is a communicative speaking and listening course in American English designed to develop oral communication skills. It includes a variety of engaging and innovative topics that encourage students to express their feelings, ideas, and opinions.

#### What's New

By popular demand, **Let's Talk** has been thoroughly revised. A lower level and an upper level have been added to provide a complete three-level series. **Let's Talk 1** is for students at the high-beginning to low-intermediate level. **Let's Talk 2** is for students at the intermediate level. **Let's Talk 3** is for students at the high-intermediate level.

New features of the second edition:

- ♦ Photos and illustrations have been updated.
- ♦ A special *Self-study section*, including a free *Self-study Audio CD*, provides additional listening activities.
- ♦ A *Grammar* reference section offers language support.
- ♦ *Unit review sections* now contain a greater variety of puzzles.

#### Level 1

776953CA	Student Book 1: High Begin	\$20.00
776945CA	Teacher Book	\$22.00
776937CA	Cassettes (2)	\$41.00
009413CA	Audio CDs (2)	\$41.00

#### Level 2

750741CA	Student Book 2: Low Interm	\$20.00
75075XCA	Teacher Book	\$22.00
750768CA	Cassettes (2)	\$41.00
750776CA	Audio CDs (2)	\$41.00

#### Level 3

776929CA	Student Book #: Interm	\$20.00
776910CA	Teacher Book	\$22.00
776902CA	Cassettes (2)	\$41.00
009421CA	Audio CDs (2)	\$41.00
53156XCA	Testing Packet	\$32.00



### Listening Tasks For Intermediate Students of American English

Sandra Schecter

**Listening Tasks** is designed for students who need to understand authentic English spoken at normal speed in everyday situations. Practical topics, such

as calling about an apartment, catching a plane, and finding out what's going on in town, make the material interesting and motivating.

The *Cassette* contains improvised dialogs, telephone exchanges, public address announcements, and other short recordings of spontaneous, natural speech. Related reading and writing tasks are provided as follow-up.

278988CA	Student's Book	\$20.00
27897XCA	Teacher's Manual	\$21.00
262585CA	Cassette	\$23.00

### On the Air!

#### Listening to Radio Talk

Catherine Sadow, Edgar Sather

**On the Air!** captures students' attention by using authentic and provocative radio programs from National Public Radio and WRKO, Boston.

Topics range from an informal chat to a lively discussion of parking in Tokyo to an interview with former President Jimmy Carter.

Each chapter prepares students to listen by providing background information and pre-listening activities, such as dictations and thematic discussions.

Chapters are carefully graded, with early chapters providing the right amount of challenge for low-intermediate students to progress to the **intermediate and high-intermediate** levels.

657474CA	Student's Book	\$22.00
657466CA	Teacher Manual	\$ 7.50
657458CA	Cassettes (3)	\$56.00



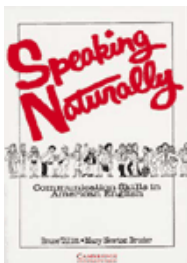
## Speaking Naturally

### Communication Skills in American English

Bruce Tillitt, Mary Newton Bruder, High-Beginning to Low-Intermediate

**Speaking Naturally** is for students learning to make appropriate linguistic choices in a variety of situations. Each unit focuses on a language function, such as asking for information, thanking, complimenting, and inviting. Readings explain the cultural "rules" students need to know in real-life situations. Short recorded dialogs expose students to a range of American accents. Structured exercises as well as freer role plays, often involving pairs or small groups, encourage interaction in the classroom.

271304CA	Student's Book	\$21.00	250072CA	Cassette	\$23.00
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## Communication/Speaking

### Clear Speech, 3rd Edition

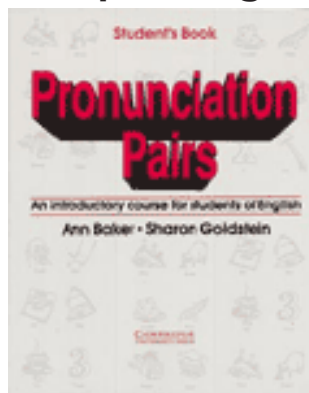
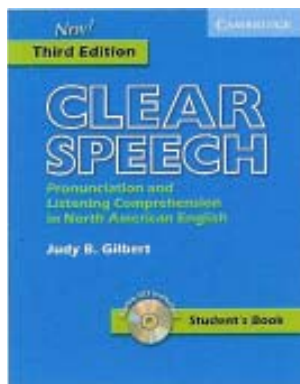
The **Clear Speech** series offers an innovative and effective approach to teaching pronunciation. By concentrating on those features of English pronunciation that contribute the most to intelligibility – such as rhythm, stress, and intonation – the two books in this series help students make significant strides in their pronunciation as well as their listening comprehension. Components **Beginning to Low Intermediate**. Clear Speech from the Start **Intermediate to High Intermediate**.

#### Clear Speech

543541CA	Student Book	\$23.00
54355XCA	Teacher RB	\$23.00
543568CA	Cassettes (2)	\$56.00
543576CA	CDs (3)	\$56.00

#### Clear Speech From the Start

63737XCA	Student Book	\$20.00
63735XCA	Teacher RB	\$23.00
637368CA	Cassettes (3)	\$56.00
79966XCA	Audio CDs (3)	\$56.00



### Pronunciation Pairs

#### An Introductory Course for Students of English

*Ann Baker, Sharon Goldstein*  
**Pronunciation Pairs** is designed to teach students to recognize and produce the sounds of American

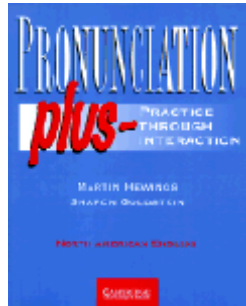
English, providing practice with individual sounds, word stress, intonation, and sound-spelling relationships. This comprehensive course covers the most common problem areas in pronunciation, using minimal pairs, dialogs, games, and listening and speaking exercises. The book contains a wealth of amusing illustrations to help students understand the words used and to make the practice more interesting.

The *Teacher's Manual* contains extensive teaching suggestions and ideas for further practice. A set of four cassettes can be used in class or by students working individually.

349729CA	Student's Book	\$22.00
349737CA	Teacher Manual	\$23.00
341671CA	Cassettes (4)	\$71.00

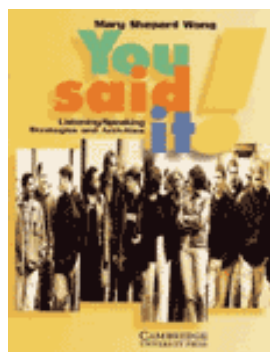
### Pronunciation Plus Practice Through Interaction

*Martin Hewings, Sharon Goldstein*  
**Pronunciation Plus** helps **intermediate**-level students of North American English improve their pronunciation of the



language through a variety of stimulating listening and speaking tasks that address all of the important topics in English pronunciation: individual speech sounds, sounds in connected speech, stress, rhythm, intonation, and spelling. Nearly half of these tasks are done with a partner or in small groups, giving students the opportunity to interact with their classmates while practicing their pronunciation. There is also an emphasis on communicative activities that allow students to talk about and explore aspects of everyday life as they learn.

577977CA	Student's Book	\$22.00
577969CA	Teacher's Manual	\$23.00
577950CA	Cassettes (4)	\$71.00
785227CA	Audio CDs (5)	\$71.00



### You Said It! Listening/Speaking Strategies and Activities

*Mary Shepard Wong*  
**You Said It!** provides the kind of learner-centered tasks that students need to develop their listening and speaking skills. The text uses an ongoing story

line to weave together listening and speaking activities. Students develop ten learner-centered communicative projects.

- ♦ Introduces vocabulary in new and various contexts through "Help with Vocabulary" boxes.
- ♦ Highlights the most common expressions needed in listening and speaking tasks.
- ♦ "Useful Expressions" boxes.
- ♦ Integrates the four skills, engages students in purposeful communication, and teaches culture.

657865CA	Student's Book	\$23.00
657857CA	Teacher Manual	\$ 7.50
658055CA	Cassettes (2)	\$41.00

## Dictionaries/Idioms

### Oxford Idioms, NEW EDITION

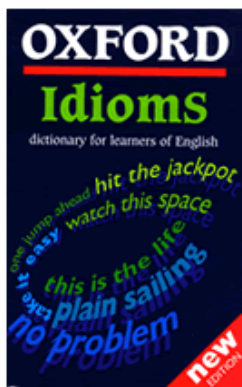
*Dictionary for learners of  
English*

Intermediate

A new edition of the **Oxford Learner's Dictionary of English Idioms** is enlarged and updated to reflect the English of the new millennium. This Dictionary contains:

- ◆ 10,000 frequently used idioms.
- ◆ Simple definitions to help students understand what the idioms mean.
- ◆ Corpus-based examples to show how idioms are used in everyday English.
- ◆ Clear links to guide students to the idioms they need.
- ◆ Stress marks on the idioms to help pronunciation.
- ◆ New study pages and exercises to give students practice in using the most frequent idioms.

431545-2 Dictionary for Learners \$18.95



### Practice with Idioms

*Ronald E. Feare*

Intermediate-Advanced

This book is a comprehensive survey of high-frequency idioms found in conversation. The text offers students clues to the meaning of idiomatic expressions from contextual information. A variety of exercises are included in each chapter to reinforce and further explain each idiom. An appendix of grammatical terms and categories is also included.

502782-5 Practice with Idioms \$16.95

### 101 Word Games

*George P. McCallum*

This book offers easy-to-follow games for all ages and ability levels.

**101 Word Games**

502742-6 \$12.95



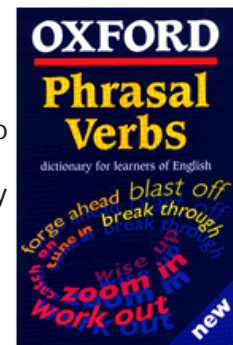
### Oxford Phrasal Verbs, NEW

Dictionary for learners of English  
Intermediate

A clear, easy-to-use dictionary to help students with this essential aspect of English. This dictionary gives students the information they need to both understand and use over 5,000 common phrasal verbs. This dictionary contains:

- ◆ Corpus-based examples on how idioms are used in everyday English.
- ◆ Related nouns, adjectives, and idioms which derive from the phrasal verb.
- ◆ Correct pronunciation and stress.
- ◆ An invaluable guide to the meaning of the adverbs and prepositions which are used to form phrasal verbs, study pages, and photocopiable exercises are included.

431543-6 Phrasal Verbs Dict. \$18.95



### The Dictionary of Essential American Slang

*by Dr. Peter Tse*

A pocket-sized reference for the **intermediate to advanced** student of American English. Has more than 1,600 common slang terms and expressions. The author, an ESL teacher with worldwide experience,

has included expressions seen in newspapers and magazines, heard on radio, TV, and in daily conversations. Each term is presented with IPA pronunciation, a definition in Standard English, and a sample sentence to illustrate usage. Appropriate terms are cross-referenced. Each entry is also rated (inoffensive to highly offensive) using a numbering system from one to six.

9440296OP Book \$12.95



## Dictionaries/Idioms

### Street Talk-1: How to Speak and Understand American Slang

The first and best book of its kind; more than 70,000 copies sold! Contains ten lessons: "At School", "At the Movies", "The New Car", "At Work", and six others.

#### Special sections explore:

- ♦ Commonly Used Initials (ASAP, IOU, TLC, etc.).
  - ♦ Fruits and Vegetables Used in Slang (apple of one's eye, to go bananas, etc.).
  - ♦ Body Parts Used in Slang (to twist one's arm, to be all ears, etc.).
  - ♦ Car and On-The-Road Slang (bumper-to bumper, jump-start, etc.).
  - ♦ Colors Used in Slang (green around the gills, tickled pink, etc.).
  - ♦ Proper Names Used in Slang (Jack-of-all-trades, lazy Susan, Peeping Tom, etc.).
- ...and much more!

More than 1,150 terms are compiled. Includes an extensive chart of commonly used contractions and a glossary.

If you want to learn how to speak English like a native, this is THE book to start with. 270 pgs, 6" by 9" softcover with illustrations.

94400080P Book \$16.95



### Street Talk-2: Slang Used in Popular American Television Shows

The second book in the Street Talk series examines the influence that television has had on the American lexicon.

#### Contains ten lessons including:

- ♦ Slang Used in TV Comedies
- ♦ Slang Used in TV Dramas
- ♦ Slang Used in TV News
- ♦ Slang Used in Traffic Reports
- ♦ Teen/College Slang
- ♦ Surfer Slang

#### Special sections examine:

- ♦ Entertainment Slang (green room, punch line, etc.).
  - ♦ Popular Words and Expressions Taken from Sports (to get to first base, to be neck-and-neck, etc.).
  - ♦ Rhyming Slang (double trouble, jet set, nitty gritty, etc.).
  - ♦ Popular Teen and College Slang (to book, buffed out, to nuke, etc.).
- and much more.

Includes an extensive list of foreign words that have been accepted into the English language (gung ho, avant-garde, faux pas, etc.).

Contains close to 1,500 terms and expressions. 254 pgs, 6" by 9" softcover with illustrations.

94400670P Book \$16.95



### Ya Gotta Know It!

Hania Hassan

This book is a complete, **ad-  
vanced** course in American slang. Each lesson features stimulating matching exercises and a series of classroom-tested discussion questions that encourage students to develop

improved comprehension, appreciation for proper context, and a comfortable speaking familiarity with new slang vocabulary. Reviews feature challenging crossword puzzles to test student's knowledge. No Teacher's Guide or Student Workbook is necessary, although an Answer key is provided. Softcover, 240 pages w/illustrations.

187944027XOP Book \$24.95

187944030XOP Cassette \$12.50

1879440318OP CD \$14.95

### Street Talk-3: The Best of American Idioms.

An idiom is a phrase composed of two or more words which has a meaning that differs from the literal meaning of the individual words. For example, to be "on the level" has nothing to do with horizontal alignment, but instead refers to a person who is honest and sincere.

Approximately 300 popular idioms are presented in fourteen chapters, including:

- ♦ It's as Plain as the Nose on Your Face.
- ♦ Bite Your Tongue!
- ♦ A Bad Hair Day.

Special chapters cover:

- ♦ Alliteration (knick-knack, criss cross, out-and-out, etc.).
- ♦ Repeating Words (eye-to-eye, over-and-over, so-and-so, etc.).
- ♦ Proverbs (when it rains it pours, live and let live, etc.).
- ♦ Survival Idioms and Phrases (Freeze! Put 'em up!, etc.).

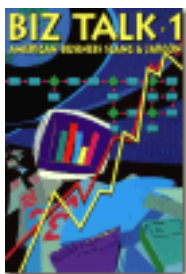
320 pgs, 6" by 9" softcover with illustrations.

94401210P Book \$18.95





## Dictionaries/Idioms/Business



### Biz Talk-1: American Business Slang and Jargon

Contains over one thousand examples of commonly used American business slang terms and jargon, each with a definition and sample sentence to illustrate proper context.

#### The ten lessons include:

- ♦ General Office Slang (paper-pusher, desk jockey, rat race, etc.).
- ♦ Meeting/Negotiation Jargon (to have the floor, to table a discussion, win-win situation, etc.).
- ♦ Business Travel Jargon (jet lag, business class, the red-eye, etc.).
- ♦ Sports Terms Used in Business (ballpark figure, pinch hit, game plan, etc.).
- and six others.

#### Special sections examine

- ♦ Advertising Slang and Jargon
- ♦ Finance Slang and Jargon
- ♦ Marketing Jargon.

Also discussed are innocent American gestures that can be misinterpreted as offensive or obscene in other countries. Includes glossary and answer key. 254 pgs, 6" by 9" softcover with illustrations. 94401720P Book \$16.95

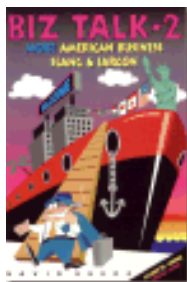
### Biz Talk 2: More American Business Slang and Jargon

Over six hundred terms are covered in ten chapters relating to international trade, politics, management, computers, and finance. Chapters include:

- ♦ General Business Slang and Jargon (all systems are go, in a nutshell, knock-off, etc.).
- ♦ International Trade Slang and Jargon (bill of lading, export merchant, customs, etc.).
- ♦ Bureaucratese (causal factors, past history, dysfunctional, etc.).
- ♦ Management Slang and Jargon (business plan, downsizing, to reinvent the wheel, etc.).
- and six others.

Word games, context exercises, crossword puzzles, and quizzes test the student's knowledge. Answer key and glossary are included. 300 pgs, 6" by 9" softcover with illustrations.

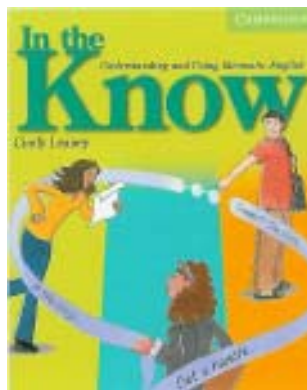
94401990P Book \$16.95



### Oxford Dictionary of Business English For Learners of English

*Edited by Allene Tuck, Intermediate-Advanced*

This dictionary includes up-to-date vocabulary from the main areas of business: accounting, advertising, banking, computing, international trade, law, management, sales, and the stock exchange. The words and phrases used in meetings and presentations to describe manufacturing processes, distribution systems, and sales performance are also provided. 431440-5 Oxford Dict. of Bus English \$17.95



**NEW**

### In The Know: Understanding and Using Idiomatic English

*Cindy Leaney*

*Intermediate to High-Intermediate*

*In the Know: Understanding and Using Idiomatic English* is the last word on idioms as they are used today. Based on extensive research in the Cambridge International Corpus, *In the Know* has 40 four-page units that deal with idioms in contexts like communicating, money, and relationships; idioms that describe concepts such as danger, honesty, and success; and idioms based on key words such as colors and parts of the body. Idioms in each unit are usually presented in a short dialog or story; the practice pages that follow are divided into three sections - Focus on Meaning, Focus on Form, and Focus on Use - that provide dozens of different exercise types to help students master the phrases. A reference section gives definitions and examples from the Cambridge Dictionary of American Idioms to give students a resource for checking the idioms they've learned. An answer key is included.

545420CA Student Book \$19.00

## Dictionaries

### Robert Takes Over

by Anne Maclachlan with Lindy Ferguson, *intermediate*

The reader controls Robert's destiny through a series of hilarious misadventures. Reading comprehension questions, grammar exercises, and vocabulary quizzes are encountered at end of every unit. Students will be able to acquire new vocabulary and an increased confidence in their reading and thinking skills. The multidirectional story line promotes many different readings (there are 9 chapters and eleven choices to make). Written by teachers with over twenty years of ESL experience. 116 pages



94402610P

Book

\$18.95

### Oxford Elementary Learner's Dictionary of English

Edited by Angela Crawley

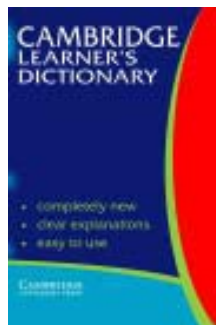
Beginning-Low Intermediate

This illustrated dictionary helps develop basic reference skills and provides accessible information on the meaning and use of essential vocabulary. Definitions are given in clear, simple English, and most are reinforced by example sentences and phrases. Contractions and abbreviations are fully explained in separate entries.

431275-5

Oxford Elem Learner's Dict. \$16.95

NEW  
2nd Edition



### Cambridge Learner's Dictionary

**Cambridge Learner's Dictionary** is a major new dictionary based on the *Cambridge International Corpus*. Ideal for **intermediate** students, this dictionary has been written by experienced ELT teachers and is based on extensive research in classrooms around the world. The dictionary is also available with a CD-ROM, making it perfect for use at home or in the classroom. \*Clear, attractive layout, with hundreds of illustrations \*35,000 meanings explained in simple words \*Guidewords help you find the meanings you want \*Thousands of lively and typical examples \*Grammar rules presented clearly and simply. \*A Study Section helps students with topics such as classroom language, phrasal verbs, and the Internet \*Pronunciations use the International Phonetic Alphabet \*Usage notes based on the *Cambridge Learner's Corpus* tackle problem words \*British and American English covered. \* Hundreds of interactive exercises can be printed for classroom use or done on-screen.

543819CA Learner Dict. w/CD-ROM \$ 19.00

543800CA Learner Dict. w/o CD-ROM \$ 17.00

545021CA Learner Dict. w/Network CD-ROM \$350.00 (30 stations)

### Oxford Advanced Learner's Dictionary, Sixth Edition

A. S. Hornby. Editor, Sixth Edition:  
Sally Wehmeier

High Intermediate-Advanced  
The world's leading dictionary for learners of English, meeting all their reference needs.

It includes:

- ♦80,000 references.
- ♦10,500 idioms and phrasal verbs.
- ♦4,500 NEW words and meanings.
- ♦2,000 words illustrated.
- ♦82,000 examples.
- ♦Full coverage of American English and pronunciation.

**Plus**

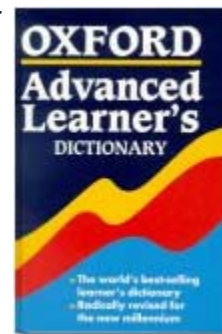
- ♦8 pages of full-color maps.
- ♦Reference section including information on geographical names, numbers, punctuation, and irregular verbs.
- ♦Easy-to-use.
- ♦Rapid-access page design, with shortcuts to the right meaning in long entries.
- ♦Easy definitions using the carefully chosen defining vocabulary of 3,000 words.
- ♦Guide to phonetic symbols on each page.

**Using English**

- ♦Simple patterns show how to use verbs in context.
- ♦Hundreds of notes provide the exact information students need on grammar, register, and usage where they need it.
- ♦16 language study pages help students to understand clearly how language works. Synonyms and opposites are shown.
- ♦Building Vocabulary.
- ♦Illustrations (including 8 pages in full-color) show vocabulary items in related groups.
- ♦10 illustrated topic pages provide essential vocabulary and show how to use it.
- ♦Vocabulary notes show students how to improve and enrich their writing.

**Oxford Advanced Learner's Dictionary 6th Edition**

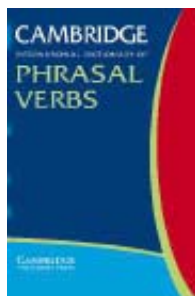
431672-6	Dictionary Hardcover	\$31.95
431673-4	Dictionary Paperback	\$25.95
431585-1	Dictionary w/Genie CD-ROM	\$29.95
436795-9	CD-ROM (single user)	\$49.95



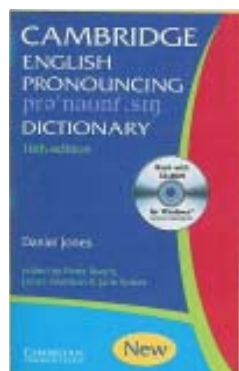
## Dictionaries/Foreign

### Cambridge International Dictionary of Phrasal Verbs

An invaluable new reference book for learners who need to master this notoriously difficult aspect of the English language. Based on evidence from the *Cambridge International Corpus*, this book provides clear and simple explanations of over 4,500 phrasal verbs current in British, American and Australian English today. It uses a carefully controlled defining vocabulary, making all explanations easy to understand. It contains thousands of example sentences, showing phrasal verbs in context and gives clear information on grammar and collocation without using complicated codes. In addition, it gives students guidance on the most useful phrasal verbs to learn and includes exercises enabling students to practise phrasal verbs. It also contains theme panels presenting phrasal verbs in topic groups [e.g. relationships: chat up, ask out, settle down, split up].



565588CA	Paperback	\$28.00
562996CA	Hard Cover	\$42.00



NEW  
Edition

### Cambridge English Pronouncing Dictionary 16th Edition

Daniel Jones, Edited by Peter Roach, James Hartman

A major new edition of the classic guide to English pronunciation: \*Over 18, 000 new entries added  
\*Full coverage of North American pronunciation  
\*New, clearer layout \*Stress patterns of thousands of compounds and idioms Areas of coverage have been selected to reflect today's interests and needs, and, as well as general vocabulary, include: \*People: from ancient times to people in the news today \*Places: thousands of British and US place names as well as major towns and cities of the world \*Science and technology: including computing, medicine and communications \* Literature: authors, place names and characters from major works of literature \*Encyclopedic: religions, philosophies, historic events. All pronunciations use the International Phonetic Alphabet.

017122CA	Paperback	\$ 28.00
017130CA	Paperback w/CD-ROM	\$ 38.00
816939CA	Hardcover	\$ 39.00
531594CA	Network CD-ROM	\$350.00

### Cambridge Word Selector

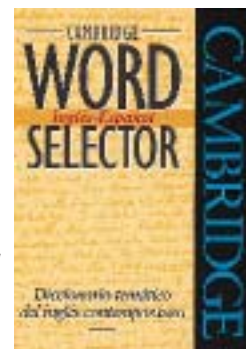
#### Inglés-Español

#### Diccionario temático del inglés contemporáneo

Michael McCarthy

#### Word Selector Inglés-Español

is one of a unique new range of bilingual reference books for learners of English. Words and phrases are organised around key concepts and near-synonyms in English are clearly differentiated. **Word Selector** contains: 1) 450 word groups organised either by topic (e.g. Hospital, Aircraft) or concept (e.g. Understand, Strength), and built around a core vocabulary. This section is highly illustrated with line drawings. 2) Language for Communication: 48 sections comprising a unique collection of everyday conversational phrases for different situations (e.g. Expressing Surprise, Telephoning), and their nearest equivalents in the learner's own language. 3) An alphabetical index of all English headwords (including IPA pronunciations) and an alphabetical index of all translations. Word Selector gives clear and detailed information on grammar and collocation, and has thousands of example sentences, as well as extensive coverage of idioms. The learner's own language is used in all explanations, and the needs of Spanish-speaking learners are specifically covered. American English is included.



425824CA	English-Spanish	\$28.00
425832CA	English-French	\$28.00
42223XCA	English-Italian	\$28.00
480256CA	Eng-Italian HC	\$39.00

### Diccionario Oxford Escolar

para Estudiantes Mexicanos de Inglés  
Español-Inglés, Inglés-Español  
Intermediate

This dictionary features more than 52,000 references, idiomatic expressions, and examples. The illustrations and grammar notes, plus the coverage of culture and usage, make it invaluable for Mexican students learning about the English language and related cultures.

431178-3	Diccionario Oxford Escolar	\$16.95
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# Dictionaries with CD-ROM

## Cambridge Dictionary of American English

### KEY FEATURES OF THE DICTIONARY

Intermediate to Advanced

Learners and users of English everywhere now have the tool they need to read, write, and understand current American English. Based on careful examination of the *Cambridge International Corpus*, a computerized resource that contains 100 million words of current American English, and on advice from ESL/EFL consultants around the world, the **Cambridge Dictionary of American English** is the most authoritative presentation of American vocabulary as it is used today.

Exact, accurate definitions and authentic, full-sentence examples give learners the information they need to read and write more effectively and understand English more fully. The *Cambridge Dictionary of American English CD-ROM*, available with the book, brings electronic dictionaries into the twenty-first century with Weblike hyperlinks and advanced search functions. And the *Cambridge Dictionary of American English Student Activity Book* offers practical activities to develop learner's dictionary skills.

#### Summary of key features:

- ♦ Organized by meaning to help learners use English effectively.
- ♦ Guidewords help you quickly find the exact meaning you are looking for.
- ♦ 2,000-word defining vocabulary makes definitions easy to understand.
- ♦ 3,000 American English idioms, with clear definitions and examples of use, are easy to locate with the Idioms Index.
- ♦ Language Portraits provide in-depth explanations of difficult grammar, vocabulary, spelling, and punctuation topics.
- ♦ More than 40,000 frequently used words and phrases from business, school, technology, the arts, and everyday life are included.

77974XCA	Book with CD-ROM	\$ 25.00
477611CA	Book w/o CD-ROM	\$ 20.00
776643CA	Student Act. Book	\$ 8.50
799155CA	Network CD-ROM	\$160.00



### KEY FEATURES OF THE STUDENT ACTIVITY BOOK

Written especially for use with the **Cambridge Dictionary of American English**, the *Activity Book* helps learners gain the skills they need to use a learner's dictionary and to help them understand the unique features of the dictionary. It includes photocopiable exercises, quizzes, and puzzles that focus on

- ♦ finding the right meaning by using Guidewords and parts of speech.
- ♦ understanding what's on the dictionary page.
- ♦ making sense of grammar codes.
- ♦ finding idioms, compounds, and phrasal verb entries.
- ♦ interpreting labels and usage notes.
- ♦ understanding how the International Phonetic Alphabet is used in this dictionary.
- ♦ A friendly skills book that doesn't talk down to learners, the *Cambridge Dictionary of American English Student Activity Book* serves as a handbook for getting the most out of this dictionary.

### KEY FEATURES OF THE CD-ROM

The *Cambridge Dictionary of American English CD-ROM* combines state-of-the-art technology with the most up-to-date dictionary available.

Pronunciations of all entry words, recorded by real people, let you hear how they are pronounced.

- ♦ Advanced search tools let you choose words that match particular parts of speech, grammar codes, or labels.
- ♦ Sophisticated indexes enable fast lookups of words and phrases.
- ♦ Notations feature lets you attach your own notes to any entry in the dictionary.
- ♦ Hyperlinks connect entries to related pictures and Language Portraits.

## Dictionaries/CD Roms

### Oxford Advanced Learner's Dictionary on CD-ROM

#### ADVANCED

A powerful language-building tool based on the Sixth Edition of the highly-acclaimed ***Oxford Advanced Learner's Dictionary***.

#### Key features:

- ♦ Fast, powerful, and flexible searching.
- ♦ Over 500 interactive photos and illustrations.
- ♦ Thousands of images to illustrate entries and reinforce students' vocabulary.
- ♦ Educational games with thousands of permutations.

#### New features for the New Edition

- ♦ Links to word processor, web browser, and Internet e-mail.
- ♦ Spellcheck facility.
- ♦ Spoken headwords which provide a model for correct pronunciation with authentic voices.
- ♦ Pronunciation practice module which allows students to listen to the correct pronunciation then record their own for comparison.
- ♦ Hundreds of grammar and vocabulary exercises.
- ♦ Dozens of video clips to help with difficult verbs.
- ♦ Thousands of extra examples specially written for the electronic edition.

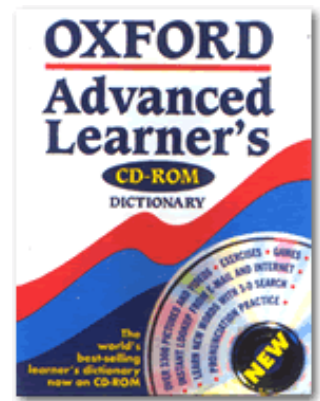
#### Oxford Advanced Learner's Dictionary on CD-ROM

436795-9 Oxford Ad. Learner's Dict. on CD-ROM

\$49.95

System requirements: Windows CD-ROM

IBM PC or full compatible. 66MHz 486 processor or above. 8Mb RAM (16Mb for Windows 95). 8Mb free on hard disk. SVGA monitor (640 x 480 screen resolution capable of displaying minimum 256 colors). Windows-compatible double-speed CD-ROM drive. Windows 95, 98 Windows NT4 or higher. DOS3.3 or higher. Microsoft mouse or compatible. Optional: Sound Blaster sound card or compatible. Headphones or speakers.



#### NEW!

### Oxford Advanced Learner's Dictionary with Genie CD-ROM

Now available with Genie CD-ROM! Click on a word, or simply point to it with your cursor in a web browser, and the dictionary definition will appear in a small window on your desktop. You can also hear the word pronounced.

#### Oxford Advanced Learner's Dictionary 6th Edition with Genie CD-ROM

431585-1 Oxford Dict. w/Genie CD-ROM

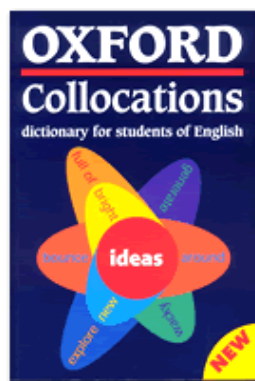
\$29.95

#### NEW!

### Oxford Collocations

Dictionary for learners of English  
High Intermediate - Advanced  
A completely new dictionary that will help students write and speak natural-sounding English.

**Collocations** are common word combinations such as *speak fluently*, *meet a challenge* and *winning formula*.



They are essential building blocks for natural sounding spoken and written English.

#### This unique dictionary:

- ♦ Gives over 170,000 collocations for nearly 12,000 words: nouns, verbs, and adjectives.
- ♦ Shows how words are used with nouns, verbs, adjectives, adverbs, and prepositions, as well as in common phrases.

#### Easy to use

- ♦ Features a clear page design to help pinpoint the word, sense, and collocation.
- ♦ Groups collocations according to part of speech and meaning.
- ♦ Provides copious example sentences that show the collocations in context.
- ♦ Includes short notes showing restrictions on usage and explains idiomatic combinations.

#### For Classroom or Self Study

- ♦ Illustrated topic pages group together collocations from areas such as computing, fruit and meetings.
- ♦ Photocopiable study pages provide a guide to the different types of entries, showing the variety of information the dictionary offers and how to use it.
- ♦ Usage notes show collocations shared by sets of words such as languages and seasons.

431243-7 Oxford Collocations Dict \$24.95

## Grammar

### The Grammar Handbook

Irwin Feigenbaum

Intermediate-Advanced

This book provides clear and detailed explanations of the forms and uses of grammatical structures and patterns. Each explanation is followed by practical exercises that check student comprehension. Features include a step-by-step presentation of grammar points in simple, everyday language and numerous examples. An extensive index is also included.

434107-0 The Grammar Handbook \$19.95

### A Basic English Grammar

John Eastwood and Ronald Mackin

Beginning-Intermediate

This book presents grammar structures in short example sentences accompanied by concise notes on form and use. A separate book of Exercises includes an *Answer Key*.

432940-2 A Basic English Grammar \$12.95

### How English Works: A Grammar Practice Book

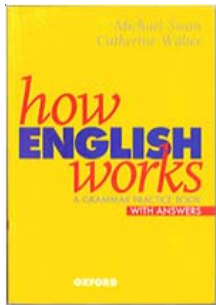
Michael Swan and Catherine  
Walter

Intermediate-Advanced

**How English Works** makes grammar practice interesting by presenting rules that are easy to understand and remember, with exercises that entertain as they teach. The book can be used successfully for self-study or in class. It offers:

- ♦ Short, clear grammar explanations and rules.
- ♦ Information about spoken and written grammar.
- ♦ Simple, reliable examples.
- ♦ Hundreds of illustrations.
- ♦ A useful *Answer Key*.

431456-1 How English Works \$19.95



### Oxford Practice Grammar

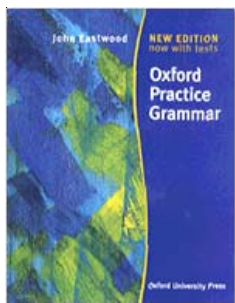
New Edition

John Eastwood

Intermediate-High Intermediate  
This book contains explanations of a comprehensive range of grammar topics with exercises that provide practice in form and use. Example sentences, stories, and illustrated conversations show how structures are used. Review units, twenty-five tests, and an *Answer Key* are also included.

431370-0 Oxford Practice Grammar \$19.95

431427-8 CD Rom w/ answers \$21.95



### A Practical English Grammar

A.J. Thompson and A.V. Martinet

Intermediate

This classic reference grammar offers:

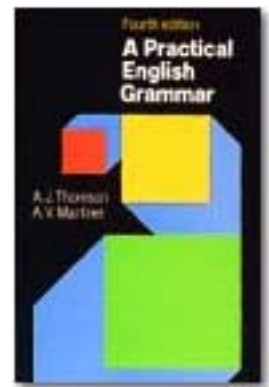
- ♦ Clear explanations of structures, with emphasis on their functions and meanings.
- ♦ Many example sentences illustrating contemporary spoken and written usage.
- ♦ Frequent comparisons between formal and informal styles.

The Exercises can be used with or without the grammar. They include an *Answer Key*.

431342-5 A Prac. English Grammar \$17.95

431343-3 Exercises 1 \$ 8.95

431344-1 Exercises 2 \$ 8.95



### Practical English Usage

New Edition

Michael Swan

Intermediate-Advanced

This unique reference guide addresses problem points in the language. It gives information and advice that is practical, clear, reliable, and easy to find. Most of the book is about grammar, but it also covers selected points of vocabulary, idiom, style, pronunciation, and spelling. *Practical English Usage* includes:

- ♦ Over 600 concise, authoritative entries.
- ♦ Examples of common mistakes.
- ♦ Illustrations of stylistic differences.
- ♦ Cross-references between related entries.
- ♦ A glossary of language terminology.
- ♦ A complete index.

431197-X Practical English Usage \$22.95

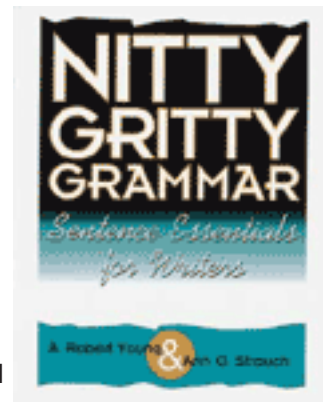
### Nitty Gritty Grammar Sentence Essentials for Writers

A. Robert Young, Ann O.  
Strauch, High Beg.

This text focuses on the most common sentence-level errors made among developing ESL writers by using reading excerpts and group activities to illustrate correct usage.

657849CA Student's Book \$28.00

657830CA Instructor's Manual \$ 7.50





# Grammar

## Intermediate Grammar

### From Form to Meaning and Use

Susan Kesner Bland

Intermediate

**Intermediate Grammar** treats the student as a thinking adult with identifiable language needs. Intermediate students may have seen, heard, or used most of the structures in the book, but are unable to sustain accurate and appropriate use of them. Intermediate Grammar works toward more consistent use of structures in everyday situations, and helps the learner move beyond these contexts to more abstract language use.

Intermediate students encompass a wide range of English skills, knowledge, and learning styles, which can make teaching them a real challenge.

Intermediate Grammar provides the resources you need to accommodate these differences and keep your students interested and engaged. Many students seem unaware of the "grammar" all around them in daily life.

Intermediate Grammar helps you help your students to become more language-aware and to incorporate a wider range of grammatical forms into the language they use.

**Intermediate Grammar** is clear, informative, easy-to-use, and flexible. It works equally well as a classroom text, reference, or practice book.

- ♦The form, meaning and use of each structure are clearly presented and then specifically practiced, giving students ample opportunity to internalize the functions of each form.
- ♦Authentic language in examples creates contexts that reflect students' actual encounters with English.
- ♦Accurate explanations describe actual language use and take into account differences between written and spoken registers.
- ♦Abundant exercises provide all the practice students need, ranging from controlled work on form to more communicative work on meaning and use.
- ♦Intellectually engaging tasks call upon students' judgment, creativity, and problem-solving skills.
- ♦Self-study features encourage learner independence.
- ♦*Chapter Summaries* provide an overview of form, meaning and use.
- ♦The *Glossary of Grammar Terms* offers clear explanations and examples of all the terms used in the book.
- ♦The *Appendices* include all the usual lists-irregular verbs, two and three word verbs, gerunds and infinitives, spelling and pronunciation rules-as well as some less usual ones, such as reporting verbs.
- ♦The detailed *Index* offers students multiple ways to look up information; they can access entries by form, meaning or use and do not need to know grammatical terms to do this.

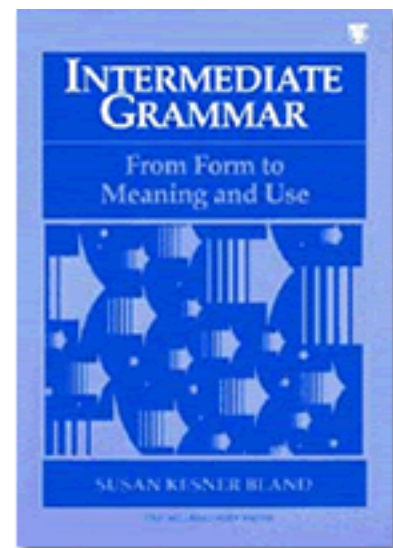
#### Split Editions

**Intermediate Grammar** is also available in split editions. **Volume A** covers chapters 1-7, and **Volume B** covers chapters 8-17.

#### Teachers Guide

- ♦Provides presentation ideas and extension activities.
- ♦Offers photocopiable assessment and achievement quizzes, plus an Answer Key.

434366-9	Student Book	\$19.95
435276-5	Volume A	\$11.95
435277-3	Volume B	\$11.95
434367-7	Teacher's Book	\$18.50



## Grammar Troublespots

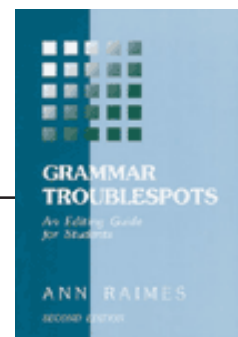
### An Editing Guide for Students, Third Edition

Ann Raimes, *High Intermediate to Low Advanced*

The second edition of **Grammar Troublespots** offers a modified version of the grammar-editing section that is included in the extremely successful *Exploring Through Writing: A Process Approach to ESL Composition, Third Edition*.

- ♦Illustrates 21 of the errors most prevalent among students through self-diagnostic flowcharts, explanations, and exercises. Includes new sections on modal verbs and idioms. Features a redesigned text for more accessible rules.

532868CA	Student's Book	\$19.00
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## Grammar

### Grammar In Use

**Grammar in Use** is a highly successful two-level grammar series known for its clear explanations and innovative format. Every unit is a two-page spread, with presentation of grammar points on the left-hand page and practice exercises on the right. A unique combination of reference and practice, **Basic Grammar in Use** and **Grammar in Use, Intermediate** can be used as classroom texts or for self-study. The new editions of these books include Audio CDs packaged with the texts, fuller explanations of troublesome grammar points, and more exercises. Both books are available in editions with or without answers.



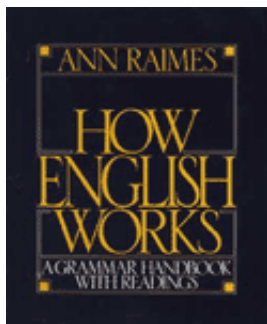
#### COMPONENTS

##### Basic Grammar In Use, 2nd Edition

626005CA	Text w/Answers, 1 CD	\$33.00
625998CA	Text w/o Answers, 1 CD	\$27.00
797187CA	WB w/Answers	\$19.00
797179CA	WB w/o Answers	\$17.00

##### Grammar In Use, Intermediate, 2nd Edition

62598XCA	Text w/Answers, 1 CD	\$33.00
625971CA	Text w/o Answers, 1 CD	\$27.00
797209CA	WB w/Answers	\$19.00
797195CA	WB w/o Answers	\$17.00



### How English Works: A Grammar Handbook with Readings

*Ann Raimes, High Beginning*  
Using an inductive approach to teaching grammar, this text features readings from newspapers, works of nonfiction, and

college textbooks to illustrate the target structures.

♦ Engages students with topics that range from artificial intelligence and portable computers to the environment and economics.

♦ Introduces 27 important areas of English grammar.

♦ Provides a real-world context that allows students to see how the English language really "works."

65758XCA	Student's Book	\$29.00
657571CA	Instructor's Manual	\$ 7.50

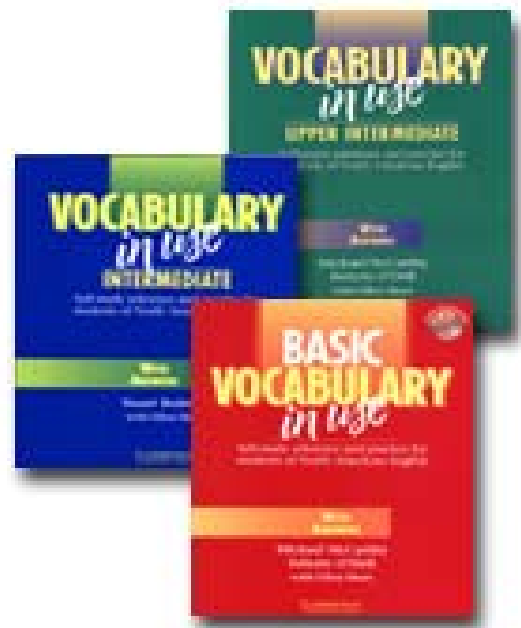
## Real Life English Grammar

*Low Beginning-Intermediate ESL 4 book softcover series*

Reinforce the sentence structures used most often. If your ESL learners need extra help with grammar, give them practice that also builds critical competencies. 64 pages.

46255SV	Low Beginning Book 1	\$12.40
46271SV	Beginning Book 2	\$12.40
46298SV	Low Intermediate Book 3	\$12.40
4631XSV	Intermediate Book 4	\$12.40

## Vocabulary in Use



**Vocabulary in Use** is an innovative, corpus-based, three-level series that helps learners master more than 6,000 words and phrases in North American English. Each level presents vocabulary items in context, introducing new items in manageable two-page units. The easy-to-use format presents content- or grammar-based vocabulary on the left-hand page and engaging practice activities on the right-hand page.

#### COMPONENTS

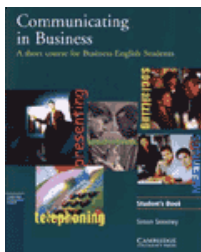
##### Basic Vocabulary in Use,

##### Vocabulary in Use, Intermediate

##### Vocabulary in Use, Upper Intermediate

78865XCA	Basic St. Bk w/Ans.	\$28.00
788641CA	Basic St. Bk w/o Ans	\$28.00
634776CA	Int St. Bk w/Ans.	\$27.00
634784CA	Int St. Bk w/o Ans	\$23.00
577683CA	Upper Int St. Bk w/Ans	\$27.00
577004CA	Upper Int St. Bk w/o Ans	\$23.00

## Business Resources



### Communicating in Business

#### A Short Course for Business English Students

*Simon Sweeney*

Written in North American English, this text is for learners at the **inter-**

**mediate** level and above who need to focus on improving their skills in the key areas of business communication: taking part in meetings, telephoning, negotiating, presenting, and socializing.

- ♦The modular approach allows flexibility.
- ♦The course is short: Each of the 15 course units provides about three hours of classroom time.
- ♦There is a strong emphasis on listening and speaking.
- ♦Authentic reading passages introduce the theme of each unit.
- ♦Each unit has a "Language and Skills" checklist to provide a useful reference.
- ♦The course can be used for TOEIC preparation.

774950CA	Student's Book	\$23.00
774942CA	Teacher's Edition	\$23.00
774934CA	Cassettes (2)	\$41.00
774926CA	Audio CDs (2)	\$41.00

### Business Roles 1 and 2 Simulations for Business English

*John Crowther-Alwyn*

These two resource books of simulations enable ESL/EFL students to participate in lively discussions on a variety of business topics while improving their fluency. They offer a range of authentic situations, set in both manufacturing and service organizations as well as in international locations.

469538CA	Book 1	\$39.00
648491CA	Book 2	\$39.00



### Business English Frameworks

*Paul Emmerson, Advanced*

**Business English Frameworks** is a new addition to the highly successful Cambridge Copy Collection series.

This **photocopiable** resource book is for teachers of Business English to use with students who need English for professional purposes. The book covers a wide variety of business topics and contains 60 photocopiable frameworks which can be used in groups, pairs, or in a one-to-one teaching situation. The frameworks provide learners with the opportunity to talk about their own work situation in a structured way. The book contains clear and comprehensive teaching notes to enable teachers to exploit the material in a variety of teaching situations. The book features:

- a wide variety of business topics.
- genuinely learner-centred activities.
- clear and helpful teaching notes.

#### Contents

##### MANAGEMENT

1. Organization structure
2. What do managers do?
3. Resources
4. Customer needs
5. Improving customer relations
6. Managing change
7. Company strategy
8. Entrepreneurs and SMEs
9. Problems, problems
10. Personal management qualities
11. The international manager
12. Business ethics: a case study

##### SALES AND MARKETING

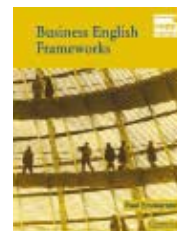
13. SWOT analysis
14. Market research
15. Product R&D/design
16. Product description
17. Marketing strategy
18. Limits to marketing
19. Marketing budget
20. Marketing mix: one product

##### FINANCE AND ACCOUNTING

21. Income statement
22. Balance sheet
23. Managing cashflow
24. Company analysis
25. Investment advice

##### PRODUCTION & OPERATIONS

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26. Production process
  27. Operations growth
  28. Quality management
  29. Logistics and transport
- ##### HUMAN RESOURCES
30. Pay and promotion
  31. Job satisfaction
  32. Recruitment and selection
  33. Training and team-building
  34. Legal obligations
- ##### INTERNATIONAL TRADE
35. Trade and government policy
- ##### ECONOMIC AND POLITICAL CONTEXT
36. Importing
  37. Exporting
  38. Manufacturing location
  39. Globalization
  40. Social responsibility
  41. The changing workforce
  42. The future of work
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43. IT management
  44. E-commerce
  45. Website management
- ##### CULTURAL AWARENESS
46. Cultural "do's and don'ts"
  47. Cultural values
  48. Building relationships
- ##### RECENT BUSINESS NEWS
49. Recent business news

### Company to Company, Fourth Edition NEW

*Andrew Littlejohn*

The third edition of this highly successful and well-regarded title brings the content up to date by including recent developments in



written business communication such as the use of faxes. In addition, the design and overall appearance of the book has been greatly improved by increasing the size of the book and by providing more realistic examples of correspondence for users to work with. The essential structure of the book remains the same. The "Study Sections" present and practice the language of business correspondence, while the "Activity Sections" provide opportunities for students to practice writing to each other in groups and to be involved in realistic decision-making discussions.

609755CA	Student's Book	\$20.00
609763CA	Teacher's Book	\$21.00



## Business Resources

### Business Vocabulary in Use

NEW

*Bill Masculi*

The ***Business Vocabulary in Use*** titles follow the highly successful format of the Vocabulary in Use series with vocabulary items presented and explained on the left-hand page and a range of practice exercises on the right-hand page. Primarily designed as self-study reference and practice books, they can also be used for classroom work.

*Business Vocabulary in Use Elementary* focuses on basic business vocabulary with skills units on the vocabulary needed for presentations, telephoning, e-mailing, etc. All books covers a wide variety of up-to-date business topics and concepts including:

- ◆ Work; Time; Numbers; Money; Products and Services, as well as vocabulary needed for Presentations, Telephoning, and E-Mailing (*Business Vocabulary in Use Elementary*).
- ◆ Jobs; People and Organizations; Production; Marketing; Finance and the Economy; and Business Culture (*Business Vocabulary in Use Intermediate to Upper Intermediate*).
- ◆ People and Organizations; Quality; Strategy; Marketing; IT and the Internet; Ethics and Globalization (*Business Vocabulary in Use Advanced*).

#### Key Features:

- ◆ Clear, Attractive color units.
- ◆ Present and explain new words in context and show learners how to use them.
- ◆ Use authentic texts.
- ◆ Cover both British and American English.
- ◆ Contain comprehensive, learner-friendly answer keys and detailed indexes with phonetic transcriptions.
- ◆ Personalized 'Over to You' section in each unit allows students to apply vocabulary to their own working lives.

606217CA	Beginning Book w/answers	\$20.00
775299CA	Intermed Book w/answers	\$21.00
540704CA	Advanced Book w/answers	\$20.00

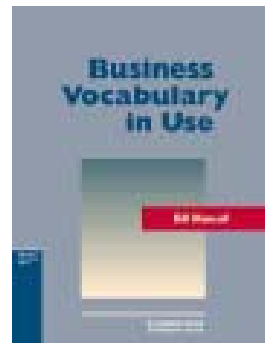
### Test Your Business Vocabulary in Use

*George Bethell, Tricia Aspinall, Joy Godwin, Lyn Strutt*

#### Key Features:

- ◆ 66 tests (*Intermediate to Upper Intermediate level*) and 55 tests (*Advanced level*) based on the key vocabulary highlighted in the parent books.
- ◆ Contain a wide variety of test exercises.
- ◆ Clear marking system on each page so progress can be easily checked.
- ◆ Contain British and American English.
- ◆ Two-color and with illustrations.

53254XCA	Intermed Book w/answers	\$17.00
611504CA	Advanced Book w/answers	\$15.00



### Cambridge Business English Activities

*Jane Cordell, Beginning to Intermediate*

This text is a photocopiable ideas and resource book of games and activities for students of Business English. It offers a variety of pair and group activities to practice the most common functions and language of business, from socializing and eating out to negotiating and marketing.

587344CA	Book	\$41.00
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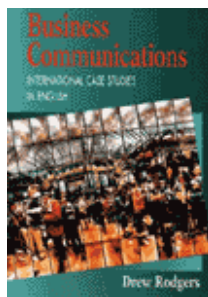


### Business Communications International Case Studies in English

*Drew Rodgers, High Beginning*  
Concise, current, and practical for international business students in today's global economy, ***Business Communications*** uses the case study method to develop students' general communication and vocabulary skills as well as international business acumen. The text also focuses on information-gathering, problem-solving, and decision-making activities, and includes information on business writing, telephone calls, and electronic communication.

***Communications*** uses the case study method to develop students' general communication and vocabulary skills as well as international business acumen. The text also focuses on information-gathering, problem-solving, and decision-making activities, and includes information on business writing, telephone calls, and electronic communication.

657512CA	Student's Book	\$23.00
657504CA	Teacher Manual	\$ 7.50



## Business Resources

### English for International Banking and Finance

*Jim Corbett, Low-Intermediate*  
**English for International Banking and Finance** provides oral skills development through discussion, role play and work related activities such as giving presentations, recorded material based on transcripts of native and non-native speaker exchanges, a variety of authentic text types e.g. telexes, letters, memos, and newspaper articles, and a core of specialist vocabulary. The *teacher's/self-study* guide includes background information for nonspecialist teachers.

319994CA	Student's Book	\$22.00
320003CA	Teacher's Book	\$23.00
266777CA	Cassette	\$23.00



### Essential Telephoning in English

*Barbara Garside, Tony Garside*  
**Essential Telephoning in English** is a short course in telephoning skills short for **pre-intermediate to intermediate** learners of Business English. It is designed for use in the classroom but is also suitable for self-study. Using **Essential Telephoning in English** will help adult learners gain confidence in using the telephone in English and develop the four skills, with particular emphasis on Listening and Speaking. The course consists of twelve core units and three consolidation units covering a wide range of skills which include Answering the phone; Beginning and ending a call; Messages; Dealing with problems; Making appointments and Dealing with information. The three Consolidation units allow the student to check their progress. The Teacher's book provides comprehensive teaching notes to accompany the course.

783887CA	Paperback, student book	\$21.00
739895CA	Teacher Book	\$21.00
783909CA	Audio Cassette	\$23.00
783917CA	Audio CD	\$23.00

### English for Business Studies

75285XCA	Student's Book	\$22.00
752868CA	Teacher's Book	\$24.00
752876CA	Cassettes (2)	\$41.00
752884CA	Audio CDs (2)	\$41.00



*Ian MacKenzie, intermediate*

**English for Business Studies Second Edition** is a course for students who need to be able to understand and talk about key business and economic concepts. The *Student's Book* contains 28 units and covers a full range of business and economic issues, including Work and Motivation, Production, Marketing, Banking, Business Ethics, Exchange Rates, and International Trade. The *Audio Cassettes* and *Audio CDs* contain authentic interviews with experts talking about their fields of business or economics.

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### Decisionmaker 14 Business Situations for Analysis and Discussion

*David Evans, Low-Intermediate*  
**Decisionmaker** is designed to improve fluency. The book contains 14 challenging business problems that engage students in discussion and decision making. Each problem suggests a number of equally viable solutions, providing a natural springboard for debate. The situations are suitable for students with or without business experience.

448050CA Paperback

\$41.00

### English in Medicine, 3rd Ed.

*Eric H. Glendinning, Beverly Holmström, High Intermediate*  
This book is for doctors, medical students in the clinical phase of their studies, and other medical professionals who have to use English to communicate with patients and colleagues.

It primarily aims to develop speaking and listening skills, but also focuses on reading skills, in particular the use of reference materials and journal articles. Practice is also given in writing referral letters and a range of medical documents.

The second edition has been revised to take account of the latest developments in medicine.

606667CA	Student's Book	\$22.00
606675CA	Cassette	\$23.00
606683CA	Audio CD	\$23.00



### English for International Negotiations A Cross-Cultural Case Study Approach

*Drew Rodgers, Intermediate*

This book, built around the case study method, covers a wide variety of negotiation situations in over 20 countries around the world. It addresses such issues as factors that influence success/failure, the need for a common language at the negotiation table, and cultural sensitivity.

657490CA	Student's Book	\$23.00
657482CA	Teacher Manual	\$ 7.50

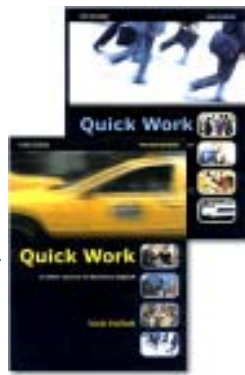
## Business Resources

### Quick Work A Short Course in Business English

Vicki Hollett

Low-Intermediate

**Quick Work** is a short course in Business English that focuses on the practical need of the student. Speaking and listening skills are developed through a task-based approach. Practical activities are used throughout. Grammar and language work are integrated into each section. Students will find it easy to relate the tasks to their own work situation, and to draw on their own professional knowledge, experience, and expertise to communicate more effectively. The *Teacher's Resource Book* provides ideas for alternative tasks and photocopiable materials. The *Workbook* offers exercises for reinforcement, a *Grammar Reference Guide* and an *Answer Key*. The *Cassette* presents all of the listening activities with a full tapescript included in the *Student Book*.



### Words at Work Vocabulary Development for Business English

David Horner, Peter Strutt

**Words at Work** is for students who want to increase their vocabulary in order to use English more effectively in their working lives. The 17 topic-based units cover a wide variety of

business themes. The *Audio Cassette* and *Audio CDs* contain listening and pronunciation activities. **Words at Work** can be used either for self-study or with a group. **Intermediate.**

438721CA	Student's Book	\$21.00
43873XCA	Cassette	\$23.00
585341CA	CDs (2)	\$41.00

#### Quick Work Beginning

457288-9	Student Book	\$15.95
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#### Pre-Intermediate

457296-X	Student Book	\$15.95
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#### Intermediate

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## Workforce: Building Success

6 softcover book series \* Teacher's Guide

Encourage learners to examine their own strengths and weaknesses and change from within. Bound in answer key. 96 pages.

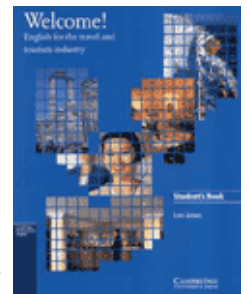
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65201SV	Problem Solving	\$14.00
6518XSV	Time Management	\$14.00
65228SV	Writing	\$14.00
65236SV	Teacher's Guide	\$10.50

## Welcome! English for the Travel and Tourism Industry

Leo Jones, High Int. to Advanced

This course for people working or planning to work in the tourism industry contains fifty 90-minute lessons grouped into ten thematic modules, covering such topics as dealing with inquiries, making reservations, and handling complaints. The course develops all four skills as students carry out realistic and engaging communicative tasks.

479002CA	Student's Book	\$18.00
479010CA	Teacher's Book	\$18.00
479029CA	Cassettes (2)	\$41.00
626617CA	Audio CDs (2)	\$41.00



## Infotech English for Computer Users, 3rd Ed.

Santiago Remacha Esteras

**Infotech** is a comprehensive intermediate course for students who need to be able to understand and use the English of the computer industry for study and work. Each of the 30 units develops

all four skills and covers a different aspect of information technology, from Operating Systems to Input/Output Devices for the Disabled.

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754291CA	Teacher's Book	\$23.00
754305CA	Audio Cassette	\$23.00
754313CA	Audio CD	\$23.00
532884CA	Workbook	\$10.00



## Resource Books for Teachers

*Series Editor: Alan Maley*

Each book covers a key area of language teaching, followed by examples and discussion of actual classroom materials and techniques.



### Writing

*Tricia Hedge*

This book offers suggestions and guidance for helping students who are having difficulty developing clear and effective writing skills in English. © 1998

437098-4 Book \$17.95

### Very Young Learners

*Vanessa Reilly and Sheila Ward*

This book includes over 80 activities with practical ideas and advice for teaching English to very young students. Over 20 photocopiable pages are included. ©1997

437209-X Book \$22.95

### Role Play

*Gillian Porter Ladousse*

This book is ideal for developing fluency and offers a focal point for lessons integrating the four skills. © 1987

437095-X Book \$17.95

### Dictionaries

*Jonathan Wright*

This book offers ideas on how dictionaries can be used to encourage reading while developing memory skills. © 1998

437219-7 Book \$17.95

### Vocabulary

*John Morgan and Mario Rinvolucri*

This book offers communicative activities for teaching new words to learners of any foreign language. © 1986

442186-4 Book \$17.95

### Listening

*Goodith White*

This book examines how teachers can motivate students to develop confidence and independence in listening. Over 70 classroom activities are offered. © 1998

437216-2 Book \$17.95

### Creating Stories with Children

*Andrew Wright*

A wealth of imaginative ideas and resources for helping children to create their own stories, books, and plays while they become confident in their ability to speak and write in English. Photocopiable worksheets are included. ©1998

437204-9 Book \$22.95

### Projects With Young Learners

*Sarah Burwood, Helen Dunford, and Diane Phillips*

This book contains practical ideas and materials for doing projects with children and adolescents. ©1999

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### Music and Song

*Tim Murphey*

This book describes how a piece of music can be integrated into a language classroom to teach a variety of skills. © 1992

437055-0 Book \$17.95

### Learner-Based Teaching

*Colin Campbell & Hanna Kryszewska*

This book includes 70 language practice activities that make use of the wealth of knowledge, experience, and expertise that students bring to the classroom. © 1992

437163-8 Book \$17.95

### Arts and Crafts with Children

*Andrew Wright*

This book provides a wealth of creative, imaginative activities with integrated language practice. The activities can be done with minimal resources, and do not need special artistic expertise on the part of the teacher. © 2001

437825-X Book \$22.95

# Teaching Techniques in English as a Second Language

Series Editors: Russell N. Campbell and William E. Rutherford

A unique series of books especially designed to meet the needs of the busy classroom teacher. Teachers new to the ESL field will rely on these books for practical, step-by-step guidance. Experienced teachers will find new teaching applications for many of the principles they already value, as well as thought-provoking questions to stimulate further exploration. Practical, concrete, linguistically-sound answers to the question of what to do on Monday morning are presented. The authors of each volume in the series are noted authorities in their field and have had years of teaching and teacher-training experience.

## Techniques in Teaching Writing

*Ann Raimes*

Practical procedures for teachers to follow at every stage are outlined, including ways to stimulate students to write through pictures, readings, and discussions, and ways to respond to student writing as a form of communication. ©1983  
434131-3 Book \$17.95

## Techniques and Resources in Teaching Grammar

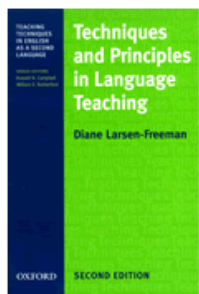
*Marianne Celce-Murcia and Sharon L. Hilles*

This book is for teachers who are asking whether, when, and how to teach grammar. The first two chapters of the book address general questions of grammar in ESL theory and classroom practice. These are followed by ideas for creative teaching of grammar. Included are specific suggestions for teaching most of the common, beginning-level structures, which are listed separately in a grammar index for easy reference. ©1988  
434191-7 Book \$17.95

## Techniques in Testing

*Harold S. Madsen*

Testing in all skill areas is covered. How to write and evaluate tests is clearly explained with numerous examples. Also featured is an appendix describing the most important commercial, proficiency, achievement, and aptitude tests. ©1983  
434132-1 Book \$17.95



## Techniques and Principles in Language Teaching Second Edition

*Diane Larsen-Freeman*

The second edition of *Techniques and Principles in Language Teaching* includes a modest updating of all of the methods presented in the first edition with the exception of Chapter 6 which has undergone a substantial revision to reflect the evolution of *Suggestopedia* (1st ed.) to *Desuggestopedia* in this edition. In addition, the Introduction has been expanded and methods that have come into prominence since the first edition of this book have been included. As in the first edition, the author draws the reader into classrooms where various teaching methods and approaches are being used. Readers are encouraged to reflect on their own beliefs and to develop their own approach to language teaching. The book provides practical, step-by-step guidance for new teachers, while introducing more experienced teachers to new approaches and teaching ideas. ©2000  
435574-8 Book \$17.95

## Techniques and Resources in Teaching Reading

*Sandra Silberstein*

Appropriate for new and experienced teachers alike, this book answers both theoretical and practical questions on the teaching of reading. The author offers numerous suggestions on how to teach expository prose, non prose reading, fiction, poetry, and songs, as well as advice on how to help students discern opinion from fact. Textbook examples are complemented with a chapter on how teachers can develop their own materials. ©1993  
434134-8 Book \$17.95

## Techniques in Teaching Vocabulary

*Virginia French Allen*

This book provides a sound basis for teaching vocabulary, and answers such questions as which English words students need to learn most, and why some words are easier to learn than others. ©1983  
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