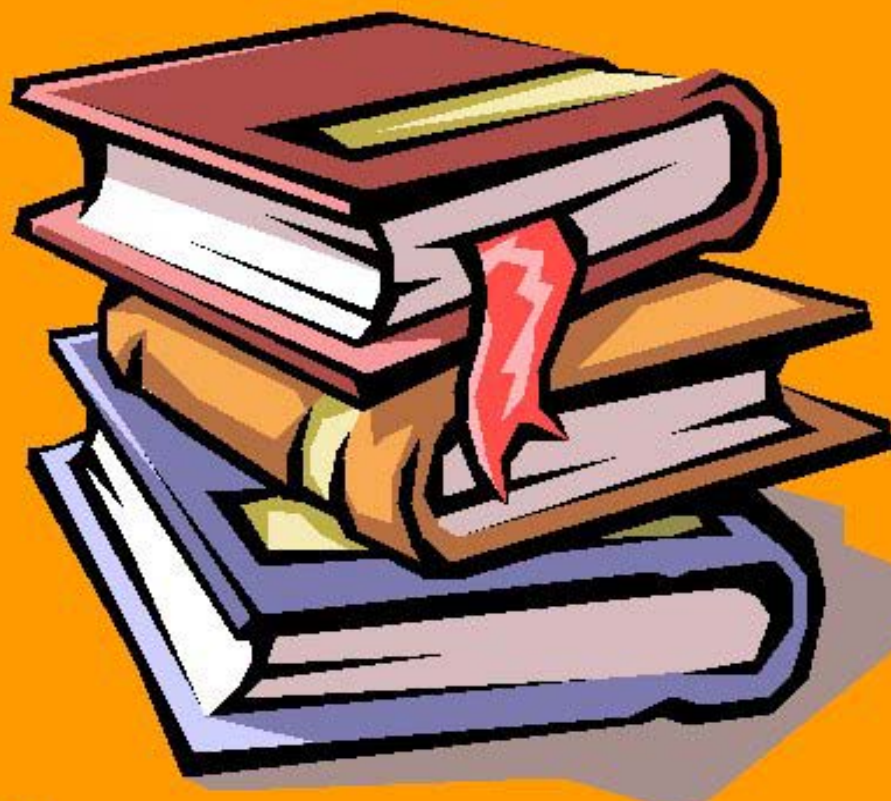


# The ESL Connection



ESL  
EFL  
ESOL

# 2005

The ESL Source Selected and Evaluated by Teachers

©2005, Caswell & Caswell, 1-800-757-7668  
[www.teachersmarketplace.com](http://www.teachersmarketplace.com)

## Picture Dictionaries



*Elizabeth Hanson-Smith, Evelyn Fella, Norma Shapiro, and Jayme Adelson-Goldstein*  
Beginning-Intermediate

This interactive, multimedia CD-ROM brings the words and illustrations of ***The Oxford Picture Dictionary*** to life with sound and animation. Its rich assortment of games, exercises, and activities makes it flexible for use in conjunction with the ***Dictionary*** or on its own. Thematic content corresponds to secondary and adult curricula, with a strong job-skills strand. It can be used in classrooms, in language labs, or at home, and it can be easily adapted to individual, pair, or small group work.

The comprehensive ***Oxford Picture Dictionary Interactive CD-ROM*** provides hundreds of hours of speaking, listening, reading, and writing practice, all on a single disc.

- ♦ All **3,700** words of ***The Oxford Picture Dictionary*** are presented with **sound** and **stunning visual images** that provide easy access to meaning and pronunciation.
- ♦ Students can **hear** and learn to **read, say, and spell** any word they choose to explore.
- ♦ **User-friendly navigation** and **help screens** are geared to the special needs of language learners.
- ♦ A **special viewer** allows students to easily explore the whole graphic as well as zoom in for close-ups.
- ♦ Vocabulary can be easily searched, either by contextualized topic page or through a **pictorial glossary**, helping students develop reference skills.
- ♦ A **wide selection of activity types** appeals to a variety of learning styles.
- ♦ Activities such as **Conversation, Reading, "Job Talk," Dictation, Role Play, and Writing** provide contextualized vocabulary practice in speaking, reading, writing, and listening.
- ♦ A **built-in word processor** encourages students to write about any Dictionary topic and print out their work.
- ♦ **Easy lookup** of words from readings, dialogues, and students' own writing is facilitated by **hyperlinked referencing** to the glossary.
- ♦ **Games** offer motivating, **easily customized** reinforcement activities.
- ♦ **Flashcard Maker** enables students to practice on-screen or print out picture/word cards based on **their own word lists**.
- ♦ **Randomly-generated tests** for each topic page enable targeted testing and **multiple retests**, facilitating **pre- and post-testing**.
- ♦ Summary and detailed **reports** allow students and teachers to **monitor progress**.
- ♦ A **Teacher Management System** on the same disc permits teachers to review and edit student information, as well as view tests and writing.
- ♦ A single CD contains both Macintosh™ and Windows™ installations, accompanied by a User's Guide.

The Oxford Picture Dictionary Interactive CD-ROM ©2000

435979-4 \$149.00 each

Price Reduction by Volume:

1-10 discs \$149.00 each

11-20 discs \$119.20 each

21 or more \$ 89.40 each

### System requirements:

IBM™ or compatible: 80486 or Pentium™ system. 16MB RAM (32MB preferred). Windows 95™ or later.

Graphics/Monitor: SVGA or higher, 640 X 480, 256-color mode. SoundBlaster compatible. CD-ROM drive. At least 10 MB of free space on hard drive. Student Data may be stored on the hard drive or on a floppy disk.

Macintosh™: 68040 or Power Macintosh. OS 7.5.3 or higher. 16 MB RAM (32MB preferred). CD-ROM drive. At least 15 MB of free space on hard drive. Student data may be stored on the hard drive or on a floppy disk.



## Picture Dictionaries

The **Oxford Picture Dictionary** is the ultimate program for vocabulary learning available today.

It is ideal for beginning-intermediate adult and young adult students.



### The Dictionary

- ◆ Illustrates over **3,700 words** in full-color, each clearly labeled and defined in context for easy identification.
- ◆ Offers **140 key topics** targeted to meet the vocabulary needs of adults and young adults for real communication.
- ◆ Features topics grouped into **12 thematic areas**, several with a vocational strand providing language for immediate use.
- ◆ Teaches many **verbs, adjectives and phrases**.
- ◆ Includes a **variety of exercises** for practice and review, leading to meaningful, accurate use of the new vocabulary.
- ◆ Provides an **index** with an easy-to-follow **pronunciation guide** to increase students' fluency.

The 12 Topic Areas in the Dictionary include:

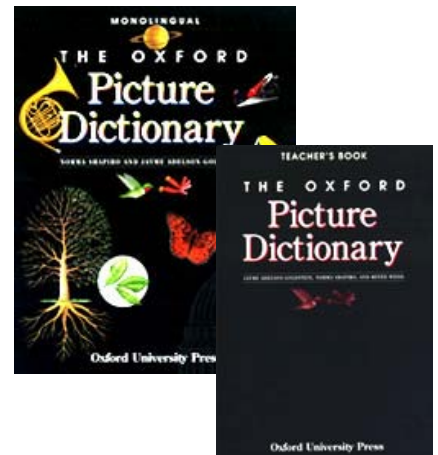
Everyday Language  
People  
Housing  
Food  
Clothing  
Health  
Community  
Transportation  
Areas of Study  
Plants and Animals  
Work  
Recreation



### Bilingual Editions

There are thirteen bilingual Dictionary editions: Spanish, Chinese, Vietnamese, Russian, Korean, Japanese, Polish, Arabic, Brazilian Portuguese, Haitian, Thai and Cambodian. The second language is presented in blue underneath the English word. A complete second-language index is included.

### Teacher's Book and Focused Listening Cassette



### Dictionary Cassettes

The **Cassettes** feature all the words in the monolingual edition of the **Dictionary** and serve as an easy-to-repeat speech model.

### Overhead Transparencies

Full-color **Overhead Transparencies** are available for each page of the Monolingual edition of the **Dictionary**.

### Interactive CD-ROM

This interactive, multimedia CD-ROM brings the words and illustrations of **The Oxford Picture Dictionary** to life with sound and animation. See previous page for more information or the order form to purchase.

The **Teacher's Book** includes the complete **Dictionary** plus easy-to-use lesson plans for the whole program. Each page includes the full-color, reduced size **Dictionary** illustration, annotated with wrap-around notes. They provide cultural and factual background information and teaching strategies. The step-by-step lesson plans offer a variety of activities for presenting, practicing, and expanding the vocabulary lesson through work in all four skills. Listening activities are supported by a **Focused Listening Cassette**.

### Oxford Picture Dictionary 2002

470059-3	Mono	\$ 14.95
436197-7	Arabic	\$ 14.95
436281-7	Portuguese	\$ 14.95
435194-7	Cambodian	\$ 14.95
435189-0	Chinese	\$ 14.95
435195-5	Haitian/Creole	\$ 14.95
435190-4	Japanese	\$ 14.95
435191-2	Korean	\$ 14.95
435193-9	Polish	\$ 14.95
435192-0	Russian	\$ 14.95
435188-2	Spanish	\$ 14.95
435720-1	Thai	\$ 14.95
435203-X	Vietnamese	\$ 14.95
470060-7	Teacher's Bk	\$ 18.95
438403-9	Listening CDs	\$ 38.95
435187-4	Listening Cassettes	\$ 31.95
436100-4	TB & Listening Cass.	\$ 45.95
438402-0	Dictionary CDs	\$ 49.95
470061-5	Dictionary Cass.	\$ 42.95
435186-6	Classic Class Activ	\$ 25.99
435185-8	Overheads	\$215.00
438406-3	Grammar Activities	\$ 8.95



# Picture Dictionaries - Companion Volumes

## Read All About It 1 and 2

Lori Howard

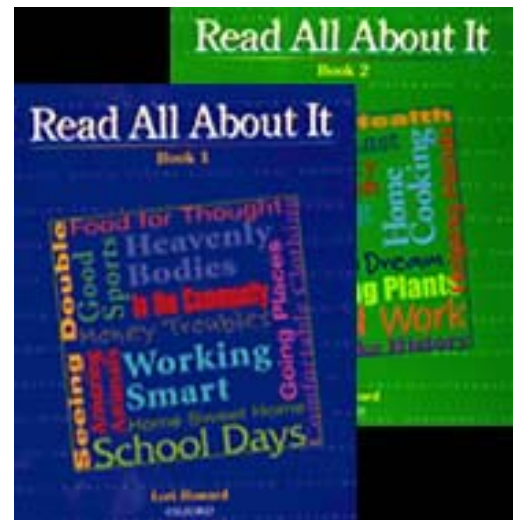
High Beginning-Low Intermediate

### Read All About It:

- ◆ Draws on authentic news stories, magazine articles, biographies, folktales and poetry.
- ◆ Develops reading skills, vocabulary, and critical thinking through a wide variety of pre-reading, reading, and post-reading activities.
- ◆ Supports the readings with vivid photographs and illustrations.
- ◆ Invites cooperative learning with numerous opportunities for group and pair work.
- ◆ Enables independent learning with a removable Answer Key and "Remember the Words," a student's personal vocabulary diary.
- ◆ Includes Teacher's Notes for both novice and experienced teachers.

These readers offer engaging selections based on authentic materials. Unit themes correspond to those in the Dictionary, and readings contextualize and expand on dictionary vocabulary. Accompanying activities help develop reading skills, vocabulary, and critical thinking. Word lists with pages references to the Dictionary are provided.

A *Cassette* for each book contains clear, easy-to-understand recordings of all the readings in the text. **Read All About It 1 and 2** can be used as independently or with the support of *The Oxford Picture Dictionary*. Themes in the readings correspond to those in the *Dictionary*, and a Word List with page references to the *Dictionary* is provided.



435196-3	
Read All About It 1	\$15.50
436977-3	
Read All About It 1 Cass	\$17.50
438995-2	
Read All About It CD 1	\$21.95
435224-2	
Read All About It 2	\$15.50
436978-1	
Read All About It 2 Cass	\$17.50
438996-0	
Read All About It CD 2	\$21.95

## The Great Series

Workbooks \* Reading Levels 2-4

Here is the motivation even the poorest reader needs to open a book and experience the pleasure of reading. The **Great Series** builds confidence as it builds skills. Bound-in answer keys. 96 pages.



46883SV	Great Adventures	\$14.40
46891SV	Great Challenges	\$14.40
4175XSV	Great Disasters	\$14.40
41776SV	Great Escapes	\$14.40
46905SV	Great Firsts	\$14.40
46913SV	Great Heroes	\$14.40
41784SV	Great Mysteries	\$14.40
41768SV	Great Rescues	\$14.40

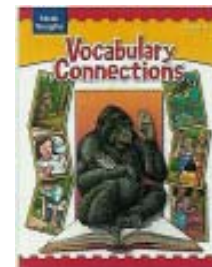
## Vocabulary Connections

*Revised, Workbook, Grade Levels 1-8*

Build vocabulary where it matters most - in the content areas. Bound-in answer key. 144 pages.

SB= Student Book, TG = Teacher Guide

91685SV	SB Level A, grade 1	\$14.30
92517SV	TG Level A, grade 1	\$6.40
91693SV	SB Level B, grade 2	\$14.30
92525SV	TG Level B, grade 2	\$6.40
91707SV	SB Level C, grade 3	\$14.30
92533SV	TG Level C, grade 3	\$6.40
91715SV	SB Level D, grade 4	\$14.30
92541SV	TG Level D, grade 4	\$6.40
91723SV	SB Level E, grade 5	\$14.30
9255XSV	TG Level E, grade 5	\$6.40
91731SV	SB Level F, grade 6	\$14.30
92568SV	TG Level F, grade 6	\$6.40
9174XSV	SB Level G, grade 7	\$14.30
92576SV	TG Level G, grade 7	\$6.40
91758SV	SB Level H, grade 8	\$14.30
92584SV	TG Level H, grade 8	\$6.40



## Picture Dictionaries

*Margot F. Gramer, Norma Shapiro, Jayme Adelson-Goldstein, and Fiona Armstrong, Garnet Templin-Imel with Shirley Brod*

This flexible four-skills program addresses the critical language needs of low-beginning and literacy level adult and young adult students.

***The Basic Oxford Picture Dictionary, Second Edition*** is the core of the program.

It provides a rich, clear visual presentation of the key vocabulary in meaningful contexts. This language is essential for the development of basic communication survival skills.

***The Dictionary*** features:

- ◆ 1,200 essential words and phrases.
- ◆ 12 units providing key, everyday vocabulary.
- ◆ Full color illustrations presenting clearly labeled vocabulary words in large, easy-to-read type.

All of the **Dictionary** vocabulary is recorded in clear, easy-to-repeat speech and is available on CDs and Cassettes.

***The Dictionary Second Edition*** offers

**NEW!** Easy exercises on every page give students immediate practice with the new vocabulary.

**NEW!** A color-guide to help locate units by topic more easily.

**NEW!** Some illustrations have been updated to a more contemporary style.

### Bilingual Edition

An English/Spanish Second Edition of the Dictionary presents the Spanish vocabulary in blue next to the English words.

### Teacher's Book

The ***Teacher's Book*** includes full-color, reduced size illustrations from each Dictionary page, with wrap-around lesson plans. Each topic is annotated with teaching tips, including grammar, usage, and pronunciation notes. The index and pronunciation guide from the Dictionary are also included.

### Teacher's Resource Book of Reproducible Activities

This combined teacher's resource and student activity book provides communicative practice with more than 130 listening, speaking, reading, writing activities. Each activity is related to a specific Dictionary topic. The CDs and Cassettes feature the listening activities.

### Workbook

This collection of reading and writing exercises correlates page-for-page with the Dictionary. An Answer Key is included.



Recommended for No Child Left Behind & EL Civics

### Overhead Transparencies

Full-color Overhead Transparencies are available for every page of the Dictionary.

### Picture Cards

The reproducible Picture Cards offer 256 black-and-white illustrations that represent key Dictionary vocabulary. Includes a booklet of activity suggestions.

### Literacy Program

Designed to be used with the Dictionary, this comprehensive four-skills program combines teacher's notes, reproducible student pages, pre- and post-tests, pre-literacy materials, and word/picture cards in one binder.

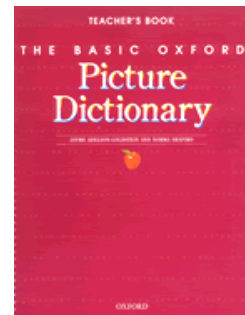
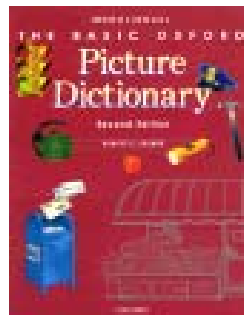
### The Basic Oxford Picture Dictionary Second Edition Program

#### Dictionaries:

437232-4	Mono English, SE	\$ 13.50
437235-9	English/Spanish, SE	\$ 13.50

#### Components:

438598-1	Dictionary CDs (3)	\$ 49.95
434470-3	Dictionary Cassettes (3)	\$ 42.95
437237-5	Teacher's Book	\$ 17.95
434469-X	Teacher's Resource Book	\$ 19.95
438599-X	Teacher's RB CDs (2)	\$ 35.95
434582-3	Teacher's RB Cassette (1)	\$ 17.50
434567-X	Workbook	\$ 8.95
434565-3	Picture Cards	\$ 29.95
433973-4	Overhead Transparencies	\$199.95
434573-4	Literacy Program	\$ 54.00



## Picture Dictionaries

### The New Oxford Picture Dictionary Program

Beginning-Intermediate

A favorite for many years, *The New Oxford Picture Dictionary* published in 1988, contains over 2,400 illustrated vocabulary words divided into 82 topics. There are nine bilingual editions of the *Dictionary*.

#### Components

The Cassettes feature all the vocabulary words in the *Dictionary*. The *Listening and Speaking Activity Book* offers communicative activities. The illustrated *Beginner's Workbook* and *Intermediate Workbook* contain four-skills practice. The *Teacher's Guide* provides cultural and linguistic information plus activities. The *Playing Cards* include 40 color illustrations and corresponding vocabulary words, plus an instruction booklet. *Overhead Transparencies* feature every page of the *Dictionary*.

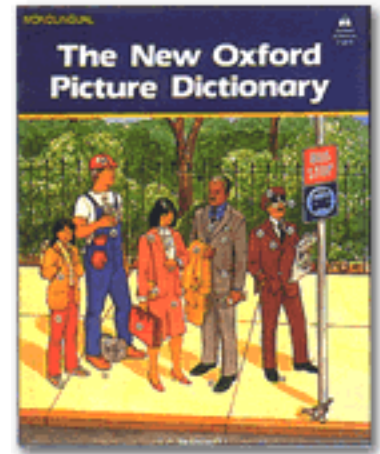
#### The New Oxford Picture Dictionary Program - 1988 Edition

##### Dictionaries

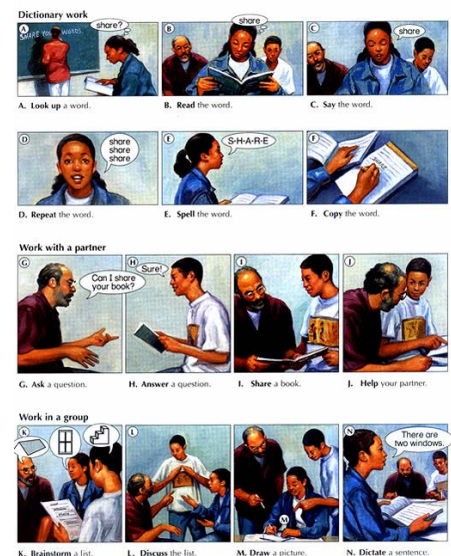
434199-2	Monolingual English (Paperback)	\$ 13.50
434533-5	Monolingual English (Hardcover)	\$ 19.95
434359-6	English/Cambodian	\$ 13.50
434357-X	English/Chinese	\$ 13.50
434356-1	English/Japanese	\$ 13.50
434360-X	English/Korean	\$ 13.50
434362-6	English/Navajo	\$ 13.50
434650-1	English/Polish	\$ 13.50
434651-X	English/Russian	\$ 13.50
434355-3	English/Spanish	\$ 13.50
434358-8	English/Vietnamese	\$ 13.50

##### Components

434365-0	Listening and Speaking Activity Bk	\$ 19.95
434363-4	Listening and Speaking Act Cass	\$ 17.50
434330-8	Teacher's Guide	\$ 9.95
434326-X	Beginner's Workbook	\$ 9.95
434325-1	Intermediate Workbook	\$ 9.95
434532-7	Overhead Transparencies (100)	\$ 199.95
434296-4	Vocabulary Playing Cards (80)	\$ 7.25
434329-4	Cassettes (4)	\$ 42.95



#### Studying



### New Oxford Picture Dictionary CD-ROM

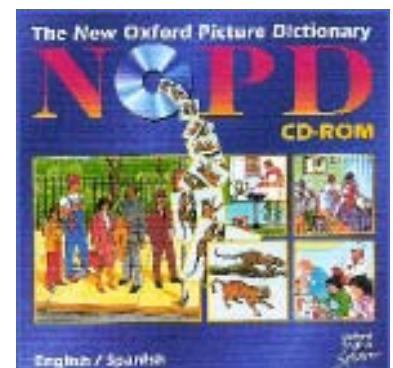
Beginning-Intermediate

The full-color **NOPD CD-ROM** makes the illustrations from the *Dictionary* come alive through sound, animation, and interactive exercises. This exciting multimedia picture dictionary offers:

- ♦ Easy access to over 2,400 words in spoken and written form.
- ♦ Interactive exercises and activities that allow students to practice at their own pace.
- ♦ Short reading texts and dialogues that put vocabulary into context.
- ♦ Monolingual English and English/Spanish versions are available. The bilingual version allows students to access words in both languages (spoken and written forms).

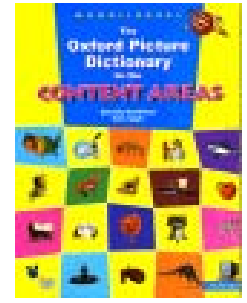
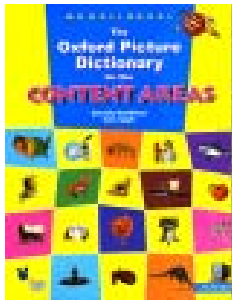
#### New Oxford Picture Dictionary CD-ROM

458866-1	Monolingual English	\$49.95
458648-0	English/Spanish	\$49.95
1-10 Disks		\$49.95
11-20 Disks		\$44.96
21 or more		\$39.96





## Picture Dictionaries



The Oxford Picture Dictionary for the Content Areas is a vocabulary development program designed for elementary and middle school students who are learning English.

### The Dictionary

*Dorothy Kauffman, Carolyn Graham, Gary Apple, Dorothy Bukantz, Marilyn Rosenthal, and John Rosenthal*

#### Beginning-Intermediate

- ◆ Presents over **1,500 vocabulary words** as full-color illustrations in topics from the content areas of social studies, history, science, and math.
  - ◆ Offers **60 topics** organized into eight units to accompany **mainstream core curriculum**.
  - ◆ Features **vocabulary items** as discreet entries and in contextualized illustrations on facing pages.
- The Dictionary** can be used by itself or with its components as the core of an entire English language curriculum.

### Dictionary Editions

The **Dictionary** is available in monolingual English (hardcover or paperback) and in an English/Spanish edition.

### Teacher's Book

The **Teacher's Book** contains step-by-step instructions on how to teach each topic in the Dictionary. It includes:

- ◆ An **in-depth introduction** outlining the teaching techniques essential for successful lessons.
- ◆ Instructional **strategies and teaching notes** to support four skills development.
- ◆ Reduced versions of Dictionary pages and **references** to ancillary materials.
- ◆ **Useful notes** on content and language specific to each topic.

### Workbook

**The Workbook** provides written reinforcement of the vocabulary through fun activities, word games, and puzzles.

### Reproducibles Collection

This box set of four books contains a wealth of reproducible materials to support each dictionary topic.

- ◆ **Content Readings** feature controlled readings that use the topic vocabulary in context and focus on specific language points.
- ◆ **Content Chants** by Carolyn Graham offer further practice and fun with each topic's vocabulary, language, and content.
- ◆ **Word and Picture Cards** contain pages for making sets of useful word and picture cards for each topic.
- ◆ **Worksheets** provide additional writing opportunities involving the language and vocabulary from the **Dictionary** and **Content Readings**.

### Wall Charts

A set of 60 **Wall Charts** features poster-size reproductions of the topic illustrations in the Dictionary.

### Overhead Transparencies

Full-color **Overhead Transparencies** are available for every page of the **Dictionary**.

### Cassettes

The set of four **Cassettes** presents a clear pronunciation of all the words from the **Dictionary**, plus performances of the **Content Readings** and **Content Chants**.

### The Oxford Picture Dictionary for the Content Areas

434338-3	Monolingual English (PB)	\$ 13.95
434336-7	Monolingual English (H)	\$ 21.95
436153-5	English/Spanish	\$ 13.95
434340-5	Teacher's Book	\$ 19.95
434337-5	Workbook	\$ 7.95
434999-3	Reproducibles Collection	\$105.00
434343-X	Content Reading	\$ 29.95
438865-0	Content Charts	\$ 29.95
434344-8	Wall Charts (60)	\$135.00
434580-7	Word & Picture Cards	\$ 29.95
434353-7	Overhead Transparencies	\$135.00
438400-4	CDs (5)	\$ 49.95
434341-3	Cassettes (4)	\$ 42.95

### Forthcoming Content Area Readers

430951-7	Letters Canada & Mexico	\$ 4.50
430952-5	Two Villages: 200 years	\$ 4.50
430953-3	Inside the Human Body	\$ 4.50
430954-1	Use Your Senses	\$ 4.50
430955-X	Science Lab	\$ 4.50
430956-8	How Earth Gets its Shape	\$ 4.50
430957-6	The Weather	\$ 4.50
430958-4	Math Every Day	\$ 4.50
430959-2	Measurement All Over World	\$ 4.50
430960-6	The Computer Age	\$ 4.50
430963-0	Teacher's Book	\$ 8.95
430961-4	Audio CDs (2)	\$19.95
430974-6	Teacher Book w/CDs (2)	\$21.95
430964-9	Library Pack (all 10 readers)	\$40.50

# Picture Dictionaries



The **Oxford Picture Dictionary for Kids** is especially designed for young students who are learning English. *Joan Ross Keyes, Beginning*

## The Dictionary

- ◆ Presents over **700 words** in the context of colorful pictures that tell stories.
- ◆ Introduces **five characters** and their families and features them throughout the book.
- ◆ Covers a **broad spectrum of content** from the K-2 curriculum, with topics that are interesting and relevant to children.
- ◆ Offers **60 topics** on vibrant double page illustrations which can be presented in any order.
- ◆ **Defines vocabulary** with callout pictures to help children isolate each item and search for it in the context of the picture story.
- ◆ Includes **verbs and nouns** together to encourage students to use the language in context.
- ◆ Can be **used by itself** or with accompanying components as the **core of an entire curriculum**.

## Dictionary Editions

The **Dictionary** is available in Monolingual English (softcover and hardcover) English/Spanish and English/Japanese editions.

The **Dictionary** can be used independently, or with components that will help enhance students' understanding of the vocabulary, and extend their use of the new words in different contexts.

## Teacher's Book

The **Teacher's Book** presents techniques and strategies for using each component of the program. Specific instruction ideas for each topic are provided in a simple, easy-to-follow format. It includes:

- ◆ Reduced pages from the **Dictionary, Workbook and Worksheets**.
- ◆ **Teaching suggestions** for the words, **Stories, Beats!**, and dialogues.
- ◆ Additional activities for each topic plus an annotated bibliography of **recommended children's books for each theme**.

## Workbook

The **Workbook** offers a variety of activities for each topic, such as word games, labeling, matching, and writing tasks.

## Wall Charts

This set of 60 charts features poster-size reproductions of each of the illustrations in the **Dictionary**. The callout words are listed on the back for easy reference by the teacher or student.

## Reproducibles Collection

A boxed set of four reproducible books:

- ◆ The **Word and Picture Cards Book** contains pages for making matching word and picture cards for each topic.
- ◆ The **Stories Book** offers a page for each of the 60 topics which tells the story of the **Dictionary** illustration. Each page folds to make a mini-book for individual reading practice.
- ◆ The **Beats! Book** contains a playful rhythmic chant on each page providing language practice related to each topic. Like the **Stories**, each of the 60 pages folds to make a mini-book.
- ◆ The **Worksheets Book** contains two pages for each topic, providing language practice through a variety of writing activities.

## Cassettes

The set of **Cassettes** provides listening practice to accompany all of the components of the program. For each topic, the Cassettes contain:

- ◆ **All of the words** from the monolingual English Dictionary.
- ◆ **All of the Stories and Beats** from the Reproducible Collection.
- ◆ **Dialogues** which bring to life the characters in each **Dictionary** illustration.

## The Oxford Picture Dictionary for Kids

434997-7	Mono English (softcover)	\$12.50
434996-9	Mono English (hardcover)	\$18.95
436662-6	English/Spanish Dictionary	\$12.50
436664-2	English/Jap Dictionary	\$12.50
434998-5	Teacher's Book	\$19.95
435218-8	Workbook	\$ 7.50
435200-5	Reproducibles Collection	\$95.00
432508-3	Stories Book	\$29.95
432509-1	Beats Book	\$29.95
432510-5	Word & Picture Cards	\$29.95
438401-2	CDs (5)	\$49.95
435199-8	Cassettes (4)	\$42.95
435201-3	Wall Charts (60)	\$125.00

## Kids Readers

430926-6	Hide and Seek	\$ 3.95
430927-4	Out the Window!	\$ 3.95
430928-2	Snow Tracks	\$ 3.95
430929-0	Monster Parade	\$ 3.95
430930-4	A Trip to Toy Town	\$ 3.95
430931-2	Diego's Big Day	\$ 3.95
430932-0	Hop, Hop, Jump!	\$ 3.95
430933-9	A Sweet Surprise	\$ 3.95
430934-7	What's For Breakfast?	\$ 3.95
430935-5	Fun On The Farm	\$ 3.95
430938-X	Teacher's Book	\$ 7.95
430936-3	Audio CD	\$15.95
430949-5	Teacher Book w/Audio CD	\$17.95
430939-8	Library Pack (10 readers)	\$35.50



## Jazz Chants

### Children's Jazz Chants® Old and New

by Carolyn Graham

Beginning-Advanced

Beautifully illustrated in full color, **Children's Jazz Chants**

**Old and New** offers the best of the classic *Jazz Chants for Children* along with an exciting collection of new chants and songs. Featured in this collection are chants and songs that focus on the natural language children use in everyday situations. Teacher's Notes are included, highlighting the specific structures, vocabulary, and pronunciation for each chant and song. Musical notation is provided for the songs. A CD/Cassette features children's performances of all the chants and songs with musical or rhythmic accompaniment.

#### Children's Jazz Chants® Old and New

433721-9	Student Book	\$15.95
433723-5	Cassette	\$17.50
433724-3	CD	\$21.95

### Holiday Jazz Chants®

**Holiday Jazz Chants®** is a collection of 50 songs and chants about the major holidays celebrated in the United States. These fun-filled *Jazz Chants* provide a springboard for teaching each holiday's basic meaning and cultural traditions.

The *Jazz Chants* are grouped by months (January to December) and contain vocabulary, expressions, and language functions typically used in connection with each holiday. A structure index, notes for presentation, and extension ideas are included for teacher support. Musical notation is provided for each song, and a recording of the chants and songs is available on *cassette* or *compact disc*.

#### Holiday Jazz Chants®

434927-6	Student Book	\$15.95
434928-4	Cassette	\$17.50
435249-8	CD	\$21.95

### Jazz Chants® for Children

Carolyn Graham

Beginning-Intermediate

This original edition published in 1979, contains chants, songs and poems. The *Teacher's Edition* includes a structure index, step-by-step instructions for classroom presentation, and reduced student pages.

#### Jazz Chants® for Children

502496-6	Student Book	\$14.95
502497-4	Teacher's Edition	\$16.75
502575-X	Cassette	\$17.50
438607-4	CD	\$24.95

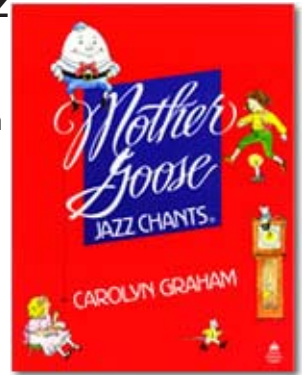


### Mother Goose Jazz Chants®

This is a fanciful, vibrant, full-color illustrated collection of 28 well-loved nursery rhymes and songs. Each comes with one or more variations of the traditional verse. The chants reinforce such structures as demonstratives, possessive adjectives, and continuous tenses. The selections also allow students to share in the oral tradition common to many traditionally English-speaking countries.

#### Mother Goose Jazz Chants®

434001-5	Student Book	\$ 15.95
434669-2	Cassette	\$ 17.50
434010-4	CD	\$ 21.95



### Jazz Chants® Old and New

Carolyn Graham

Beginning-Advanced

**Jazz Chants® Old and New** offers the best of the classic *Jazz Chants* along with an exciting collection of new chants.

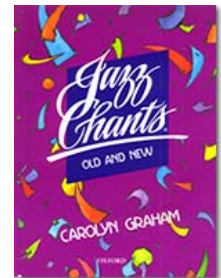
The book features:

- ♦ Classic Chants.
- ♦ Classic Songs.
- ♦ New Chants.
- ♦ New Songs.

Each chant is accompanied by teaching notes, speaking, listening, and writing exercises, and an *Answer Key*. A *Cassette* or *CD* features performances of the chants set against jazz music.

#### Jazz Chants® Old and New

436694-4	Student Book	\$ 15.95
436698-7	Cassette	\$ 17.50
436699-5	CD	\$ 21.95



### Jazz Chant® Fairy Tales

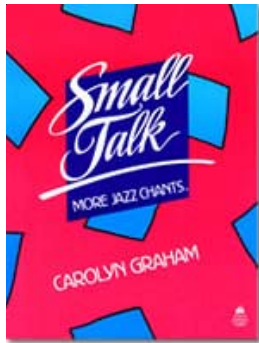
This collection of well-known fairy tales includes jazzy versions of eight all-time favorites: *Little Red Riding Hood*, *Goldilocks and The Three Bears*, *Rumpelstiltskin*, *Chicken Little*, *The Three Billy Goats Gruff*, *The Three Little Pigs*, *Little Red Hen* and *The Fisherman and His Wife*. The *Teacher's Edition* contains structure notes, pair-practice activities, and guidelines for presenting the fairy tales as plays.

#### Jazz Chant® Fairy Tales

434298-0	Student Book	\$14.95
434300-6	Teacher's Edition	\$16.75
434299-9	Cassettes (2)	\$31.95
438606-6	CD (2)	\$35.95

## Jazz Chants

### Small Talk®



*Intermediate to Adult Intermediate*  
A collection that focuses on language functions such as asking for and responding with information, making plans, and expressing likes and dislikes. Each unit focuses on a particular function, making the book easy to use. The cassette features live music by renowned jazz performers.

### Jazz Chants®



*Intermediate to Adult Intermediate*  
This original collection of chants and poems published in 1978, teaches a variety of language structures and functions. *Teacher's notes* on pronunciation, language points, and presentation ideas ensure the effectiveness of this imaginative text.

#### Small Talk

434220-4	Student Book	\$14.95
434639-0	Chant Cassette	\$17.50
438068-2	Chants CD	\$21.95
434638-2	Exercises Cassette	\$17.50
438609-0	Exercises CD	\$21.95

#### Jazz Chants®

502407-9	Student Book	\$14.95
502410-9	Cassette	\$17.50
438605-8	CD	\$21.95

### Let's Chant, Let's Sing

Carolyn Graham  
Beginning

**Let's Chant, Let's Sing** is a six-level series of delightful chants and songs that help children to learn and review basic structures and expressions in a fun and natural way.

**Let's Chant, Let's Sing** contains:

- ♦ All of the songs and chants from *Let's Go*, plus brand-new ones.
- ♦ Musical notation for teachers and students who read music.
- ♦ Extension activities for additional practice.
- ♦ Cassettes and Compact Discs of the songs and chants, including music-only (karaoke) versions of the songs.



#### Let's Chant, Let's Sing

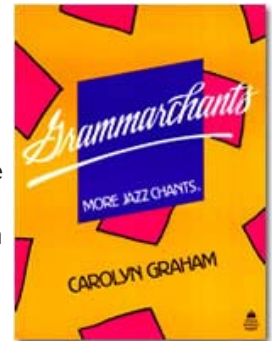
434648-X	Book 1	\$ 7.50
434649-8	Cassette 1	\$17.50
434688-9	CD 1	\$21.95
434652-8	Book 2	\$ 7.50
434653-6	Cassette 2	\$17.50
434689-7	CD 2	\$21.95
434753-2	Book 3	\$ 7.50
434754-0	Cassette 3	\$17.50
434755-9	CD 3	\$21.95
434894-6	Book 4	\$ 7.50
434895-4	Cassette 4	\$17.50
434896-2	CD 4	\$21.95
435887-9	Book 5	\$ 7.50
435888-7	Cassette 5	\$17.50
435893-3	CD 5	\$21.95
435889-5	Book 6	\$ 7.50
435890-9	Cassette 6	\$17.50
435894-1	CD 6	\$21.95

### Grammarchants

*Intermediate to Adult Intermediate*  
In this lively review of basic American English grammar structures, the text and cassette work together to illustrate the striking difference between the written word and its spoken form. The focus on structures makes **Grammarchants** a perfect companion to *Small Talk*, which teaches language functions.

#### Grammarchants

434236-0	Student Book	\$14.95
434641-2	Cassette	\$17.50
438604-X	CD	\$21.95



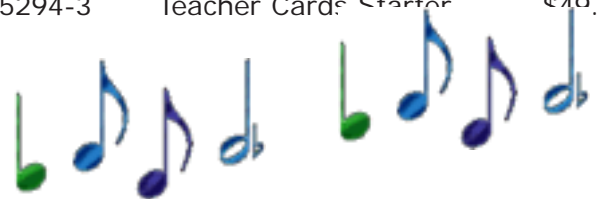
### Let's Go Starter

Ritsuko Nakata and Karen Frazier  
Beginning

The introductory level to **Let's Go**, featuring songs and chants by Carolyn Graham. It can be used with the new and original edition of the series. The Starter level of *Let's Go* introduces pre-kindergarten and kindergarten children to the alphabet, basic phonics, and simple language structures through colorful pictures and cheerful songs and chants.

#### Let's Go Starter

435290-0	Student Book Starter	\$12.95
435292-7	Teacher's Book Starter	\$16.95
435291-9	Workbook Starter	\$ 7.75
435293-5	Cassette Starter	\$17.50
435861-5	Audio CD Starter	\$21.95
435895-X	Student Cards Starter	\$12.95
435294-3	Teacher Cards Starter	\$10.95



# Elementary

## Let's Go, 2nd Edition

*Ritsuko Nakata, Karen Frazier, Barbara Hoskins, and Steve Wilkinson*  
*Songs and Chants by Carolyn Graham*

Beginning

**Let's Go** is a colorful series for children who are just beginning their study of English. It combines a carefully controlled, grammar-based syllabus with practical, natural-sounding language. Functional dialogues, interactive games, and pairwork activities foster a lively classroom environment where students can learn while having fun.

### Key Features:

- ◆ Pairwork exercises, with a focus on question and answer form.
- ◆ Reading skills development.
- ◆ Lively songs and chants by Carolyn Graham.
- ◆ Regular review units and listening tests.
- ◆ A Starter level that introduces the alphabet, basic phonics, and simple language structures, is ideal for younger students.

### Second Edition

The **Student Books** and **Workbooks** feature the original **Let's Go** syllabus in an appealing new design with a combination of both new and original illustrations.

The **Teacher's Books**, with mid-term and final tests, have been completely rewritten with almost twice as much material. They now include special tips for teachers and reproducible activities for the classroom. New recordings of the *Cassettes and CDs* feature more of the *Student Book* language. The following components can be used with both the original and the second edition of **Let's Go**:



### Let's Go Readers Series

Level 1: Kate's Grandma/Rusty's Cookies	
436446-1	\$ 6.95
Level 2: Birthday Magic/Baseball Fans	
436456-9	\$ 6.95
Level 3: The Costume Contest/Carnival Luck	
436466-6	\$ 6.95
Level 4: The Rosewood Derby/The Shortcut	
436476-3	\$ 6.95
Level 5: The Treasure Hunt/The Pet Sitters	
436486-0	\$ 6.95
Level 6: Homestay Friends/Kid Power	
436496-8	\$ 6.95
Readers Teachers Book	
436986-2	\$ 6.95
Readers Cassette	
436987-0	\$12.95

### Teacher's Cards, double sided, big enough for classroom display, 7 1/2 x 10 1/2.

434490-8	Teacher's Cards 1	\$ 49.95
434491-6	Teacher's Cards 2	\$ 49.95
434492-4	Teacher's Cards 3	\$ 49.95
434493-2	Teacher's Cards 4	\$ 49.95
434858-X	Teacher's Cards 5	\$ 49.95
434859-8	Teacher's Cards 6	\$ 49.95

### Student Cards, single sided, playing card size, 3 1/2 x 2 1/2.

434463-0	Student Cards 1	\$ 12.95
434464-9	Student Cards 2	\$ 12.95
434536-X	Student Cards 3	\$ 12.95
434537-8	Student Cards 4	\$ 12.95
434856-3	Student Cards 5	\$ 12.95
434857-1	Student Cards 6	\$ 12.95

### Grammar and Listening Activity Books

434897-0	Activity Pack 1	\$ 22.95
434898-9	Activity Pack 2	\$ 22.95
434899-7	Activity Pack 3	\$ 22.95

## Let's Go Readers

*Barbara Hoskins*

Beginning-Intermediate

**Let's Go Readers 1-6** feature charming, fun-to-read stories based on the characters in the **Let's Go** series. There are two stories in each book. Comprehension exercises after each story help students develop reading and critical thinking skills. The materials follow the syllabus of the series, and can also be used independently.

### Let's Go New Edition

436443-7	Student Book 1	\$12.95
436445-3	Teacher's Book 1	\$16.95
436444-5	Workbook 1	\$ 7.75
436448-8	Cassette 1	\$17.50
436449-6	Audio Cd 1	\$21.95
436804-1	Wall Charts 1	\$49.95
436453-4	Student Book 2	\$12.95
436455-0	Teacher's Book 2	\$16.95
436454-2	Workbook 2	\$ 7.50
436458-5	Cassette 2	\$17.50
436459-3	Audio CD 2	\$21.95
436805-X	Wall Charts 2	\$49.95
436463-1	Student Book 3	\$12.95
436465-8	Teacher's Book 3	\$16.95
436464-X	Workbook 3	\$ 7.50
436468-2	Cassette 3	\$17.50
436469-0	Audio CD 3	\$21.95
436473-9	Student Book 4	\$12.95
436475-5	Teacher's Book 4	\$16.95
436474-7	Workbook 4	\$ 7.50
436408-8	Cassette 4	\$17.50
436479-8	Audio CD 4	\$21.95
436483-6	Student Book 5	\$12.95
436485-2	Teacher's Book 5	\$16.95
436484-4	Workbook 5	\$ 7.50
436488-7	Cassette 5	\$17.50
436489-5	Audio CD 5	\$21.95
436493-3	Student Book 6	\$12.95
436495-X	Teacher's Book 6	\$16.95
436494-1	Workbook 6	\$ 7.50
436498-4	Cassette 6	\$17.50
436499-2	Audio CD 6	\$21.95



# Secondary-Adult American Headway

Liz and John Soars

Beginning - Intermediate

**American Headway** is a series that combines the best of traditional methods with more recent approaches to make learning English stimulating, motivating, and effective. It provides a foundation in the structure of the language, gradually building students' understanding of the basic grammar, vocabulary, and functions of English.

## Clear approach to grammar

**American Headway** is based on the belief that an understanding of the grammar of English is one of the key enabling skills for language students.

- ◆ Grammatical structures are introduced in context, with questions that encourage students to work out the rules for themselves.

- ◆ A wide variety of controlled and freer practice activities encourage accurate use of the target language in all four skills.

- ◆ A comprehensive "Grammar Reference" is an invaluable tool at the back of each book that can be referred to before, during, or after the lesson.

## Student Books

Integrated skills work in every unit

- ◆ The reading and listening activities contextualize and bring together language introduced previously.
- ◆ The choice of interesting topics together with manageable and motivating tasks ensure students develop important listening and reading skills, and fluency in speaking.

## Systematic lexical syllabus

The tightly controlled lexical syllabus concentrates on the three elements of vocabulary learning:

- ◆ New words in their lexical sets.
- ◆ Good habits for learning vocabulary.
- ◆ Systems of vocabulary (synonyms, antonyms, and compound nouns) that help students perceive patterns in the language.

## Workbooks

- ◆ Grammar and vocabulary exercises.
- ◆ Writing syllabus.

## Teacher's Book

- ◆ A selection of photocopiable activities including songs.
- ◆ Progress Tests and "Stop and Check" quizzes.
- ◆ Answer Key for Student Book and Workbook.

## Teacher's Resource Book

- ◆ Teaching suggestions and culture notes.
- ◆ Photocopiable speaking activities and vocabulary games.
- ◆ Tests and quizzes.

## Audio Program

The *Student Book Cassettes/CDs* feature all of the listening activities. A tapescript is included at the back of the book and in the *Teacher's Book*. The *Workbook Cassettes/CDs* include all of the listening exercises with an answer key at the back of the book.



## American Headway Starter

435387-7	Student Book	\$15.95
437175-1	Student Book A Unit 1-7	\$ 8.95
437176-X	Student Book B Unit 8-14	\$ 8.95
435390-7	Student Book Cass. (2)	\$31.95
437178-6	Student Book CDs	\$35.95
435388-5	Workbook	\$ 8.95
438902-2	Workbook A	\$ 5.95
438903-0	Workbook B	\$ 5.95
437944-2	Workbook Cassette	\$17.50
437945-0	Workbook CD	\$21.95
437177-8	Teacher's Resource Book	\$19.95
435389-3	Teacher's Book (with Tests)	\$16.95

## American Headway 1

435375-3	Student Book 1	\$15.95
437926-4	Student Book 1A Unit 1-7	\$ 8.95
437927-2	Student Book 1B Unit 8-14	\$ 8.95
435378-8	Student Book 1 Cass. (2)	\$31.95
437929-9	Student Book 1 CDs (2)	\$35.95
435376-1	Workbook 1	\$ 8.95
438904-9	Workbook 1A	\$ 5.95
438905-7	Workbook 1B	\$ 5.95
437930-2	Workbook 1 Cassette	\$17.50
437931-0	Workbook 1 CD	\$21.95
435377-X	Teacher's Bk 1 (with Tests)	\$19.95
437928-0	Teacher's Resource Book 1	\$16.95

## American Headway 2

435379-6	Student Book 2	\$15.95
437932-9	Student Book 2A Unit 1-7	\$ 8.95
437933-7	Student Book 2B Unit 8-14	\$ 8.95
435382-6	Student Book 2 Cass. (2)	\$31.95
437935-3	Student Book 2 CDs (2)	\$35.95
435380-X	Workbook 2	\$ 8.95
438906-5	Workbook 2A	\$ 5.95
438907-3	Workbook 2B	\$ 5.95
437936-1	Workbook Cassette 2	\$17.50
437937-X	Workbook CD	\$21.95
435381-8	Teacher's Bk 2 (with Tests)	\$16.95
437934-5	Teacher's Resource Book 2	\$19.95

## American Headway 3

435383-4	Student Book 3	\$15.95
437938-8	Student Book 3A Unit 1-7	\$ 8.95
437939-6	Student Book 3B Unit 8-14	\$ 8.95
435386-9	Student Book 3 Cass. (2)	\$31.95
437941-8	Student Book 3 CDs (2)	\$35.95
435384-2	Workbook 3	\$ 8.95
438908-1	Workbook 3A	\$ 5.95
438909-X	Workbook 3B	\$ 5.95
437942-6	Workbook Cassette 3	\$17.50
437943-4	Workbook CD 3	\$21.95
435385-0	Teacher's Bk 3 (with Tests)	\$16.95
437940-X	Teacher's Resource Book 3	\$19.95

# Secondary-Adult

## Integrated English

Beginning-Intermediate

**Integrated English** is a flexible, integrated four-skills program with an emphasis on speaking and listening. The program is comprised of **Gateways**, **Transitions** and **Explorations**. It can be used as a complete, six-level course or as three separate, two-book courses.

**Student Books**, *Built-in change with built-in continuity*

**Integrated English** recognizes that students with different communicative abilities also have different language-learning needs. At the same time, as a unified program, **Integrated English** provides a smooth transition from one level to the next without a jump in level or gaps in assumed knowledge.

*Increased student motivation*

**Integrated English** motivates students by giving them a sense of accomplishment as they "graduate" from one two-book course to the next. Tasks are carefully graded to boost self-confidence and increase students' ability to speak and understand English. By offering students interesting, cross-cultural material, **Integrated English** encourages them to express themselves in English.

**Teacher's Book**

*Increased teacher satisfaction*

The open design and clear tasks make it easy for both students and teachers to learn how to do every activity. With the flexible unit structure, a wealth of extra ideas, and reproducible materials, it is easy to adapt lessons to different teaching situations and styles. A complete tapescript and *Workbook Answer Key* is included.

**Workbooks**

Each Workbook offers practice of all new language and vocabulary linked to specific lessons in the *Student Book*.

**Gateways**

*Victoria Kimbrough and Irene Frankel*

Beginning-High Beginning

Key features:

- ♦ Core vocabulary that is explicitly presented, practiced, and applied.
- ♦ A carefully structured grammar syllabus that provides a firm foundation for communication.
- ♦ Task-based pair and small group activities for maximum practice and personalization.
- ♦ Realistic task-based listenings and carefully guided pronunciation, reading, and writing exercises.
- ♦ Conversation management strategies to give students the tools they need to navigate effectively through real-life English.
- ♦ Key learning strategies highlighted in the Strategy Session review units.

**Gateways 1**

434606-4	Student Book	\$ 14.95
434607-2	Teacher's Book	\$ 15.95
434608-0	Workbook	\$ 8.95
434609-9	Cassettes (2)	\$ 31.95
434860-1	CDs (2)	\$ 35.95

**Gateways 2**

434614-5	Student Book	\$ 14.95
434615-3	Teacher's Book	\$ 15.95
434616-1	Workbook	\$ 8.95
434617-X	Cassettes (2)	\$ 31.95
434874-1	CDs (2)	\$ 35.95

**Transitions**

*Linda Lee*

Low Intermediate-Intermediate

Key features:

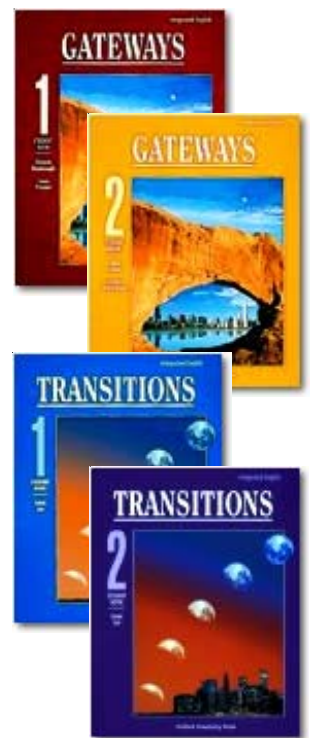
- ♦ Engaging, authentic content to spark student interest.
- ♦ Topic-based presentation and practice of new language focused on the meaning and usage of target structures.
- ♦ Meaningful pair, small-group, and whole-class activities that ask students to draw on their own opinions, knowledge, and experiences.
- ♦ Critical thinking strategies that encourage students to think in English.
- ♦ Important conversation management strategies that help students get the information they need to keep a conversation going.

**Transitions 1**

434622-6	Student Book	\$ 14.95
434623-4	Teacher's Book	\$ 15.95
434624-2	Workbook	\$ 8.95
434625-0	Cassettes (2)	\$ 31.95
434929-2	CDs (2)	\$ 35.95

**Transitions 2**

434630-7	Student Book	\$ 14.95
434631-5	Teacher's Book	\$ 15.95
434632-3	Workbook	\$ 8.95
434633-1	Cassettes (2)	\$ 31.95
434949-7	CDs (2)	\$ 35.95



# Secondary-Adult Integrated English

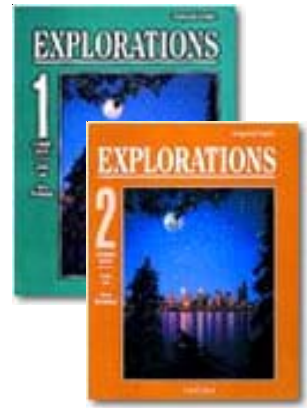
## Explorations

Linda Lee and Terra Brockman

Intermediate

Key features:

- ◆ Authentic material used to present new grammar and consolidate previously-learned structures in meaningful contexts.
- ◆ Expanded exploration and personalization of topics through pair, small group, and whole-class discussion activities.
- ◆ Critical thinking strategies that encourage students to think in English
- ◆ Conversation Tips that show students ways to keep their conversations going.
- ◆ Vocabulary Workshop sections that consolidate vocabulary while presenting key vocabulary learning strategies.
- ◆ Additional readings in the *Workbook* to develop and reinforce reading skills.



### Explorations 1

435032-0	Student Book	\$14.95
435034-7	Teacher's Book	\$15.95
435033-9	Workbook	\$ 8.95
435035-5	Cassettes (2)	\$31.95
435036-3	CDs (2)	\$35.95

### Explorations 2

435037-1	Student Book	\$14.95
435039-8	Teacher's Book	\$15.95
435038-X	Workbook	\$ 8.95
435040-1	Cassettes (2)	\$31.95
435041-X	CDs (2)	\$35.95

## Springboard

Jack C. Richards

Pre-Intermediate-Intermediate

**Springboard** is a conversation and listening course organized around high-interest topics that encourage students to talk about what they are most interested in: their own lives, aspirations and interests. Each four-page unit offers two complete lessons, plus optional extension activities.

### Student Book

Each topic in **Springboard** is explored from two perspectives and is introduced by a visual that activates the students' previous language knowledge and real world experience. Short interactive tasks and personal surveys guide students toward conversational fluency and help them develop communication skills that can be put to immediate use in real-world situations.

### Cassettes and CDs

The entertaining audio program features a variety of voices, international accents and imaginative sound effects.

Key features:

- ◆ Abundant language models and key expressions give students clear guidance in developing the ability to initiate a conversation and keep it going, and respond to ideas, comments and questions.
- ◆ A *Project File* of student activities such as designing personal name cards, creating a dream trip poster, presenting a screenplay.
- ◆ A *Springboard Glossary* for easy access to key definitions, with photocopiable vocabulary building activities in the **Teacher's Book**.
- ◆ Listening skill development, including listening for gist, attitude, inference, information and main idea.



### Teacher's Book

- ◆ Step-by-step instructions for each activity.
- ◆ Cultural and usage notes.
- ◆ Photocopiable vocabulary worksheets and tests with recommendations for student assessment using project portfolios. Tapescripts and Answer keys are available!

### Springboard

435350-8	Student Book 1	\$13.95
435351-6	Teacher's Book 1	\$14.95
435352-4	Cassettes 1 (2)	\$31.95
435197-1	CD Book 1 (1)	\$21.95
435353-2	Student Book 2	\$13.95
435354-0	Teacher's Book 2	\$14.95
435355-9	Cassettes 2 (2)	\$31.95
435198-X	CD Book 2 (1)	\$21.95



## Secondary-Adult

### New Interchange

**New Interchange** is the world's most successful English course for adult and young adult learners at the beginning to intermediate levels. There are three levels. Series features:

- ♦Multi-skills syllabus integrating themes, structures, functions, vocabulary, and pronunciation.
- ♦Fresh topics and real-world content in every unit.
- ♦Beautiful design, illustrations, and photos.
- ♦Comprehensive grammar presentation and practice.
- ♦Extensive opportunities to develop listening skills.
- ♦High-interest readings that lead to thoughtful discussion.
- ♦Student-centered fluency activities.
- ♦Interleaved **Teacher's Editions**.
- ♦Audio CDs as alternatives to **Class and Student's Audio Cassettes**.
- ♦CD-ROMs for **Intro, Level 1, and Level 2** that offer a wealth of self-study activities.

### Passages

**Passages** is a two-level, multi-skills course that takes students of English from the high-intermediate to the advanced level. It is designed to follow the **New Interchange** series or any other beginning to intermediate course.

**Passages** is a two-level, multi-skills course that takes students of English from the high-intermediate to the advanced level. Written in American English, **Passages** is designed to follow the **New Interchange** series. It features:

- ♦Thematic units of high interest to adults and young adults.
- ♦A complete writing syllabus beginning with paragraph development.
- ♦Engaging, authentic readings and recordings to stimulate discussion.
- ♦Regular review units to consolidate language and knowledge of grammar.
- ♦Stimulating pair and group discussion activities.
- ♦Systematic presentation of grammar.
- ♦Vocabulary-building activities in every unit.
- ♦Focused and open-ended communicative practice of all new language.
- ♦Between 60 and 90 hours of classroom instruction in each level.

**Level 1** takes learners from the high-intermediate to low-advanced level.

**Level 2** further extends the communicative abilities of students, bringing them to an advanced level.

#### Intro Level

773997CA	Stud. Bk	\$18.00
000564CA	Stud. Bk w/CD	\$21.00
773903CA	Workbook	\$11.00
773911CA	Teacher's Ed	\$35.00
773865CA	Class Cass (3)	\$56.00
77375XCA	Class CDs (3)	\$56.00
773989CA	Stud. Bk A	\$10.00
773970CA	Stud. Bk B	\$10.00
77389XCA	Workbook A	\$ 7.50
773881CA	Workbook B	\$ 7.50
773857CA	Stud Cass A	\$15.00
773849CA	Stud Cass B	\$15.00
773741CA	Stud CD A	\$16.00
773733CA	Stud CD B	\$16.00
555744CA	Video	\$150.00
555736CA	Video AB	\$16.00
555728CA	Video TG	\$21.00
773822CA	Lab Cass (4)	\$67.00
773830CA	Lab Guide	\$22.00
000084CA	CD (PC/MAC)	\$40.00

#### Level 1

628814CA	Stud. Bk	\$18.00
000572CA	Stud. Bk w/CD	\$21.00
628784CA	Workbook	\$11.00
62875XCA	Teacher's Ed	\$35.00
628733CA	Class Cass (3)	\$41.00
628725CA	Class CDs (3)	\$41.00
628806CA	Stud. Bk A	\$11.00
628792CA	Stud. Bk B	\$11.00
628776CA	Workbook A	\$ 7.50
628768CA	Workbook B	\$ 7.50
628717CA	Stud Cass A	\$15.00
628695CA	Stud Cass B	\$15.00
628709CA	Stud CD A	\$16.00
628687CA	Stud CD B	\$16.00
628629CA	Video	\$150.00
628644CA	Video AB	\$15.00
628636CA	Video TG	\$21.00
773806CA	Lab Cass (4)	\$67.00
773814CA	Lab Guide	\$22.00
626676CA	CD-ROM (PC)	\$40.00
626668CA	CD-ROM (MAC)	\$40.00

#### Level 2

628628CA	Stud. Bk	\$18.00
000599CA	Stud. Bk w/CD	\$21.00
628598CA	Workbook	\$11.00
628563CA	Teacher's Ed	\$35.00
628547CA	Class Cass (3)	\$56.00
628539CA	Class CDs (3)	\$56.00
62861XCA	Stud. Bk A	\$11.00
628601CA	Stud. Bk B	\$11.00
62858XCA	Workbook A	\$ 7.50
628571CA	Workbook B	\$ 7.50
628520CA	Stud Cass A	\$15.00
628528CA	Stud Cass B	\$15.00
628512CA	Stud CD A	\$16.00
628504CA	Stud CD B	\$16.00
628490CA	Video	\$150.00
628466CA	Video AB	\$15.00
628458CA	Video TG	\$21.00
773784CA	Lab Cass (4)	\$67.00
773792CA	Lab Guide	\$22.00
655943CA	CD (PC/MAC)	\$40.00

#### Level 3

62844XCA	Stud. Bk	\$18.00
000602CA	Stud. Bk w/CD	\$21.00
628415CA	Workbook	\$11.00
628385CA	Teacher's Ed	\$35.00
628369CA	Class Cass (3)	\$56.00
628350CA	Class CDs (3)	\$56.00
628431CA	Stud. Bk A	\$11.00
628423CA	Stud. Bk B	\$11.00
628407CA	Workbook A	\$ 7.50
628393CA	Workbook B	\$ 7.50
628342CA	Stud Cass A	\$15.00
628326CA	Stud Cass B	\$15.00
628334CA	Stud CD A	\$16.00
628318CA	Stud CD B	\$16.00
010942CA	Video	\$150.00
010918CA	Video AB	\$15.00
010888CA	Video TG	\$21.00
773768CA	Lab Cass (4)	\$67.00
773776CA	Lab Guide	\$22.00
Teacher-Training Video and Manual		
805759CA		\$80.00
New Interchange and Passages Placement and Evaluation Package		
628822CA		\$42.00
Passages Placement & Evaluation		
542006CA		\$60.00

#### Passages Level 1

564727CA	Stud. Bk	\$18.00
564700CA	Workbook	\$11.00
564689CA	Teacher's Ed	\$23.00
564662CA	Class Cass (2)	\$41.00
564646CA	Class CDs (2)	\$41.00

#### Passages Level 2

564719CA	Stud. Bk	\$18.00
564697CA	Workbook	\$11.00
564670CA	Teacher's Ed	\$23.00
564654CA	Class Cass (2)	\$41.00
564638CA	Class CDs (2)	\$41.00
Review Tests for Levels 1 & 2		
665574CA		\$32.00



# Secondary-Adult New American Streamline

*Peter Viney, Bernard Hartley, Tim Falla, and Irene Frankel*

## BEGINNING-ADVANCED

**New American Streamline** is an intensive three-level series geared to the interests and needs of young adults and adults. Like the original *American Streamline*, this completely new edition combines natural language, everyday situations, and extensive practice of all four skills to give students a practical command of simple, spoken American English.

The three levels of **New American Streamline** (**Departures, Connections, and Destinations**) can be used as independent texts or sequentially as parts of a series.

### Student Books

Each of the eighty, one-page units contains:

- ◆ Interesting, humorous conversations, featuring key grammatical points.
- ◆ Full-color, all-new illustrations and photographs throughout to motivate students.
- ◆ New communicative and listening exercises.
- ◆ A strand weaving together important and relevant functions.
- ◆ New grammar summaries and an index for students' reference.

Split Editions of the Student Books are ideal for shorter courses. Part A of each Student Book covers Units 1-40; Part B covers Units 41- 80.

### Teacher's Books

The spiral-bound, interleaved Teacher's Books contain the full-color pages from the Student Books plus:

- ◆ Detailed teaching notes and drills for each unit.
- ◆ New suggestions for additional communicative and role-playing activities.
- ◆ An updated introduction outlining the underlying methodology.
- ◆ Workbook Answer Key.
- ◆ Tapescript.

### Workbooks

The illustrated *Workbooks* provide additional written practice. Language summaries at the top of each page focus the student on the key grammatical/functional points. Two-color, lively art keeps students' interest. Printed examples enable students to work independently. For each level, Workbook A covers Units 1- 40 of the Student Book; Workbook B covers Units 41- 80.

### Cassettes and CDs

The all-new Cassettes and CDs contain the conversations and texts from the Student Books, featuring a variety of voices, regional accents, imaginative sound effects and realistic pacing.

## New American Streamline

### Departures (Beginning)

434825-3	Student Book	\$ 15.95
434841-5	Part A Student Book	\$ 8.95
434842-3	Part B Student Book	\$ 8.95
434827-X	Teacher's Edition	\$ 18.95
434828-8	Cassette	\$ 17.50
434847-4	Compact Disc (2 CDs)	\$ 35.95
434826-1	Workbook A (Units 1-40)	\$ 8.25
434837-7	Workbook B (Units 41-80)	\$ 8.25

### Connections (Intermediate)

434829-6	Student Book	\$ 15.95
434843-1	Part A Student Book	\$ 8.95
434844-X	Part B Student Book	\$ 8.95
434831-8	Teacher's Edition	\$ 18.95
434832-6	Cassettes (2)	\$ 31.95
434848-2	Compact Discs (2)	\$ 49.95
434830-X	Workbook A (Units 1-40)	\$ 8.25
434838-5	Workbook B (Units 41-80)	\$ 8.25

One Tests booklet and Tests Cassette will be provided upon request with each class order of 15 or more of New American Streamline.

## Destinations (High-Intermediate - Advanced)

434833-4	Student Book	\$ 15.95
434845-8	Part A Student Book	\$ 8.95
434846-6	Part B Student Book	\$ 8.95
434835-0	Teacher's Edition	\$ 18.95
434836-9	Cassettes (3)	\$ 42.95
434849-0	Compact Discs (3)	\$ 49.95
434834-2	Workbook A (Units 1-40)	\$ 8.25
434839-3	Workbook B (Units 41-80)	\$ 8.25



## Secondary-Adult

### New Person to Person

Jack C. Richards, David Bycina, and Sue Brioux Aldcorn

HIGH BEGINNING-INTERMEDIATE

#### **New Person to Person**

is a full-color, two-level series that stresses functional conversational fluency. It is ideal for students who want to improve their listening and speaking skills.

Both levels of **New Person to Person** feature authentic conversations in a wide variety of settings, task listening activities, a focus on practical pronunciation points, paired practice activities that maximize students' opportunities to talk, and optional speaking activities intended for further practice of language functions.

#### **Student Book**

The full-color **Student Book** focuses on the functions required for high-interest, everyday life activities such as shopping, ordering in a restaurant, and arranging to meet a friend.

Each unit contains:

- ♦ Two clear lessons based on realistic conversations.
- ♦ A task-listening section to consolidate language
- ♦ Information-gap activities.
- ♦ A wealth of new optional activities that are adaptable to various class sizes and lengths.

#### **Teacher's Book**

The spiral-bound *Teacher's Book* is interleaved, providing easy access to the colorful Student Book pages. It features step-by-step instructions for each lesson. Optional activities and a section of photocopiable pages provide the flexibility to adapt lessons to various classroom situations.

#### **Cassettes and CDs**

The recording, available on both *Cassettes or CDs*, features authentic renditions of the conversations, listening sections, and many of the information-gap activities in the *Student Books*.

#### **Tests**

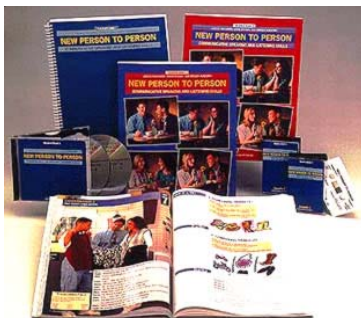
Booklets containing two photocopiable tests are available for each level. The tests evaluate students' progress in listening, functions, and speaking. An accompanying cassette contains readings of the listening materials.

#### **New Person to Person**

434678-1	Student Book 1	\$15.95
434679-X	Teacher's Book 1	\$17.95
434680-3	Cassette 1 (2)	\$31.95
434684-6	Compact Disc 2 (2)	\$35.95
434681-1	Student Book 2	\$15.95
434682-X	Teacher's Book 2	\$17.95
434683-8	Cassette 2(2)	\$31.95
434685-4	Compact Disc 2 (2)	\$35.95

One photocopiable Test Booklet and Tests

Cassette is available free of charge upon request with each class order of 15 or more of New Person to Person.



### Open House

Norman Whitney

Beginning-Intermediate

**Open House** will appeal to pre-teens and young teens with its youthful appearance and lively content.

It combines a systematic language syllabus with a modern communicative approach which gives students the structures, vocabulary, and opportunities to speak about things that interest them. New language is introduced through an attractive photostory featuring young teens. Grammar is presented in a clear and enjoyable way and practiced in activities which progress from controlled to communicative. All four language skills are consistently developed. Pages dedicated to *Vocabulary*, *English Across the Curriculum*, the *Progress Diary*, and *Study Skills* help students develop key language, communicative, and learning skills. *Regular Use and Review* units reinforce language.

#### **Components**

The *Workbooks* provide a range of practice exercises, activities and games. The *Teacher's Books* contain guidelines for presenting all activities in the text as well as photocopiable texts, answer keys, a complete word list, and many ideas for extra activities. The *Cassettes* provide clear, idiomatic speech models for the language in the text, including the photostory dialogs and other listening and pronunciation activities.

#### **Open House Come In!**

435842-9	Student Book 1	\$11.95
435843-7	Teacher's Book 1	\$17.95
435844-5	Workbook 1	\$ 7.95
435845-3	Cassette 1	\$17.50
437736-9	Audio CD 1	\$35.95

#### **Open House Step Up!**

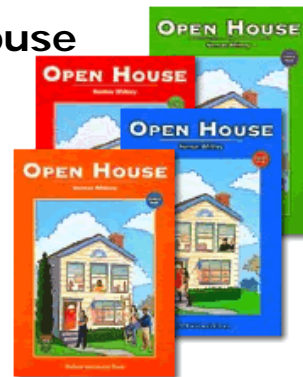
435846-1	Student Book 2	\$11.95
435847-X	Teacher's Book 2	\$17.95
435848-8	Workbook 2	\$ 7.95
435849-6	Cassette 2	\$17.50
437737-7	Audio CD 2	\$35.95

#### **Open House Move Up!**

435850-X	Student Book 3	\$11.95
435851-8	Teacher's Book 3	\$17.95
435852-6	Workbook 3	\$ 7.95
435853-4	Cassette 3	\$17.50
437738-5	Audio CD 3	\$35.95

#### **Open House Open Up!**

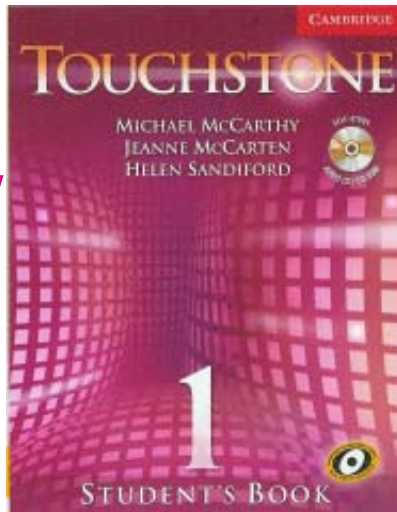
435854-2	Student Book 4	\$11.95
435855-0	Teacher's Book 4	\$17.95
435856-9	Workbook 4	\$ 7.95
435857-7	Cassette 4	\$17.50
437739-3	Audio CD 4	\$35.95





## Secondary-Adult

**NEW**



### Touchstone

*Michael McCarthy, Jeannne McCarten, Helen Sandiford*

*Beginning to Intermediate*

Touchstone is an innovative new series for adult and young adult learners of English. It draws on extensive research into the Cambridge International Corpus of North American English - a large database of everyday conversations and texts that shows how people actually use English.

At the core of Touchstone is a brand-new syllabus area of conversation management strategies such as how to start and end conversations, how to show interest, and how to ask questions that are not too direct. The result is a ground-breaking course of language and skills development that helps learners communicate naturally and effectively, even at the very beginning levels.

Easy and enjoyable to teach, Touchstone is packed with new and exciting ideas, offering a fresh approach to the teaching and learning of English.

The Cambridge International Corpus (CIC) has been developed by Cambridge University Press to help in writing materials for learners of English. It is a large collection of written and spoken texts, stored in a database, that can be searched to see how English is used. The English in the CIC comes from many sources including newspapers, books, Web sites, magazines, radio and television broadcasts, and recordings of everyday conversations.

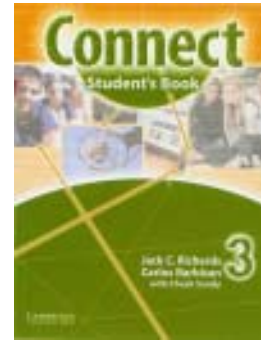
#### Level 1

666112CA	Student Book	\$20.00
666104CA	Workbook	\$11.00
666066CA	Class Audio CD	\$56.00
666074CA	Class Audio Cass	\$56.00
666090CA	Teacher Book	\$35.00

#### Level 2

666058CA	Student Book	\$20.00
66604XCA	Workbook	\$11.00
666007CA	Class Audio CD	\$56.00
666015CA	Class Audio Cass	\$56.00
666031CA	Teacher Book	\$35.00

**NEW**



### Connect

*Jack Richards, Carlos Barbison & Chuck Sandy*  
*Beginning to Intermediate*

Connect is a fun, 4-level, multi-skills course especially written and designed for young adolescents. Motivation is fostered through high interest topics, lively activities, and many opportunities for students to communicate about their own lives and experiences. The unit activities enable students to connect easily with each other in English, and the Theme Projects help students connect their English with the world outside the classroom.

Key Features:

- ◆ Controlled and open-minded speaking activities.
- ◆ Fun dialogs, games, and surveys.
- ◆ Learning Logs that help students identify their strengths and weaknesses.
- ◆ Theme Projects that take students beyond manipulation of language into various subject areas.
- ◆ Point by point grammar presentations and controlled grammar activities.
- ◆ Clear vocabulary presentations, practice, and recycling.
- ◆ A graded, multi-skills syllabus that presents language in a logical sequence.
- ◆ Contemporary topics and contexts.
- ◆ International characters that students can relate to.

#### Beginning - Connect 1

594987CA	Student Book	\$15.00
594952CA	Workbook	\$ 9.00
594944CA	Teachers Book	\$26.00
59491XCA	Audio Cassettes	\$41.00
59488XCA	Audio CDs (2)	\$41.00

#### High Beginning - Connect 2

594871CA	Student Book	\$15.00
594847CA	Workbook	\$ 9.00
594936CA	Teachers Book	\$26.00
594804CA	Audio Cassettes	\$41.00
594774CA	Audio CDs (2)	\$41.00

#### Low Intermediate - Connect 3

594766CA	Student Book	\$15.00
594758CA	Workbook	\$ 9.00
594839CA	Teachers Book	\$26.00
594731CA	Audio Cassettes	\$41.00
594715CA	Audio CDs (3)	\$41.00

#### Intermediate - Connect 4

594707CA	Student Book	\$15.00
594693CA	Workbook	\$ 9.00
594820CA	Teachers Book	\$26.00
594677CA	Audio Cassettes	\$41.00
594642CA	Audio CDs (3)	\$41.00

## Reading

### Read All About It 1 and 2

Lori Howard

High Beginning-Low Intermediate

Read All About It:

◆ Draws on authentic news stories, magazine articles, biographies, folktales and poetry. ◆ Develops reading skills, vocabulary, and critical thinking through a wide variety of pre-reading, reading, and post-reading activities. ◆ Supports the readings with vivid photographs and illustrations. ◆ Invites cooperative learning with numerous opportunities for group and pair work. ◆ Enables independent learning with a removable Answer Key and "Remember the Words," a student's personal vocabulary diary. ◆ Includes Teacher's Notes for both novice and experienced teachers.

These readers offer engaging selections based on authentic materials. Unit themes correspond to those in the *Dictionary*, and readings contextualize and expand on dictionary vocabulary. Accompanying activities help develop reading skills, vocabulary, and critical thinking. Word lists with pages references to the *Dictionary* are provided.

A *Cassette* for each book contains clear, easy-to-understand recordings of all the readings in the text. **Read All About It 1 and 2** can be used as independently or with the support of *The Oxford Picture Dictionary*. Themes in the readings correspond to those in the *Dictionary*, and a Word List with page references to the *Dictionary* is provided. See Oxford Picture Dictionary on page 5.



435196-3	
Read All About It 1	\$15.50
436977-3	
Read All About It 1 Cass	\$17.50
438995-2	
Read All About It CD 1	\$21.95
435224-2	
Read All About It 2	\$15.50
436978-1	
Read All About It 2 Cass	\$17.50
438996-0	
Read All About It CD 2	\$21.95

### Can You Believe It?

Jann Huizenga

Beginning-Intermediate

**Can You Believe It?** is a three-level series that teaches high-frequency idioms, two-word verbs, and fixed expressions in the context of remarkable, real-life tales from around the globe. With its integration of reading, listening, and speaking skills, this series is an invaluable tool for teaching idiomatic language both in and outside the classroom.

#### Features:

◆ Unusual and true news stories on a wide range of topics that capture students' interest from the very start.  
 ◆ Common and essential idioms are presented in engaging, real contexts that provide clear meaning and natural use of new vocabulary.  
 ◆ Lively comic-strip style illustrations and accompanying *Cassettes* provide richly contextualized visual and aural input and reinforcement of content and idioms.  
 ◆ Ample opportunities for producing idioms in speaking and writing are provided through story retelling, thought-provoking personal questions, dialogue production, and dictation.  
 ◆ Review Units allow additional practice of form and meaning of idioms in enjoyable new contexts.



◆ A complete Lexicon offers additional information on collocations, grammar, synonyms, and antonyms.

#### Can You Believe It?

437279-0	Book 1	\$18.50
437280-4	Cassette 1	\$17.50
437275-8	Book 2	\$18.50
437277-4	Cassette 2	\$17.50
437276-6	Book 3	\$18.50
437278-2	Cassette 3	\$17.50

# Reading

## Select Readings

Linda Lee and Erik Gundersen

Pre-Intermediate - Intermediate

**Select Readings** offers high-interest reading passages from authentic sources. These passages act as springboards into reading comprehension activities, reading skills development, vocabulary building, grammatical analysis practice, and thought-provoking discussion and writing.

### Key features:

- ◆ Compelling topics such as culture shock, the future of technology, and family relationships encourage students to make personal connections with the reading passages.
- ◆ A wide variety of text types includes newspaper articles, interviews, personal narratives, and essays.
- ◆ Extensive reading skill instruction in critical areas such as skimming and scanning prepares students to read purposefully and effectively.
- ◆ Focus on vocabulary building skills including using context and understanding word forms helps students improve their ability to handle unfamiliar words, while also expanding their vocabulary base.
- ◆ Full-color photos and fine art introduce the theme of each chapter.
- ◆ *Culture Notes* provide background information for terms and references students encounter in the reading passages.
- ◆ Vocabulary glosses define challenging new words, phrases, and expressions in context.
- ◆ A crossword puzzle at the end of each chapter recycles key vocabulary.
- ◆ Full-color maps help students locate places mentioned in the reading passages.

### Audio Program

The *Cassette* offers a recording of the reading passages designed to enhance comprehension.

### Quizzes and Answer Key

One photocopiable *Quizzes and Answer Key* will be provided free of charge, upon request, with each class order of **Select Readings Pre-Intermediate** or **Select Readings Intermediate**.

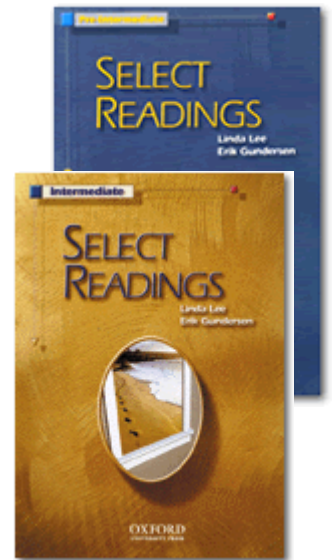
### Select Readings Pre-Intermediate

437475-0	Student Book	\$19.95
437477-7	Cassette	\$17.50
439126-4	Audio CD	\$21.95

### Select Readings Intermediate

437700-8	Student Book	\$19.95
437708-3	Cassette	\$17.50
439127-2	Audio Cd	\$21.95

**Recommended for No Child Left Behind**





## Reading

### Oxford Bookworms: Factfiles

#### Beginning

This full-color series presents nonfiction topics about interesting places and subjects. Each title provides help with the comprehension of specific vocabulary by using color photographs and a glossary. Exercises and suggestions for project work are also included. The books are graded at 400- to 1,400-word vocabulary levels.

#### Level 1: 400-Word Vocabulary

422805-3	Animals in Danger	\$ 6.95
422870-3	Diana, Princess of Wales	\$ 6.95
422846-0	Flight	\$ 6.95
422801-0	London	\$ 6.95
422800-2	New York	\$ 6.95
422843-6	New York Cassette	\$12.95
423200-X	Titanic	\$ 6.95
423358-8	Washington D.C.	\$ 6.95

#### Level 2: 700-Word Vocabulary

423204-0	California	\$ 6.95
422808-8	Forty Years of Pop	\$ 6.95
422663-8	Forty Years of Pop CD	\$15.95
422868-1	Pollution	\$ 6.95
422803-7	Rainforests	\$ 6.95
423357-X	Soccer	\$ 6.95
423203-4	UFOs	\$ 6.95
422807-X	Under the Ground	\$ 6.95

#### Level 3: 1,000-Word Vocabulary

422811-8	The Cinema	\$ 6.95
422665-4	The Cinema CD	\$15.95
423294-8	Information Technology	\$ 6.95
423363-4	Martin Luther King	\$ 6.95
422804-5	Mission Apollo	\$ 6.95
422872-X	The Olympic Games	\$ 6.95
422806-1	Recycling	\$ 6.95
422871-1	The USA	\$ 6.95
422664-6	The USA CD	\$15.95
423364-2	Laughter	\$ 6.95

#### Level 4: 1,400-Word Vocabulary

422851-7	Disaster!	\$ 6.95
422850-9	Great Crimes	\$ 6.95
422668-9	Great Crimes CD	\$15.95
423362-6	Nelson Mandela <b>NEW</b>	\$ 6.95

#### Level 5: 1,800 Word Vocabulary

423202-6	History of the Eng Language <b>NEW</b>	\$ 6.95
----------	--	---------



**Recommended for No  
Child Left Behind**

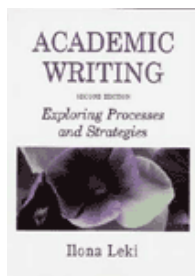
# Communication/Writing & Listening

## Academic Writing Exploring Processes and Strategies, SE

Ilona Leki

**Academic Writing** is an advanced process-oriented writing text. The central goals are to teach the process that writers go through to produce texts, and to provide instruction on how to meet the demands of the academy by attention to form, format, accuracy, and correctness. One half of the book is devoted to leading the student through the process of writing from observation and experience, about a quarter of the book to helping the student solve the writing problems typical of university-level course work, and the remaining part of the book to an anthology of readings that complement the assignments used in the earlier portions of the text.

657687CA	Student's Book	\$29.00
657679CA	Teacher Manual	\$ 7.50



## A Writer's Workbook An Interactive Writing Text, Fourth Edition

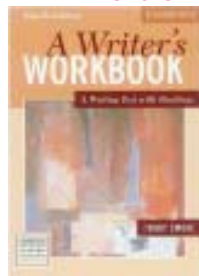
Trudy Smoke, Intermediate

Updates and Fully Revised!

This thematically organized writing text explores the connections between reading, critical thinking, and writing strategies.

544890CA	Student's Book	\$27.00
544904CA	Teacher Manual	\$10.00

NEW Edition!



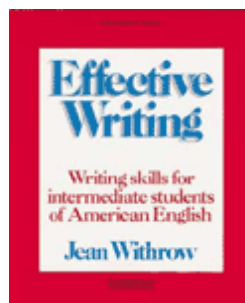
## Effective Writing Writing Skills for Intermediate Students of American English

Jean Withrow

**Effective Writing** is a practice book designed to help students develop their writing skills through problem-solving activities. By completing certain tasks, such as organizing ideas; selecting and ordering information; using reporting words, attitude words, and linking words and phrases; writing beginning and ending paragraphs; and punctuating sentences, students become aware of what a well-written text is.

**Effective Writing** gives students valuable preparation for standard writing examinations. It includes several of the essay types used in the Test of Written English, such as writing an essay based on a visual, comparing and contrasting, and stating an opinion.

316081CA	Student's Book	\$23.00
31609XCA	Teacher's Manual	\$21.00



## Good News, Bad News

Roger Barnard

Pre-Intermediate

**Good News, Bad News** is a listening and conversation text based on an entertaining collection of actual news reports about interesting characters and events. Eighteen three-page units are presented in a radio news-story format. All units feature a series of task-based activities designed to guide students from general to detailed understanding of the news report and to provide meaningful fluency practice related to the story's theme.

**Good News, Bad News** features:

- ♦ Short, focused units that can be completed in one class period.
- ♦ Interesting, light-hearted listening passages based on actual stories from the news.
- ♦ Vocabulary-building exercises that introduce and practice new vocabulary.
- ♦ A wide variety of communicative, task-based listening and speaking activities.
- ♦ An optional "Extra Practice" section to consolidate new vocabulary.

**Each unit offers:**

- ♦ "Tuning In," a visual activity designed to introduce the context of the story. It offers a vocabulary building exercise to identify and teach the new language contained in the listening passage.
- ♦ "Good News, Bad News," a series of task-based listening activities that leads students from general to detailed understanding of the story.
- ♦ "Signing Off," communicative speaking tasks that build on the theme of the story and provides opportunities for student personalization.
- ♦ "Extra Practice" activities to consolidate the new vocabulary in each unit.

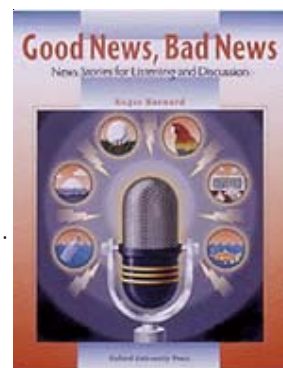
**Teacher's Book**

- ♦ Step-by-step instructions.
- ♦ Photocopiable tapescripts.
- ♦ Answer keys to the Student Book.
- ♦ Optional speaking activities.
- ♦ Photocopiable resource pages.
- ♦ Culture and usage notes.
- ♦ Lists of key vocabulary.

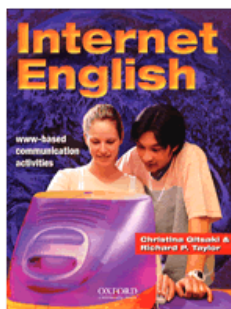
**Audio Program**

The Cassettes and CDs feature a variety of voices and accents.

434873-3	Student Book	\$14.95
435057-6	Teacher's Book	\$11.95
435058-4	Cassettes	\$17.50
435059-2	CDs (2)	\$21.95



## Communication/Listening



### Internet English World Wide Web-Based Communication Activities

*Christina Gitsaki and Richard P. Taylor*

Pre-Intermediate-Intermediate

**Internet English** is a WWW-based conversation course. It helps students develop the skills to search the World Wide Web for information that is relevant to them, while providing a structured framework to practice their conversation skills through communicative tasks that are challenging, motivating, and fun.

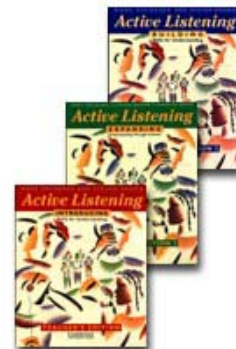
Key features include:

- ♦ High-interest topics chosen to exploit the World Wide Web.
- ♦ Adaptability to traditional or computer-equipped classrooms.
- ♦ Pair work and group work activities for sharing information and communicating ideas and opinions.
- ♦ Vocabulary-building activities to prepare learners for the words and expressions they will encounter on the Internet.
- ♦ Engaging warm-up tasks and stimulating visuals including authentic Web pages.
- ♦ Three "Computer Skills Units" that bring less experienced students up-to-date on computer terminology, word processing operations, Web searches, and e-mail.
- ♦ "Computer Projects" that give students the chance to use their computers and the World Wide Web creatively.
- ♦ A "Language Window" in each unit with useful grammatical structures that support the unit's conversation tasks.

437226-X	Student Book	\$15.95
437227-6	Teacher's Book	\$16.95

### Active Listening

**Active Listening** offers students 20 engaging, task-based units, each built around a topic, function, or grammatical theme. In the first two levels (Introducing and Building), students learn to listen through a careful balance of activities, including listening for gist, listening for specific information, and making inferences. In the third level (Expanding), listening activities are content-based, drawing on real information from a variety of sources.



#### Components

##### Active Listening 1, High Beginning Introducing Skills for Understanding

398819CA	Student Book	\$20.00
398843CA	Teacher Book	\$26.00
398878CA	Cassettes (2)	\$41.00
776678CA	Audio CDs (3)	\$41.00

##### Active Listening 2, Low Intermediate Building Skills for Understanding

398827CA	Student Book	\$20.00
398851CA	Teacher Book	\$26.00
398886CA	Cassettes (2)	\$41.00
77666XCA	Audio Cds (3)	\$41.00

##### Active Listening 3, Intermediate Expanding Skills for Understanding

398835CA	Student Book	\$20.00
39886XCA	Teacher Book	\$26.00
398894CA	Cassettes (3)	\$56.00
776651CA	Audio Cds (4)	\$56.00
00828XCA	Tests (3 Levels) Book & Cassette Pack	\$30.00

### Listen First

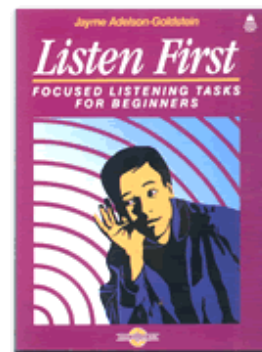
*Student Book: Jayme Adelson-Goldstein*

*Teacher's Book: Ann Creighton and Jayme Adelson-Goldstein*

Literacy-Beginning

**Listen First** teaches practical, communicative listening skills through focused listening tasks presented in natural spoken English. It is ideal for students who have little or no previous knowledge of English. Students learn how to focus on specific information and to screen out irrelevant material, how to interact in given contexts, and how to ask for clarification.

The *Teacher's Book* contains pre-listening activities for each unit and follow-up activities, plus an *Answer Key* and tapescript. The *Cassettes* feature all of the listening exercises from the *Student Book*.



#### Listen First

434422-3	Student Book	\$10.95
434423-1	Teacher's Book	\$11.95
434424-X	Cassettes (3)	\$42.95



## Communication/Listening

### Functions of American English Communication Activities for the Classroom

Leo Jones, C. von Baeyer

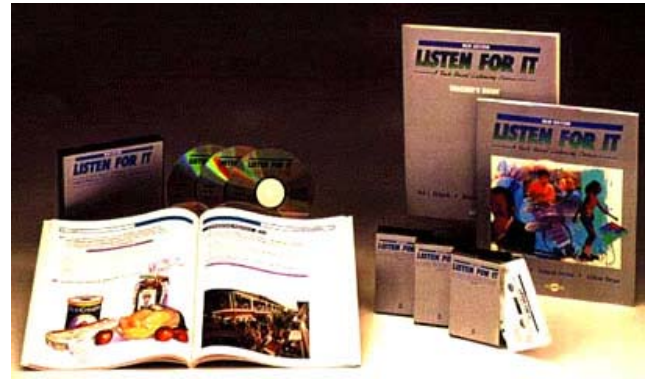
This text is for adults and young adults who need to learn to communicate effectively with the English they have already acquired. The text features:

**Functional Organization:** Students learn how to do things with English – how to persuade a friend to do something, how to apologize, how to complain, and so on.

**Communicative Approach:** To practice each of these functions, there are familiar kinds of teacher-controlled exercises, as well as many specially designed communication activities.

**Skills Development:** The text focuses on improving listening comprehension as well as speaking.

285283CA	Student's Book	\$21.00
285291CA	Teacher's Manual	\$ 7.50
242118CA	Cassette	\$23.00



### Listen for It, New Edition

Jack C. Richards, Deborah Gordon, and Andrew Harper

HIGH BEGINNING-INTERMEDIATE

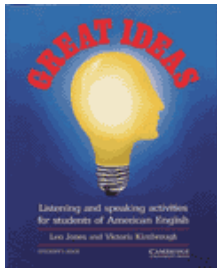
This bestseller has just been made better. The new full-color edition of *Listen For It* combines the entertaining, task-based activities of the first edition with exciting new features like the following:

- ♦ Attractive, full-color design and art to engage and motivate students.
- ♦ Updated content.
- ♦ Many new, simplified prelistening and speaking activities.
- ♦ Clearly stated unit objectives.
- ♦ An improved *Teacher's Guide* with task objectives and lists of new vocabulary for each listening activity as well as many new optional classroom activities.

*Listen for It* is a practical, entertaining text that helps develop the basic listening skills needed for following and participating in conversations on common topics. Through guided tasks, students will improve such general comprehension skills as listening for the main idea and listening for key words. They also increase their comprehension of mechanical features such as contractions, stress, and intonation. Daily-life themes are covered in seventeen colorful units based on functions, topics, and situations that have immediate value outside the classroom. Exercises are progressively graded in difficulty. *Listen for It* can be used as the core of an intensive listening or conversation/listening course, and also as a supplement for a four-skills course. The *Teacher's Guide* provides step-by-step instructions for each activity, task objectives, lists of new vocabulary, and a variety of stimulating optional activities. An *Answer Key* and tapescript are also included. A realistic and entertaining audio program is available on a set of three *Cassettes or CDs*.

#### Listen for It New Edition

434656-0	Student Book	\$14.95
434657-9	Teacher's Guide	\$11.95
434663-3	Cassettes (3)	\$42.95
434668-4	CDs (3)	\$49.95



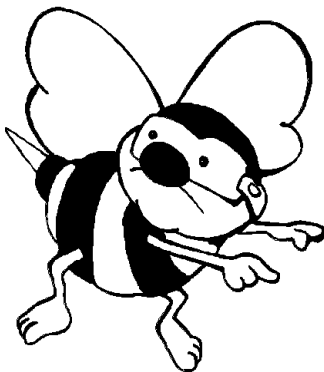
### Great Ideas Listening and Speaking Activities for Students of American English

Leo Jones, Victoria Kimbrough

*Great Ideas* is a unique collection of absorbing and enjoyable activities designed to improve the

listening and speaking abilities of intermediate to high-intermediate students. Specially designed communication activities motivate students to share information by providing each student with some information that the other does not have. The accompanying *Cassette* consists of both scripted and authentic recordings. The *Teacher's Manual* gives detailed notes on presenting the activities, as well as suggestions for follow-up work.

312426CA	Student's Book	\$21.00
312434CA	Teacher's Manual	\$22.00
320526CA	Cassette	\$23.00



## Communication/Listening-Speaking

### Let's Talk

**Let's Talk** is a communicative speaking and listening course in American English designed to develop oral communication skills. It includes a variety of engaging and innovative topics that encourage students to express their feelings, ideas, and opinions.

#### What's New

By popular demand, **Let's Talk** has been thoroughly revised. A lower level and an upper level have been added to provide a complete three-level series. **Let's Talk 1** is for students at the high-beginning to low-intermediate level. **Let's Talk 2** is for students at the intermediate level. **Let's Talk 3** is for students at the high-intermediate level.

New features of the second edition:

- ♦ Photos and illustrations have been updated.
- ♦ A special *Self-study section*, including a free *Self-study Audio CD*, provides additional listening activities.
- ♦ A *Grammar* reference section offers language support.
- ♦ *Unit review sections* now contain a greater variety of puzzles.

#### Level 1

776953CA	Student Book 1: High Begin	\$20.00
776945CA	Teacher Book	\$22.00
776937CA	Cassettes (2)	\$41.00
009413CA	Audio CDs (2)	\$41.00

#### Level 2

750741CA	Student Book 2: Low Interm	\$20.00
75075XCA	Teacher Book	\$22.00
750768CA	Cassettes (2)	\$41.00
750776CA	Audio CDs (2)	\$41.00

#### Level 3

776929CA	Student Book #: Interm	\$20.00
776910CA	Teacher Book	\$22.00
776902CA	Cassettes (2)	\$41.00
009421CA	Audio CDs (2)	\$41.00
53156XCA	Testing Packet	\$32.00



### Listening Tasks For Intermediate Students of American English

Sandra Schecter

**Listening Tasks** is designed for students who need to understand authentic English spoken at normal speed in everyday situations. Practical topics, such

as calling about an apartment, catching a plane, and finding out what's going on in town, make the material interesting and motivating.

The *Cassette* contains improvised dialogs, telephone exchanges, public address announcements, and other short recordings of spontaneous, natural speech. Related reading and writing tasks are provided as follow-up.

278988CA	Student's Book	\$20.00
27897XCA	Teacher's Manual	\$21.00
262585CA	Cassette	\$23.00

### On the Air!

#### Listening to Radio Talk

Catherine Sadow, Edgar Sather

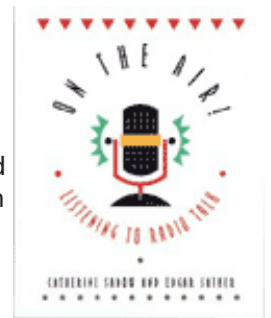
**On the Air!** captures students' attention by using authentic and provocative radio programs from National Public Radio and WRKO, Boston.

Topics range from an informal chat to a lively discussion of parking in Tokyo to an interview with former President Jimmy Carter.

Each chapter prepares students to listen by providing background information and pre-listening activities, such as dictations and thematic discussions.

Chapters are carefully graded, with early chapters providing the right amount of challenge for low-intermediate students to progress to the **intermediate and high-intermediate** levels.

657474CA	Student's Book	\$22.00
657466CA	Teacher Manual	\$ 7.50
657458CA	Cassettes (3)	\$56.00



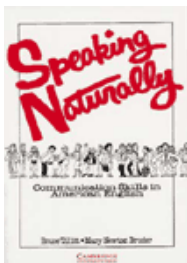
## Speaking Naturally

### Communication Skills in American English

Bruce Tillitt, Mary Newton Bruder, High-Beginning to Low-Intermediate

**Speaking Naturally** is for students learning to make appropriate linguistic choices in a variety of situations. Each unit focuses on a language function, such as asking for information, thanking, complimenting, and inviting. Readings explain the cultural "rules" students need to know in real-life situations. Short recorded dialogs expose students to a range of American accents. Structured exercises as well as freer role plays, often involving pairs or small groups, encourage interaction in the classroom.

271304CA	Student's Book	\$21.00	250072CA	Cassette	\$23.00
----------	----------------	---------	----------	----------	---------



## Communication/Speaking

### Clear Speech, 3rd Edition

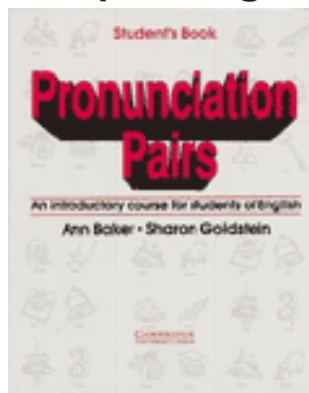
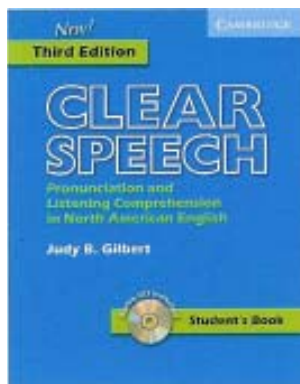
The **Clear Speech** series offers an innovative and effective approach to teaching pronunciation. By concentrating on those features of English pronunciation that contribute the most to intelligibility – such as rhythm, stress, and intonation – the two books in this series help students make significant strides in their pronunciation as well as their listening comprehension. Components **Beginning to Low Intermediate**. Clear Speech from the Start **Intermediate to High Intermediate**.

#### Clear Speech

543541CA	Student Book	\$23.00
54355XCA	Teacher RB	\$23.00
543568CA	Cassettes (2)	\$56.00
543576CA	CDs (3)	\$56.00

#### Clear Speech From the Start

63737XCA	Student Book	\$20.00
63735XCA	Teacher RB	\$23.00
637368CA	Cassettes (3)	\$56.00
79966XCA	Audio CDs (3)	\$56.00



### Pronunciation Pairs An Introductory Course for Students of English

*Ann Baker, Sharon Goldstein*  
**Pronunciation Pairs** is designed to teach students to recognize and produce the sounds of American

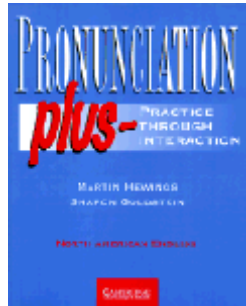
English, providing practice with individual sounds, word stress, intonation, and sound-spelling relationships. This comprehensive course covers the most common problem areas in pronunciation, using minimal pairs, dialogs, games, and listening and speaking exercises. The book contains a wealth of amusing illustrations to help students understand the words used and to make the practice more interesting.

The *Teacher's Manual* contains extensive teaching suggestions and ideas for further practice. A set of four cassettes can be used in class or by students working individually.

349729CA	Student's Book	\$22.00
349737CA	Teacher Manual	\$23.00
341671CA	Cassettes (4)	\$71.00

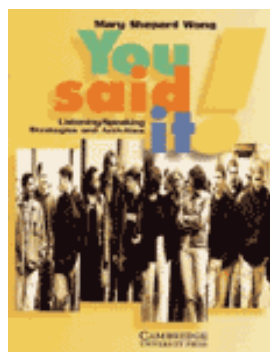
### Pronunciation Plus Practice Through Interaction

*Martin Hewings, Sharon Goldstein*  
**Pronunciation Plus** helps **intermediate**-level students of North American English improve their pronunciation of the



language through a variety of stimulating listening and speaking tasks that address all of the important topics in English pronunciation: individual speech sounds, sounds in connected speech, stress, rhythm, intonation, and spelling. Nearly half of these tasks are done with a partner or in small groups, giving students the opportunity to interact with their classmates while practicing their pronunciation. There is also an emphasis on communicative activities that allow students to talk about and explore aspects of everyday life as they learn.

577977CA	Student's Book	\$22.00
577969CA	Teacher's Manual	\$23.00
577950CA	Cassettes (4)	\$71.00
785227CA	Audio CDs (5)	\$71.00



### You Said It! Listening/Speaking Strategies and Activities

*Mary Shepard Wong*  
**You Said It!** provides the kind of learner-centered tasks that students need to develop their listening and speaking skills. The text uses an ongoing story

line to weave together listening and speaking activities. Students develop ten learner-centered communicative projects.

- ♦ Introduces vocabulary in new and various contexts through "Help with Vocabulary" boxes.
- ♦ Highlights the most common expressions needed in listening and speaking tasks.
- ♦ "Useful Expressions" boxes.
- ♦ Integrates the four skills, engages students in purposeful communication, and teaches culture.

657865CA	Student's Book	\$23.00
657857CA	Teacher Manual	\$ 7.50
658055CA	Cassettes (2)	\$41.00



## Dictionaries/Idioms

### Street Talk-1: How to Speak and Understand American Slang

The first and best book of its kind; more than 70,000 copies sold! Contains ten lessons: "At School", "At the Movies", "The New Car", "At Work", and six others.

#### Special sections explore:

- ♦ Commonly Used Initials (ASAP, IOU, TLC, etc.).
  - ♦ Fruits and Vegetables Used in Slang (apple of one's eye, to go bananas, etc.).
  - ♦ Body Parts Used in Slang (to twist one's arm, to be all ears, etc.).
  - ♦ Car and On-The-Road Slang (bumper-to bumper, jump-start, etc.).
  - ♦ Colors Used in Slang (green around the gills, tickled pink, etc.).
  - ♦ Proper Names Used in Slang (Jack-of-all-trades, lazy Susan, Peeping Tom, etc.).
- ...and much more!

More than 1,150 terms are compiled. Includes an extensive chart of commonly used contractions and a glossary.

If you want to learn how to speak English like a native, this is THE book to start with. 270 pgs, 6" by 9" softcover with illustrations.

94400080P Book \$16.95



### Street Talk-2: Slang Used in Popular American Television Shows

The second book in the Street Talk series examines the influence that television has had on the American lexicon.

#### Contains ten lessons including:

- ♦ Slang Used in TV Comedies
- ♦ Slang Used in TV Dramas
- ♦ Slang Used in TV News
- ♦ Slang Used in Traffic Reports
- ♦ Teen/College Slang
- ♦ Surfer Slang

#### Special sections examine:

- ♦ Entertainment Slang (green room, punch line, etc.).
  - ♦ Popular Words and Expressions Taken from Sports (to get to first base, to be neck-and-neck, etc.).
  - ♦ Rhyming Slang (double trouble, jet set, nitty gritty, etc.).
  - ♦ Popular Teen and College Slang (to book, buffed out, to nuke, etc.).
- and much more.

Includes an extensive list of foreign words that have been accepted into the English language (gung ho, avant-garde, faux pas, etc.).

Contains close to 1,500 terms and expressions. 254 pgs, 6" by 9" softcover with illustrations.

94400670P Book \$16.95



### Ya Gotta Know It!

Hania Hassan

This book is a complete, **ad-  
vanced** course in American slang. Each lesson features stimulating matching exercises and a series of classroom-tested discussion questions that encourage students to develop

improved comprehension, appreciation for proper context, and a comfortable speaking familiarity with new slang vocabulary. Reviews feature challenging crossword puzzles to test student's knowledge. No Teacher's Guide or Student Workbook is necessary, although an Answer key is provided. Softcover, 240 pages w/illustrations.

187944027XOP Book \$24.95

187944030XOP Cassette \$12.50

1879440318OP CD \$14.95

### Street Talk-3: The Best of American Idioms.

An idiom is a phrase composed of two or more words which has a meaning that differs from the literal meaning of the individual words. For example, to be "on the level" has nothing to do with horizontal alignment, but instead refers to a person who is honest and sincere.

Approximately 300 popular idioms are presented in fourteen chapters, including:

- ♦ It's as Plain as the Nose on Your Face.
- ♦ Bite Your Tongue!
- ♦ A Bad Hair Day.

Special chapters cover:

- ♦ Alliteration (knick-knack, criss cross, out-and-out, etc.).
- ♦ Repeating Words (eye-to-eye, over-and-over, so-and-so, etc.).
- ♦ Proverbs (when it rains it pours, live and let live, etc.).
- ♦ Survival Idioms and Phrases (Freeze! Put 'em up!, etc.).

320 pgs, 6" by 9" softcover with illustrations.

94401210P Book \$18.95



## Dictionaries

### Robert Takes Over

by Anne Maclachlan with Lindy Ferguson, *intermediate*

The reader controls Robert's destiny through a series of hilarious misadventures. Reading comprehension questions, grammar exercises, and vocabulary quizzes are encountered at end of every unit. Students will be able to acquire new vocabulary and an increased confidence in their reading and thinking skills. The multidirectional story line promotes many different readings (there are 9 chapters and eleven choices to make). Written by teachers with over twenty years of ESL experience. 116 pages



94402610P

Book

\$18.95

### Oxford Elementary Learner's Dictionary of English

Edited by Angela Crawley

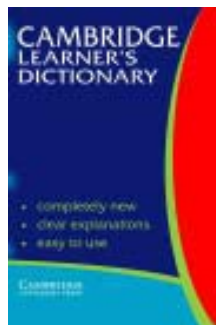
Beginning-Low Intermediate

This illustrated dictionary helps develop basic reference skills and provides accessible information on the meaning and use of essential vocabulary. Definitions are given in clear, simple English, and most are reinforced by example sentences and phrases. Contractions and abbreviations are fully explained in separate entries.

431275-5

Oxford Elem Learner's Dict. \$16.95

NEW  
2nd Edition



### Cambridge Learner's Dictionary

**Cambridge Learner's Dictionary** is a major new dictionary based on the *Cambridge International Corpus*. Ideal for **intermediate** students, this dictionary has been written by experienced ELT teachers and is based on extensive research in classrooms around the world. The dictionary is also available with a CD-ROM, making it perfect for use at home or in the classroom. \*Clear, attractive layout, with hundreds of illustrations \*35,000 meanings explained in simple words \*Guidewords help you find the meanings you want \*Thousands of lively and typical examples \*Grammar rules presented clearly and simply. \*A Study Section helps students with topics such as classroom language, phrasal verbs, and the Internet \*Pronunciations use the International Phonetic Alphabet \*Usage notes based on the *Cambridge Learner's Corpus* tackle problem words \*British and American English covered. \* Hundreds of interactive exercises can be printed for classroom use or done on-screen.

543819CA Learner Dict. w/CD-ROM \$ 19.00

543800CA Learner Dict. w/o CD-ROM \$ 17.00

545021CA Learner Dict. w/Network CD-ROM \$350.00 (30 stations)

### Oxford Advanced Learner's Dictionary, Sixth Edition

A. S. Hornby. Editor, Sixth Edition:  
Sally Wehmeier

High Intermediate-Advanced  
The world's leading dictionary for learners of English, meeting all their reference needs.

It includes:

- ♦80,000 references.
- ♦10,500 idioms and phrasal verbs.
- ♦4,500 NEW words and meanings.
- ♦2,000 words illustrated.
- ♦82,000 examples.
- ♦Full coverage of American English and pronunciation.

**Plus**

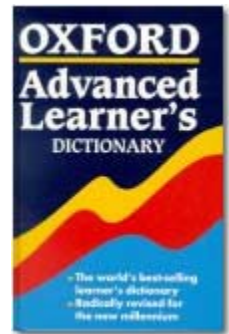
- ♦8 pages of full-color maps.
- ♦Reference section including information on geographical names, numbers, punctuation, and irregular verbs.
- ♦Easy-to-use.
- ♦Rapid-access page design, with shortcuts to the right meaning in long entries.
- ♦Easy definitions using the carefully chosen defining vocabulary of 3,000 words.
- ♦Guide to phonetic symbols on each page.

**Using English**

- ♦Simple patterns show how to use verbs in context.
- ♦Hundreds of notes provide the exact information students need on grammar, register, and usage where they need it.
- ♦16 language study pages help students to understand clearly how language works. Synonyms and opposites are shown.
- ♦Building Vocabulary.
- ♦Illustrations (including 8 pages in full-color) show vocabulary items in related groups.
- ♦10 illustrated topic pages provide essential vocabulary and show how to use it.
- ♦Vocabulary notes show students how to improve and enrich their writing.

**Oxford Advanced Learner's Dictionary 6th Edition**

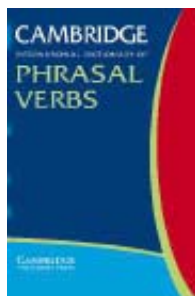
431672-6	Dictionary Hardcover	\$31.95
431673-4	Dictionary Paperback	\$25.95
431585-1	Dictionary w/Genie CD-ROM	\$29.95
436795-9	CD-ROM (single user)	\$49.95



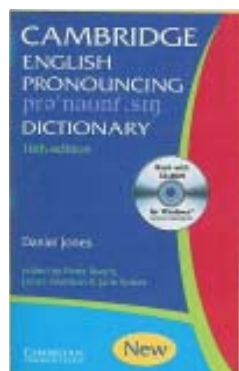
## Dictionaries/Foreign

### Cambridge International Dictionary of Phrasal Verbs

An invaluable new reference book for learners who need to master this notoriously difficult aspect of the English language. Based on evidence from the *Cambridge International Corpus*, this book provides clear and simple explanations of over 4,500 phrasal verbs current in British, American and Australian English today. It uses a carefully controlled defining vocabulary, making all explanations easy to understand. It contains thousands of example sentences, showing phrasal verbs in context and gives clear information on grammar and collocation without using complicated codes. In addition, it gives students guidance on the most useful phrasal verbs to learn and includes exercises enabling students to practise phrasal verbs. It also contains theme panels presenting phrasal verbs in topic groups [e.g. relationships: chat up, ask out, settle down, split up].



565588CA	Paperback	\$28.00
562996CA	Hard Cover	\$42.00



NEW  
Edition

### Cambridge English Pronouncing Dictionary 16th Edition

Daniel Jones, Edited by Peter Roach, James Hartman

A major new edition of the classic guide to English pronunciation: \*Over 18, 000 new entries added

\*Full coverage of North American pronunciation

\*New, clearer layout \*Stress patterns of thousands of compounds and idioms Areas of coverage have been selected to reflect today's interests and needs, and, as well as general vocabulary, include: \*People: from ancient times to people in the news today \*Places: thousands of British and US place names as well as major towns and cities of the world \*Science and technology: including computing, medicine and communications \* Literature: authors, place names and characters from major works of literature \*Encyclopedic: religions, philosophies, historic events. All pronunciations use the International Phonetic Alphabet.

017122CA	Paperback	\$ 28.00
017130CA	Paperback w/CD-ROM	\$ 38.00
816939CA	Hardcover	\$ 39.00
531594CA	Network CD-ROM	\$350.00

### Cambridge Word Selector

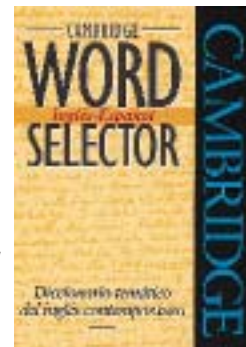
#### Inglés-Español

#### Diccionario temático del inglés contemporáneo

Michael McCarthy

#### Word Selector Inglés-Español

is one of a unique new range of bilingual reference books for learners of English. Words and phrases are organised around key concepts and near-synonyms in English are clearly differentiated. **Word Selector** contains: 1) 450 word groups organised either by topic (e.g. Hospital, Aircraft) or concept (e.g. Understand, Strength), and built around a core vocabulary. This section is highly illustrated with line drawings. 2) Language for Communication: 48 sections comprising a unique collection of everyday conversational phrases for different situations (e.g. Expressing Surprise, Telephoning), and their nearest equivalents in the learner's own language. 3) An alphabetical index of all English headwords (including IPA pronunciations) and an alphabetical index of all translations. Word Selector gives clear and detailed information on grammar and collocation, and has thousands of example sentences, as well as extensive coverage of idioms. The learner's own language is used in all explanations, and the needs of Spanish-speaking learners are specifically covered. American English is included.



425824CA	English-Spanish	\$28.00
425832CA	English-French	\$28.00
42223XCA	English-Italian	\$28.00
480256CA	Eng-Italian HC	\$39.00

### Diccionario Oxford Escolar

para Estudiantes Mexicanos de Inglés  
Español-Inglés, Inglés-Español  
Intermediate

This dictionary features more than 52,000 references, idiomatic expressions, and examples. The illustrations and grammar notes, plus the coverage of culture and usage, make it invaluable for Mexican students learning about the English language and related cultures.

431178-3	Diccionario Oxford Escolar	\$16.95
----------	----------------------------	---------



# Dictionaries with CD-ROM

## Cambridge Dictionary of American English

### KEY FEATURES OF THE DICTIONARY

Intermediate to Advanced

Learners and users of English everywhere now have the tool they need to read, write, and understand current American English. Based on careful examination of the *Cambridge International Corpus*, a computerized resource that contains 100 million words of current American English, and on advice from ESL/EFL consultants around the world, the **Cambridge Dictionary of American English** is the most authoritative presentation of American vocabulary as it is used today.

Exact, accurate definitions and authentic, full-sentence examples give learners the information they need to read and write more effectively and understand English more fully. The *Cambridge Dictionary of American English CD-ROM*, available with the book, brings electronic dictionaries into the twenty-first century with Weblike hyperlinks and advanced search functions. And the *Cambridge Dictionary of American English Student Activity Book* offers practical activities to develop learner's dictionary skills.

#### Summary of key features:

- ♦Organized by meaning to help learners use English effectively.
- ♦Guidewords help you quickly find the exact meaning you are looking for.
- ♦2,000-word defining vocabulary makes definitions easy to understand.
- ♦3,000 American English idioms, with clear definitions and examples of use, are easy to locate with the Idioms Index.
- ♦Language Portraits provide in-depth explanations of difficult grammar, vocabulary, spelling, and punctuation topics.
- ♦More than 40,000 frequently used words and phrases from business, school, technology, the arts, and everyday life are included.

77974XCA	Book with CD-ROM	\$ 25.00
477611CA	Book w/o CD-ROM	\$ 20.00
776643CA	Student Act. Book	\$ 8.50
799155CA	Network CD-ROM	\$160.00



### KEY FEATURES OF THE STUDENT ACTIVITY BOOK

Written especially for use with the **Cambridge Dictionary of American English**, the *Activity Book* helps learners gain the skills they need to use a learner's dictionary and to help them understand the unique features of the dictionary. It includes photocopiable exercises, quizzes, and puzzles that focus on

- ♦finding the right meaning by using Guidewords and parts of speech.
- ♦understanding what's on the dictionary page.
- ♦making sense of grammar codes.
- ♦finding idioms, compounds, and phrasal verb entries.
- ♦interpreting labels and usage notes.
- ♦understanding how the International Phonetic Alphabet is used in this dictionary.
- ♦A friendly skills book that doesn't talk down to learners, the *Cambridge Dictionary of American English Student Activity Book* serves as a handbook for getting the most out of this dictionary.

### KEY FEATURES OF THE CD-ROM

The *Cambridge Dictionary of American English CD-ROM* combines state-of-the-art technology with the most up-to-date dictionary available.

Pronunciations of all entry words, recorded by real people, let you hear how they are pronounced.

- ♦Advanced search tools let you choose words that match particular parts of speech, grammar codes, or labels.
- ♦Sophisticated indexes enable fast lookups of words and phrases.
- ♦Notations feature lets you attach your own notes to any entry in the dictionary.
- ♦Hyperlinks connect entries to related pictures and Language Portraits.

## Dictionaries/CD Roms

### Oxford Advanced Learner's Dictionary on CD-ROM

#### ADVANCED

A powerful language-building tool based on the Sixth Edition of the highly-acclaimed ***Oxford Advanced Learner's Dictionary***.

#### Key features:

- ♦ Fast, powerful, and flexible searching.
- ♦ Over 500 interactive photos and illustrations.
- ♦ Thousands of images to illustrate entries and reinforce students' vocabulary.
- ♦ Educational games with thousands of permutations.

#### New features for the New Edition

- ♦ Links to word processor, web browser, and Internet e-mail.
- ♦ Spellcheck facility.
- ♦ Spoken headwords which provide a model for correct pronunciation with authentic voices.
- ♦ Pronunciation practice module which allows students to listen to the correct pronunciation then record their own for comparison.
- ♦ Hundreds of grammar and vocabulary exercises.
- ♦ Dozens of video clips to help with difficult verbs.
- ♦ Thousands of extra examples specially written for the electronic edition.

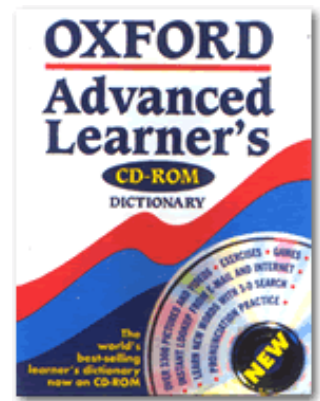
#### Oxford Advanced Learner's Dictionary on CD-ROM

436795-9 Oxford Ad. Learner's Dict. on CD-ROM

\$49.95

System requirements: Windows CD-ROM

IBM PC or full compatible. 66MHz 486 processor or above. 8Mb RAM (16Mb for Windows 95). 8Mb free on hard disk. SVGA monitor (640 x 480 screen resolution capable of displaying minimum 256 colors). Windows-compatible double-speed CD-ROM drive. Windows 95, 98 Windows NT4 or higher. DOS3.3 or higher. Microsoft mouse or compatible. Optional: Sound Blaster sound card or compatible. Headphones or speakers.



#### NEW!

### Oxford Advanced Learner's Dictionary with Genie CD-ROM

Now available with Genie CD-ROM! Click on a word, or simply point to it with your cursor in a web browser, and the dictionary definition will appear in a small window on your desktop. You can also hear the word pronounced.

#### Oxford Advanced Learner's Dictionary 6th Edition with Genie CD-ROM

431585-1 Oxford Dict. w/Genie CD-ROM

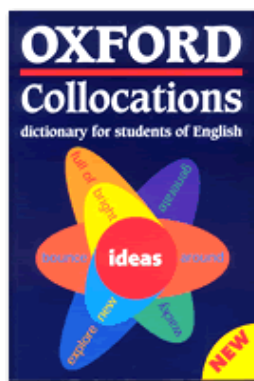
\$29.95

#### NEW!

### Oxford Collocations

Dictionary for learners of English  
High Intermediate - Advanced  
A completely new dictionary that will help students write and speak natural-sounding English.

**Collocations** are common word combinations such as *speak fluently*, *meet a challenge* and *winning formula*.



They are essential building blocks for natural sounding spoken and written English.

#### This unique dictionary:

- ♦ Gives over 170,000 collocations for nearly 12,000 words: nouns, verbs, and adjectives.
- ♦ Shows how words are used with nouns, verbs, adjectives, adverbs, and prepositions, as well as in common phrases.

#### Easy to use

- ♦ Features a clear page design to help pinpoint the word, sense, and collocation.
- ♦ Groups collocations according to part of speech and meaning.
- ♦ Provides copious example sentences that show the collocations in context.
- ♦ Includes short notes showing restrictions on usage and explains idiomatic combinations.

#### For Classroom or Self Study

- ♦ Illustrated topic pages group together collocations from areas such as computing, fruit and meetings.
- ♦ Photocopiable study pages provide a guide to the different types of entries, showing the variety of information the dictionary offers and how to use it.
- ♦ Usage notes show collocations shared by sets of words such as languages and seasons.

431243-7 Oxford Collocations Dict \$24.95

## Grammar

### The Grammar Handbook

Irwin Feigenbaum

Intermediate-Advanced

This book provides clear and detailed explanations of the forms and uses of grammatical structures and patterns. Each explanation is followed by practical exercises that check student comprehension. Features include a step-by-step presentation of grammar points in simple, everyday language and numerous examples. An extensive index is also included.

434107-0 The Grammar Handbook \$19.95

### A Basic English Grammar

John Eastwood and Ronald Mackin

Beginning-Intermediate

This book presents grammar structures in short example sentences accompanied by concise notes on form and use. A separate book of Exercises includes an *Answer Key*.

432940-2 A Basic English Grammar \$12.95

### How English Works: A Grammar Practice Book

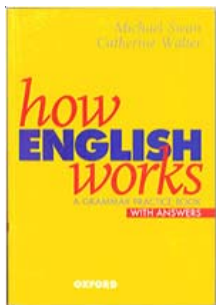
Michael Swan and Catherine  
Walter

Intermediate-Advanced

**How English Works** makes grammar practice interesting by presenting rules that are easy to understand and remember, with exercises that entertain as they teach. The book can be used successfully for self-study or in class. It offers:

- ♦ Short, clear grammar explanations and rules.
- ♦ Information about spoken and written grammar.
- ♦ Simple, reliable examples.
- ♦ Hundreds of illustrations.
- ♦ A useful *Answer Key*.

431456-1 How English Works \$19.95



### Oxford Practice Grammar

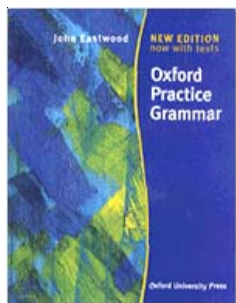
New Edition

John Eastwood

Intermediate-High Intermediate  
This book contains explanations of a comprehensive range of grammar topics with exercises that provide practice in form and use. Example sentences, stories, and illustrated conversations show how structures are used. Review units, twenty-five tests, and an *Answer Key* are also included.

431370-0 Oxford Practice Grammar \$19.95

431427-8 CD Rom w/ answers \$21.95



### A Practical English Grammar

A.J. Thompson and A.V. Martinet

Intermediate

This classic reference grammar offers:

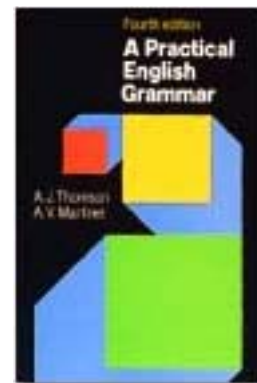
- ♦ Clear explanations of structures, with emphasis on their functions and meanings.
- ♦ Many example sentences illustrating contemporary spoken and written usage.
- ♦ Frequent comparisons between formal and informal styles.

The Exercises can be used with or without the grammar. They include an *Answer Key*.

431342-5 A Prac. English Grammar \$17.95

431343-3 Exercises 1 \$ 8.95

431344-1 Exercises 2 \$ 8.95



### Practical English Usage

New Edition

Michael Swan

Intermediate-Advanced

This unique reference guide addresses problem points in the language. It gives information and advice that is practical, clear, reliable, and easy to find. Most of the book is about grammar, but it also covers selected points of vocabulary, idiom, style, pronunciation, and spelling. *Practical English Usage* includes:

- ♦ Over 600 concise, authoritative entries.
- ♦ Examples of common mistakes.
- ♦ Illustrations of stylistic differences.
- ♦ Cross-references between related entries.
- ♦ A glossary of language terminology.
- ♦ A complete index.

431197-X Practical English Usage \$22.95

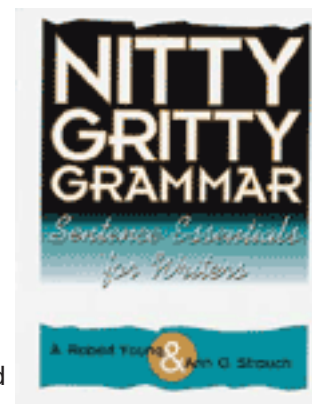
### Nitty Gritty Grammar Sentence Essentials for Writers

A. Robert Young, Ann O.  
Strauch, High Beg.

This text focuses on the most common sentence-level errors made among developing ESL writers by using reading excerpts and group activities to illustrate correct usage.

657849CA Student's Book \$28.00

657830CA Instructor's Manual \$ 7.50





## Grammar

### Grammar In Use

**Grammar in Use** is a highly successful two-level grammar series known for its clear explanations and innovative format. Every unit is a two-page spread, with presentation of grammar points on the left-hand page and practice exercises on the right. A unique combination of reference and practice, **Basic Grammar in Use** and **Grammar in Use, Intermediate** can be used as classroom texts or for self-study. The new editions of these books include Audio CDs packaged with the texts, fuller explanations of troublesome grammar points, and more exercises. Both books are available in editions with or without answers.



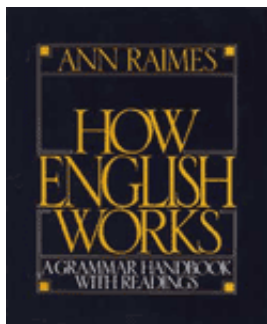
#### COMPONENTS

##### Basic Grammar In Use, 2nd Edition

626005CA	Text w/Answers, 1 CD	\$33.00
625998CA	Text w/o Answers, 1 CD	\$27.00
797187CA	WB w/Answers	\$19.00
797179CA	WB w/o Answers	\$17.00

##### Grammar In Use, Intermediate, 2nd Edition

62598XCA	Text w/Answers, 1 CD	\$33.00
625971CA	Text w/o Answers, 1 CD	\$27.00
797209CA	WB w/Answers	\$19.00
797195CA	WB w/o Answers	\$17.00



### How English Works: A Grammar Handbook with Readings

*Ann Raimes, High Beginning*  
Using an inductive approach to teaching grammar, this text features readings from newspapers, works of nonfiction, and

college textbooks to illustrate the target structures.

♦ Engages students with topics that range from artificial intelligence and portable computers to the environment and economics.

♦ Introduces 27 important areas of English grammar.

♦ Provides a real-world context that allows students to see how the English language really "works."

65758XCA	Student's Book	\$29.00
657571CA	Instructor's Manual	\$ 7.50

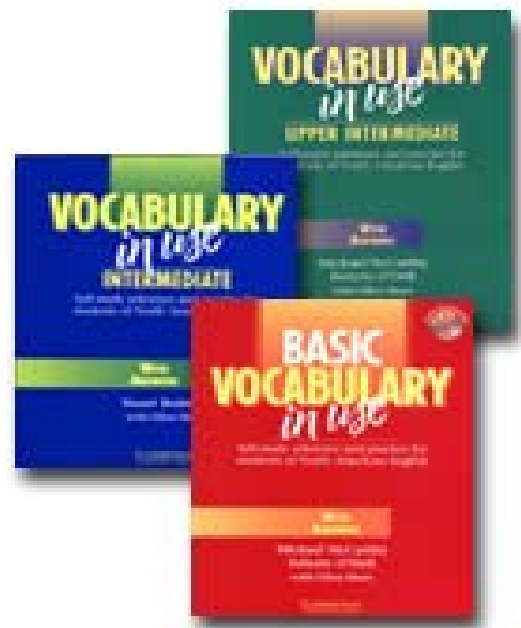
## Real Life English Grammar

*Low Beginning-Intermediate ESL 4 book softcover series*

Reinforce the sentence structures used most often. If your ESL learners need extra help with grammar, give them practice that also builds critical competencies. 64 pages.

46255SV	Low Beginning Book 1	\$12.40
46271SV	Beginning Book 2	\$12.40
46298SV	Low Intermediate Book 3	\$12.40
4631XSV	Intermediate Book 4	\$12.40

## Vocabulary in Use



**Vocabulary in Use** is an innovative, corpus-based, three-level series that helps learners master more than 6,000 words and phrases in North American English. Each level presents vocabulary items in context, introducing new items in manageable two-page units. The easy-to-use format presents content- or grammar-based vocabulary on the left-hand page and engaging practice activities on the right-hand page.

#### COMPONENTS

##### Basic Vocabulary in Use,

##### Vocabulary in Use, Intermediate

##### Vocabulary in Use, Upper Intermediate

78865XCA	Basic St. Bk w/Ans.	\$28.00
788641CA	Basic St. Bk w/o Ans	\$28.00
634776CA	Int St. Bk w/Ans.	\$27.00
634784CA	Int St. Bk w/o Ans	\$23.00
577683CA	Upper Int St. Bk w/Ans	\$27.00
577004CA	Upper Int St. Bk w/o Ans	\$23.00

## BEST

### The Basic English Skills Test

*The Center for Applied Linguistics*

The *Basic English Skills Test*, developed by language testing professionals at the Center for Applied Linguistics, is a unique measurement tool designed for adult immigrants and refugees, to measure basic functional language skills. There are two components to the BEST Test - an oral interview section and a literacy skills section. The *Oral Interview Section* is an individually administered, face-to-face interview requiring approximately 15 minutes per examinee. It consists of a series of simulated real-life listening comprehension and speaking tasks. These include telling time, asking for directions, following directions, counting money to buy items, verifying change, and conversing socially. Elementary reading and writing tasks are also included in this section; together they may serve as a screening device to identify examinees for whom the Literacy Skills Section may be appropriate. The *Literacy Skills Section* may be administered in one hour either individually or to groups. Reading tasks include: dates on a calendar, labels on food and clothing, bulletin announcements, and newspaper want ads. Writing Tasks include: addressing an envelope, writing a rent check, filling out an application form, and writing a short biographical passage. The **BEST** (Forms B and C) are now available as complete kits for new users or in separate sections for those already using either form of the test. Each complete kit includes all materials necessary to test up to 100 examinees in two simultaneous administrations of the Oral Interview Section and materials for administering the Literacy Skills Section to 20 examinees. Each complete test kit costs \$150.00 and contains: 1 Test Manual, 2 Picture Cue Books (Oral Interview Section), 15 Interviewer's Booklets (Oral Interview Section), 100 Scoring Sheets (Oral Interview Section), 20 Test Booklets (Literacy Skills Section), 20 Scoring Sheets (Literacy Skills Section), and 1 BEST Short Form and Instructions. The *BEST Short Form* is a 5-7 minute subset of BEST test questions that may be used only as a quick in-house oral placement procedure, not for high-stakes assessment as required by the NRS. It uses the Picture Cue Book for Form B. **Testing package includes 20 Scoring Sheets and 20 Test Booklets.**

### Quick Placement Test

An electronic placement test for students of English, produced in collaboration with the University of Cambridge Local Examinations. The **Quick Placement Test** is a quick and reliable assessment for placement testing and examination screening, available on CD-ROM or in a paper and pen version.

**CD-ROM version** - The *CD-ROM Version*, which takes about 15 minutes to complete, tests students in listening, reading, and grammar, through a selection of approximately 25 multiple-choice questions. The adaptive test chooses progressively harder or easier questions according to whether the student's answers are correct or incorrect, until a consistent level of ability is identified.

- ♦ Easy to administer with on-screen instructions available in English, Spanish, French, German, Dutch, Italian or Portuguese, with a voiceover only in Japanese.

- ♦ Clear instruction and on-screen help for each task type.

- ♦ A progress indicator to show how much of the test remains.

- ♦ Substantially different questions for each student.

- ♦ Instant results with no marking required.

- ♦ Recordable scores.

- ♦ Questions which match the quality of UCLES's standard EFL examinations.

- ♦ User manual with speaking and writing assessment guidelines.

**Paper and Pen version** - The photocopyable paper and pen version includes all the *CD-ROM* question types except for listening. Two versions with 60 questions each are available; the test takes approximately 30 minutes to complete.

#### Quick Placement Tests

453583-5	50-use CD-ROM Pack	\$39.95
453584-3	250-use CD-ROM Pack	\$79.95
453579-7	Paper & Pen Test Pack	\$24.95

## BEST Plus

*The Center for Applied Linguistics*

Best Plus is the newest addition to our line of distinguished language testing products. The BEST Plus is an adaptation of the Basic English Skills Test (BEST) oral interview. The BEST was developed during the early 1980s to meet the need for reliable assessment of adult English learners' oral proficiency and literacy skills. Like the BEST, the BEST Plus assesses interpersonal communication using everyday language.

The BEST Plus comes in two versions - a computer-adaptive assessment on CD or a semi-adaptive print-based version. Both versions are administered as a face-to-face oral interview. In the computer-adaptive version, the test items are delivered via computer. Prompted by the computer screen, the test administrator asks the examinee a question, listens to the examinee's response, uses a rubric to score the response, and enters the score into the computer. The computer then selects the next test item, choosing questions most appropriate for the examinee's demonstrated ability level. In the print-based version, test items are arranged in fixed-form level tests. The test administrator gives the examinee a quick locator to determine the appropriate level test, administers the items in the level test, and marks the score in the test booklet.

The BEST Plus offers a number of advantages.

- ♦ Minimal testing time due to the adaptivity of the test.

- ♦ In the computer-adaptive version, computer software selects test items appropriate to the examinee's ability.

- ♦ In the print-based version, a quick locator determines the appropriate level of the test form for the examinee.

- ♦ Each examinee's oral English skills are assessed accurately.

- ♦ Authentic and accessible language.

- ♦ Test items reflect language used in everyday American life - at home, at work, and in the community.

- ♦ Communicative language functions assessed range from providing personal information to giving and supporting opinions.

- ♦ Informative and versatile score reports.

- ♦ Completed test scores are expressed in terms of a BEST Plus score, Student Performance Levels (SPLs) 0-10, and the six National Reporting System (NRS) levels.

- ♦ Score reports from the computer-adaptive version can be printed, saved as plain text files, or saved as files compatible with word processors (e.g., MS Word) or spreadsheets (e.g. Excel).

- ♦ Scores from the print-based version can be entered into a computer program to generate score reports.

**Training Session** - (Includes 1 day training w/trainer, Test Administrators Guide, Test on CD (20 Administrators) OR in print (20-pack, Form A, w/Form A picture cue booklet) and a Scoring Rubric. Print Books are in sets of 20.

#### BEST Plus Test Materials

**Please specify Form A, B, or C when ordering.**

Best001	Training Session	\$3,250.00
Best002	CD (20 Admins)	\$ 30.00
Best003	CD (50 Admins)	\$ 75.00
Best004	CD (100 Admins)	\$ 150.00
Best005	CD (300 Admins)	\$ 375.00
Best006	CD (500 Admins)	\$ 500.00
Best007	Print Books (20)	\$ 30.00
Best008	Print Books (100)	\$ 150.00
Best009	Print Books (300)	\$ 375.00
Best010	Print Books (500)	\$ 500.00
Best011	Picture Cue Book	\$ 15.00
Best012	Test Admin Guide	\$ 15.00
Best013	Tech Manual	\$ 25.00

#### BEST Test Materials

**Specify Form B or C when ordering!**

Best14	BEST Training Video and Guide	\$ 50.00
Best15	Complete BEST Test Kit	\$150.00
Best16	Test Manual (1)	\$ 25.00
Best17	Picture Cue Book (1)	\$ 12.00
Best18	Interviewer's Booklet (5)	\$ 13.00
Best19	Interview Scoring Sheets (100)	\$ 30.00
Best20	Literacy Skills Testing Package (1)	\$ 45.00

## Testing

### Cambridge Preparation for the TOEFL®

Fully revised and updated, the third edition of *Cambridge Preparation for the TOEFL® Test* is a comprehensive course that prepares students for the *Computer-Based TOEFL® Test (CBT)*. This new edition provides a complete tutorial and a wealth of new skill-building activities to introduce students to the new computer formats and activity types.

A CD-ROM containing seven complete practice tests is included in the book. Also available, separately or in a pack with the book and CD-ROM, is an extensive *Audio Program* that includes tests and exercises to build listening skills. *Cambridge Preparation for the TOEFL® Test, Third Edition*, provides the language foundation needed to score well on the *TOEFL® Test*, and is ideal for both classroom use and self-study.

784018CA	Third Edition Book with CD-ROM	\$38.00
78400XCA	Third Edition Audio Cassettes (4)	\$50.00
783992CA	Third Edition Audio Cds (4)	\$50.00
783984CA	Third Edition CD-ROM	\$15.00
783976CA	Third Edition Book/CD-ROM/Audio Cassette Pack	\$86.00
783968CA	Third Edition Book/CD-ROM/Audio CD Pack	\$86.00

### Academic Encounters

The *Academic Encounters* series uses a content-based approach to help students develop the skills they need to meet the demands of college courses in an English-speaking environment. Each book in the series focuses on a particular subject area, known as the "Content Focus," which enables students to build a strong foundation in that area. Each title also concentrates on one of the following two skill sets:

- Reading, Study Skills, and Writing.
- Listening, Note Taking, and Discussion.

#### Additional components:

- Teacher's Manual with answer keys, teaching tips, and quizzes.
- Full audio program to accompany listening books, available on both audio CD and Audio cassette.

#### Components:

##### Human Behavior

##### Reading, Study Skills, and Writing

##### High Intermediate to Low Advanced

476585CA	Student Book	\$26.00
476607CA	Teacher Manual	\$20.00

##### Human Behavior

##### Listening, Note Taking, and Discussion

##### Intermediate to High Intermediate

578213CA	Student Book	\$25.00
578205CA	Teacher Manual	\$24.00
578191CA	Cassettes (5)	\$74.00
783577CA	Audio CDs (4)	\$74.00

##### Life in Society

##### Reading, Study Skills, and Writing

754836CA	Student Book	\$26.00
754844CA	Teacher Manual	\$20.00
754852CA	Audio Cassette (3)	\$56.00
754860CA	Audio CDs (3)	\$56.00
891655CA	HUMAN Behavior Set	\$56.00
546702CA	Life Society Set	\$56.00



### Michigan ECPE Official Past Papers

*University of Michigan*

Advanced

The University of Michigan has released three official *Final Test* past papers for the **Michigan ECPE (Proficiency Exam)**. The *Student Book* contains a description of the exam and its components, with three official *Preliminary* and *Final Test* past papers completely updated for the latest exam. The *Answer Book* contains a full key, scoring criteria, sample scored compositions, and full listening tapescripts. The *Cassette* contains three complete *Listening Tests*.

#### Michigan ECPE Official Past Papers

453362-X	Student Book w/o answers	\$14.95
453361-1	Answer Bookw/Teach Notes	\$12.95
453363-8	Cassette	\$17.50



## Business Resources

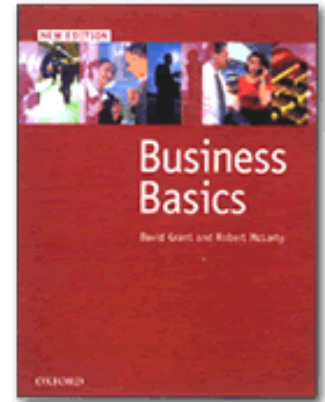
### Business Basics, New Edition

David Grant and Robert McLarty  
Beginning - Pre-Intermediate

This is a complete first course in English for business, providing a systematic and thorough coverage of basic language structures and skills. The material is up-to-date and credible, with real companies and business people featured throughout. Units can be taught in any order, making the course flexible.

The *Student Book* includes a grammar summary, role-play notes, a glossary and the tapescripts. The *Teacher's Book* includes classroom notes, answers to all the exercises, and an annotated version of the tapescript. The *Workbook* offers extension activities with an answer key provided.

457340-0	Student Book, New Edition	\$15.95
417342-7	Teacher's Book, New Edition	\$ 8.95
457341-9	Workbook, New Edition	\$ 8.25
457343-5	Cassette (2) New Edition	\$31.95
457362-1	Audio CD (2)	\$35.95



### Business Basics Personal Cassettes

These cassettes follow the syllabus and unit structure of **Business Basics**, providing 180 minutes of extra listening material. As students complete each unit of the *Student Book* in class, they can practice listening on their own. The accompanying reference booklet contains useful vocabulary and phrases plus a tapescript for the listening material.

457278-1	Cassette (2)	\$31.95
----------	--------------	---------

### Business Objectives

Vicki Hollett

Winner, The English Speaking Union's Duke of Edinburgh Award

Low Intermediate

**Business Objectives** is built around a clear structural syllabus.

The language work in each of the 15 units offers:

- ♦ Controlled grammar practice.
- ♦ A substantial amount of listening work.
- ♦ Systematic teaching of relevant vocabulary.
- ♦ Challenging activities that encourage students to use their own business experience.
- ♦ Authentic material from real firms.

The *Teacher's Book* includes answers to all of the exercises, full tapescripts, and classroom notes for each unit. A *Pairwork Activity Book* provides extended speaking practice for students in a variety of authentic business situations. Two self-study *Cassettes* provide extensive listening practice in everyday business situations with an accompanying booklet containing the tapescript and useful vocabulary. The *Workbook* provides interesting and challenging exercises. An *Answer Key* is provided.

451391-2	Student Book	\$15.95	451393-9	Teacher's Book	\$10.50
451396-3	Pairwork	\$ 7.95	451392-0	Workbook	\$ 7.95
451394-7	Cassette	\$17.50	457028-1	Personal Cass (2)	\$31.95
			451372-6	Audio CD	\$35.95



### Business Opportunities

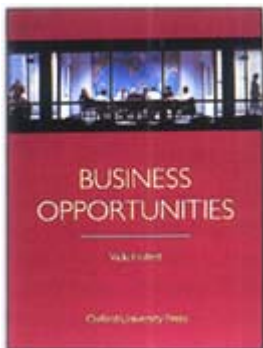
Vicki Hollett, Intermediate

Winner, The English Speaking Union's Duke of Edinburgh Award

This book is based on a comprehensive language syllabus that develops in the context of everyday business functions. The 14 units provide opportunities for practicing language in a range of specific and general professional situations, while offering opportunities to practice all four language skills, especially listening and speaking.

#### Business Opportunities

452028-5	Student Book	\$15.95
452029-3	Teacher's Book	\$ 8.95
452031-5	Workbook	\$ 7.50
452030-7	Cassette	\$17.50



## Business Resources

### Business Options

Adrian Wallwork

High-Intermediate

**Business Options** is a course for professional people from all areas of business. It follows the communicative, functional approach which is a hallmark of Oxford business courses, and extends this with development of business skills appropriate to the needs of upper-intermediate students. The course is structured around fourteen theme-based units such as "Performance" and "Trade," which focus on real business situations, both formally inside the workplace and informally on social occasions. A strong feature of the material is its attention to social and cultural awareness, often the most difficult area for students at this level. Key features of the course include:

- ◆ Emphasis on development of social skills in a cross-cultural environment.
- ◆ Each unit is discrete so units can be used in any order.
- ◆ Speech production tasks featured to help students learn how to sound confident and thus communicate more effectively.
- ◆ Each unit includes a meeting on the unit theme, which can be formal or informal as appropriate.
- ◆ "Table Talk" section as a feature of each unit, to encourage students to develop conversational skills outside their normal area of work.
- ◆ *Cassettes* include improvised listening passages to build confidence in listening to the natural, unscripted speech.

The complete **Business Options** course is comprised of the *Student Book*, a *Teacher's Book* with photocopiable progress tests and extension activities, a *Workbook*, and two audio *Cassettes*.

457234-X	Student Book	\$17.95
457235-8	Teacher's Book	\$10.95
457236-6	Workbook	\$ 8.95
457237-4	Cassettes (2)	\$31.95
457218-8	Audio CD	\$35.95

### Necessary Skills for the Workforce

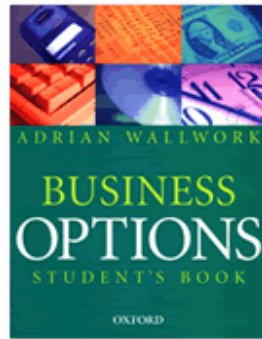
2 book softcover series

Adult Learners gain confidence as they practice with the forms they are likely to encounter in applying for a job, renting a home, and other essential activities.

Bound-in answer key. 128 pages.

63829SV	Housing and Safety	\$14.00
63810SV	Job Readiness	\$14.00

© 2005, Caswell & Caswell, 1-800-757-7668, [www.teachersmarketplace.com](http://www.teachersmarketplace.com), Page 63



### Business Venture

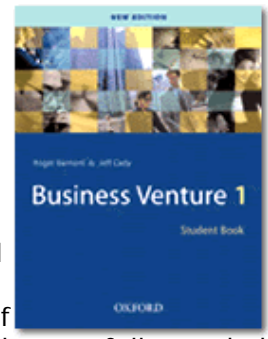
New Edition

Roger Barnard and Jeff Cady

High Beginning - Low Intermediate

The new two-level edition of **Business Venture** contains a great deal of new and updated material while retaining many of the most popular features of the original course, including the carefully graded language practice, paced listening activities, and the Culture Files. The new edition of the Student Book has a wide range of authentic business settings and more dialogue practice, pair work, and information-gap activities. It also contains a business board game for language practice. The Teacher's Book offers notes, ideas for extra activities, photocopiable activities and tests. The Workbook that includes an Answer Key, contains supplementary practice activities. The Cassette contains listening passages for each unit and features a wide variety of international voices.

457238-2	Student Book 1	\$15.95
457239-0	Teacher's Book 1	\$10.50
457240-4	Workbook 1	\$ 7.95
457246-3	Cassette 1	\$17.50
457325-7	Student Book 2	\$15.95
457327-3	Teacher's Book 2	\$10.50
457326-5	Workbook 2	\$ 7.95
457328-1	Cassette 2	\$17.50
457445-8	Audio CD 1 (2)	\$35.95
457446-8	Audio CD 2 (2)	\$35.95



### Oxford English for Information Technology

Eric H. Glendinning and John McEwan

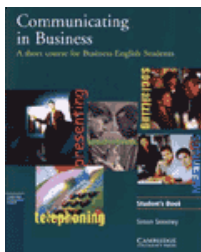
Intermediate

This is an easy-to-use yet serious course for students who are specializing in computing and information technology. It reviews and offers practice of grammar and functions that are appropriate for the needs of IT specialists. All four language skills are consolidated and developed through a variety of authentic, interesting, and topical texts and visual materials. The *Teacher's Guide* includes a full introduction to the topics in each unit for teachers who are not IT specialists. It provides teaching objectives, teaching notes, and an answer key, listening script and photocopiable progress tests. The *Audio Program*, available on CD or Cassette features all of the dialogues, interviews, discussions and listening tasks.

**Oxford English for Information Technology**

457375-3	Student Book	\$18.95
457376-1	Teacher's Book	\$14.50
457378-8	CD	\$21.95
457377-X	Cassette	\$17.50

## Business Resources



### Communicating in Business

#### A Short Course for Business English Students

*Simon Sweeney*

Written in North American English, this text is for learners at the **inter-**

**mediate** level and above who need to focus on improving their skills in the key areas of business communication: taking part in meetings, telephoning, negotiating, presenting, and socializing.

- ♦The modular approach allows flexibility.
- ♦The course is short: Each of the 15 course units provides about three hours of classroom time.
- ♦There is a strong emphasis on listening and speaking.
- ♦Authentic reading passages introduce the theme of each unit.
- ♦Each unit has a "Language and Skills" checklist to provide a useful reference.
- ♦The course can be used for TOEIC preparation.

774950CA	Student's Book	\$23.00
774942CA	Teacher's Edition	\$23.00
774934CA	Cassettes (2)	\$41.00
774926CA	Audio CDs (2)	\$41.00

### Business Roles 1 and 2 Simulations for Business English

*John Crowther-Alwyn*

These two resource books of simulations enable ESL/EFL students to participate in lively discussions on a variety of business topics while improving their fluency. They offer a range of authentic situations, set in both manufacturing and service organizations as well as in international locations.

469538CA	Book 1	\$39.00
648491CA	Book 2	\$39.00



### Business English Frameworks

*Paul Emmerson, Advanced*

**Business English Frameworks** is a new addition to the highly successful Cambridge Copy Collection series.

This **photocopiable** resource book is for teachers of Business English to use with students who need English for professional purposes. The book covers a wide variety of business topics and contains 60 photocopiable frameworks which can be used in groups, pairs, or in a one-to-one teaching situation. The frameworks provide learners with the opportunity to talk about their own work situation in a structured way. The book contains clear and comprehensive teaching notes to enable teachers to exploit the material in a variety of teaching situations. The book features:

- a wide variety of business topics.
- genuinely learner-centred activities.
- clear and helpful teaching notes.

#### Contents

##### MANAGEMENT

1. Organization structure
2. What do managers do?
3. Resources
4. Customer needs
5. Improving customer relations
6. Managing change
7. Company strategy
8. Entrepreneurs and SMEs
9. Problems, problems
10. Personal management qualities
11. The international manager
12. Business ethics: a case study

##### SALES AND MARKETING

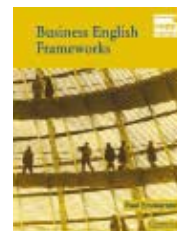
13. SWOT analysis
14. Market research
15. Product R&D/design
16. Product description
17. Marketing strategy
18. Limits to marketing
19. Marketing budget
20. Marketing mix: one product

##### FINANCE AND ACCOUNTING

21. Income statement
22. Balance sheet
23. Managing cashflow
24. Company analysis
25. Investment advice

##### PRODUCTION & OPERATIONS

- 004551CA Spiral Bound



26. Production process
  27. Operations growth
  28. Quality management
  29. Logistics and transport
- ##### HUMAN RESOURCES
30. Pay and promotion
  31. Job satisfaction
  32. Recruitment and selection
  33. Training and team-building
  34. Legal obligations
- ##### INTERNATIONAL TRADE
35. Trade and government policy
- ##### ECONOMIC AND POLITICAL CONTEXT
36. Importing
  37. Exporting
  38. Manufacturing location
  39. Globalization
  40. Social responsibility
  41. The changing workforce
  42. The future of work
- ##### INFORMATION TECHNOLOGY
43. IT management
  44. E-commerce
  45. Website management
- ##### CULTURAL AWARENESS
46. Cultural "do's and don'ts"
  47. Cultural values
  48. Building relationships
- ##### RECENT BUSINESS NEWS
49. Recent business news

### Company to Company, Fourth Edition NEW

*Andrew Littlejohn*

The third edition of this highly successful and well-regarded title brings the content up to date by including recent developments in



written business communication such as the use of faxes. In addition, the design and overall appearance of the book has been greatly improved by increasing the size of the book and by providing more realistic examples of correspondence for users to work with. The essential structure of the book remains the same. The "Study Sections" present and practice the language of business correspondence, while the "Activity Sections" provide opportunities for students to practice writing to each other in groups and to be involved in realistic decision-making discussions.

609755CA	Student's Book	\$20.00
609763CA	Teacher's Book	\$21.00



## Business Resources

### English for International Banking and Finance

*Jim Corbett, Low-Intermediate*  
**English for International Banking and Finance** provides oral skills development through discussion, role play and work related activities such as giving presentations, recorded material based on transcripts of native and non-native speaker exchanges, a variety of authentic text types e.g. telexes, letters, memos, and newspaper articles, and a core of specialist vocabulary. The *teacher's/self-study* guide includes background information for nonspecialist teachers.

319994CA	Student's Book	\$22.00
320003CA	Teacher's Book	\$23.00
266777CA	Cassette	\$23.00



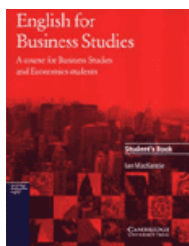
### Essential Telephoning in English

*Barbara Garside, Tony Garside*  
**Essential Telephoning in English** is a short course in telephoning skills short for **pre-intermediate to intermediate** learners of Business English. It is designed for use in the classroom but is also suitable for self-study. Using **Essential Telephoning in English** will help adult learners gain confidence in using the telephone in English and develop the four skills, with particular emphasis on Listening and Speaking. The course consists of twelve core units and three consolidation units covering a wide range of skills which include Answering the phone; Beginning and ending a call; Messages; Dealing with problems; Making appointments and Dealing with information. The three Consolidation units allow the student to check their progress. The Teacher's book provides comprehensive teaching notes to accompany the course.

783887CA	Paperback, student book	\$21.00
739895CA	Teacher Book	\$21.00
783909CA	Audio Cassette	\$23.00
783917CA	Audio CD	\$23.00

### English for Business Studies

75285XCA	Student's Book	\$22.00
752868CA	Teacher's Book	\$24.00
752876CA	Cassettes (2)	\$41.00
752884CA	Audio CDs (2)	\$41.00



*Ian MacKenzie, intermediate*

**English for Business Studies Second Edition** is a course for students who need to be able to understand and talk about key business and economic concepts. The *Student's Book* contains 28 units and covers a full range of business and economic issues, including Work and Motivation, Production, Marketing, Banking, Business Ethics, Exchange Rates, and International Trade. The *Audio Cassettes* and *Audio CDs* contain authentic interviews with experts talking about their fields of business or economics.

© 2005, Caswell & Caswell, 1-800-757-7668, [www.teachersmarketplace.com](http://www.teachersmarketplace.com), Page 66



### Decisionmaker 14 Business Situations for Analysis and Discussion

*David Evans, Low-Intermediate*  
**Decisionmaker** is designed to improve fluency. The book contains 14 challenging business problems that engage students in discussion and decision making. Each problem suggests a number of equally viable solutions, providing a natural springboard for debate. The situations are suitable for students with or without business experience.

448050CA Paperback

\$41.00

### English in Medicine, 3rd Ed.

*Eric H. Glendinning, Beverly Holmström, High Intermediate*  
This book is for doctors, medical students in the clinical phase of their studies, and other medical professionals who have to use English to communicate with patients and colleagues.

It primarily aims to develop speaking and listening skills, but also focuses on reading skills, in particular the use of reference materials and journal articles. Practice is also given in writing referral letters and a range of medical documents.

The second edition has been revised to take account of the latest developments in medicine.

606667CA	Student's Book	\$22.00
606675CA	Cassette	\$23.00
606683CA	Audio CD	\$23.00



### English for International Negotiations A Cross-Cultural Case Study Approach

*Drew Rodgers, Intermediate*

This book, built around the case study method, covers a wide variety of negotiation situations in over 20 countries around the world. It addresses such issues as factors that influence success/failure, the need for a common language at the negotiation table, and cultural sensitivity.

657490CA	Student's Book	\$23.00
657482CA	Teacher Manual	\$ 7.50

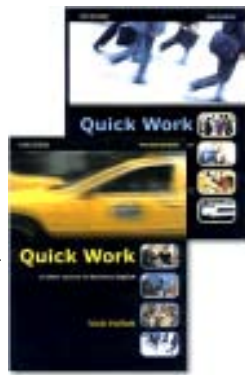
## Business Resources

### Quick Work A Short Course in Business English

Vicki Hollett

Low-Intermediate

**Quick Work** is a short course in Business English that focuses on the practical need of the student. Speaking and listening skills are developed through a task-based approach. Practical activities are used throughout. Grammar and language work are integrated into each section. Students will find it easy to relate the tasks to their own work situation, and to draw on their own professional knowledge, experience, and expertise to communicate more effectively. The *Teacher's Resource Book* provides ideas for alternative tasks and photocopiable materials. The *Workbook* offers exercises for reinforcement, a *Grammar Reference Guide* and an *Answer Key*. The *Cassette* presents all of the listening activities with a full tapescript included in the *Student Book*.



### Words at Work Vocabulary Development for Business English

David Horner, Peter Strutt

**Words at Work** is for students who want to increase their vocabulary in order to use English more effectively in their working lives. The 17 topic-based units cover a wide variety of

business themes. The *Audio Cassette* and *Audio CDs* contain listening and pronunciation activities. **Words at Work** can be used either for self-study or with a group. **Intermediate.**

438721CA	Student's Book	\$21.00
43873XCA	Cassette	\$23.00
585341CA	CDs (2)	\$41.00

#### Quick Work Beginning

457288-9	Student Book	\$15.95
457289-7	Teacher's Res Bk	\$10.50
457290-0	Workbook	\$ 7.95
457291-9	Cassette	\$17.50
457365-6	CD	\$21.95

#### Pre-Intermediate

457296-X	Student Book	\$15.95
457297-8	Teacher's Res Bk	\$10.50
457298-6	Workbook	\$ 7.95
457299-4	Cassette	\$17.50
457212-9	CD	\$21.95

#### Intermediate

457292-7	Student Book	\$15.95
457293-5	Teacher's Res Bk	\$10.50
457294-3	Workbook	\$ 7.95
457295-1	Cassette	\$17.50
457359-1	CD	\$21.95

## Workforce: Building Success

6 softcover book series \* Teacher's Guide

Encourage learners to examine their own strengths and weaknesses and change from within. Bound in answer key. 96 pages.

65171SV	Communication	\$14.00
6521XSV	Customer Service	\$14.00
65198SV	Personal Development	\$14.00
65201SV	Problem Solving	\$14.00
6518XSV	Time Management	\$14.00
65228SV	Writing	\$14.00
65236SV	Teacher's Guide	\$10.50

### Welcome! English for the Travel and Tourism Industry

Leo Jones, High Int. to Advanced

This course for people working or planning to work in the tourism industry contains fifty 90-minute lessons grouped into ten thematic modules, covering such topics as dealing with inquiries, making reservations, and handling complaints. The course develops all four skills as students carry out realistic and engaging communicative tasks.

479002CA	Student's Book	\$18.00
479010CA	Teacher's Book	\$18.00
479029CA	Cassettes (2)	\$41.00
626617CA	Audio CDs (2)	\$41.00



### Infotech English for Computer Users, 3rd Ed.

Santiago Remacha Esteras

**Infotech** is a comprehensive intermediate course for students who need to be able to understand and use the English of the computer industry for study and work. Each of the 30 units develops

all four skills and covers a different aspect of information technology, from Operating Systems to Input/Output Devices for the Disabled.

754283CA	Student's Book	\$22.00
754291CA	Teacher's Book	\$23.00
754305CA	Audio Cassette	\$23.00
754313CA	Audio CD	\$23.00
532884CA	Workbook	\$10.00

## Business Resources/Videos



### Further Ahead A Communication Skills Course for Business English

Sarah Jones-Macziola with Greg White

**Getting Ahead** and **Further Ahead** make up an integrated,

general Business English course for the learner at the **elementary and lower-intermediate** levels. They focus on the day-to-day communicative needs of adults, have a clear grammatical progression, and present a systematic approach to vocabulary building. They are suitable for students preparing for work as well as those who are already employed.

Each level provides a core 50-hour course that can be supplemented by the four review units, the *Home Study Book*, and extra activities in the *Teacher's Guide*.

The *Video* contains four freestanding documentaries specially filmed for **intermediate** level Business English learners. It is sold with a Teacher's Guide with photocopiable tasks for learners plus ideas on how to use the material and key. Sequence 1 'Welcome to Prince' focuses on the American sports goods manufacturer. It introduces viewers to the company, examines product design and focuses on dealing with customers. Sequence 2 'The Delivery' is about a French supermarket seafood order to a British company. It focuses on ordering, phoning, transportation, quality control and food retailing. Sequence 3 'At Leapfrog' looks at how a qualitative market research company, Leapfrog, can help a large chocolate manufacturer, Mars, in coming to a decision about whether to change a brand name or not. Sequence 4 'The Solar Way' filmed in BP Solar in Sydney this shows in simple terms how the technology works and what its applications are.

531721CA	Stud. Bk w/CD-ROM	\$ 25.00
597838CA	Home Study Book	\$ 17.00
597846CA	Teacher's Guide	\$ 21.00
597854CA	Learner's Book Cass	\$ 23.00
63928XCA	Learner's Book CD	\$ 23.00
59782XCA	Home Study Cass	\$ 23.00
639298CA	Home Study CD	\$ 23.00
587778CA	Video w/TG	\$120.00
626455CA	Video AB	\$ 15.00

### Getting Ahead, SE

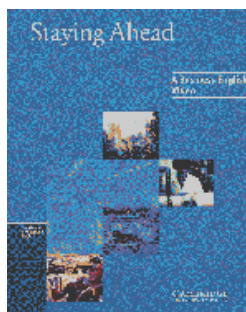
Sarah Jones-Macziola, Greg White

**Getting Ahead** and **Further Ahead** make up an integrated, general Business English course for the learner at the **beginning and lower-intermediate** levels.

They focus on the day-to-day communicative needs of adults, have a clear grammatical progression, and present a systematic approach to vocabulary building. They are suitable for students preparing for work as well as those who are already employed.

Each level provides a core 50-hour course that can be supplemented by the four review units, the *Home Study Book*, and extra activities in the *Teacher's Guide*.

654076CA	Learner's Book	\$22.00
65405XCA	Home Study Book	\$17.00
654068CA	Teacher's Guide	\$21.00
654017CA	Learner's Book Cass	\$23.00
654025CA	Learner's Book CD	\$23.00
654041CA	Home Study Book Cass	\$23.00
654033CA	Home Study Book CD	\$23.00



### Staying Ahead Video VHS NTSC

Andrew Bampffield, Sarah Jones-Macziola, Greg White

**Staying Ahead** is a video for use with **lower level learners** of Business English. It contains four documentary sequences which have been specially

filmed to make sure that they include language at the right level and that they cover the most important topic areas for Business English learners at this level. The four documentary sequences were filmed in the USA, UK, Malaysia and Sweden to give a fully international flavour to the video and to reflect the fact that English is the business *lingua franca*. The video is packaged with an 88 page *Teacher's Guide* containing extensive notes, photocopiable viewing and post-viewing tasks and the transcripts of the sequences. The video can be used on its own as supplementary material or as review of the key themes and language presented in the coursebook **Getting Ahead**.

#### Contents

Sequence 1 Welcome to Arthur D Little  
Sequence 2 Working for Volvo Car Corporation  
Sequence 3 At the London Boat Show  
Sequence 4 A business trip to Kuala Lumpur

484804CA	Video	\$120.00
578175CA	Video Activity Book	\$ 15.00



## Business Resources/Videos

### Professional Presentations



Malcolm Goodale, *Intermediate Professional Presentations* is a flexible teaching package for trainers who need to focus on this important communication skills area with their Business English students. The **Video**

contains three main parts:

♦ Six short extracts from two dramatized presentations that provide the model for making a good presentation.

♦ A "Bad Dream," a humorous presentation that reviews the points made in the six extracts.

♦ An authentic and unscripted product presentation, plus an interview with the presenter on how he prepares his presentations.

The **Video** has a *Teacher's Guide* that contains photocopiable tasks to give to students, training notes, video transcripts, and answers.

596432CA Video w/TG \$125.00

### Telephoning in English, 3rd Ed.

B. Jean Naterop, Rod Revell

**Telephoning in English** is for professionals and trainee professionals in business, commerce, and administration who need to be able to make and receive calls. It can be used in class or for self-study. The course has been

revised, updated, and redesigned in color. **Telephoning in English CD-ROM** provides the **intermediate** level learner with a complete course which they can work through on their own to develop their skills in this vital area of business communication. The CD-ROM integrates content taken from the **Telephoning in English Second Edition** book and audio material to create an elegant and easy-to-use package for the self-study learner. Each of the eight units provides extensive listening and speaking practice as well as language reference sections which focus on the key exponents and exercises to practise form and function. The strength of the course lies in its systematic approach and uncomplicated structure. In total it provides about 20 to 25 hours of study.

539137CA	Student's Book	\$ 20.00
539129CA	Cassettes (2)	\$ 41.00
539110CA	CDs (2)	\$ 41.00
598761CA	CD-ROM for Win	\$ 40.00
777275CA	NW CD-ROM (1 site)	\$160.00



### Meeting Objectives

Vicki Hollett and Barnaby Newbolt

Low Intermediate

**Meeting Objectives** is a set of two compilation videos of eight short, amusing sequences designed to cover all the essential language functions encountered by students who need to use English in a business context. The functional element is combined with a strong grammatical element, reinforced by tasks and exercises in the accompanying Activity Book and Video Guide.

458543-3	Video 1	\$114.95
458552-2	Video 2	\$114.95
458563-8	Activity Book	\$ 9.95
458564-6	Video Guide	\$ 5.95

### New International Business English

Leo Jones

This updated edition has been redesigned to make it even more accessible and relevant to people who need to use English in their day-to-day work. The existing *New International Business English Teacher's Book, Workbook*, and all audio material can be used with this updated edition.



The **New International Business English Video** has been designed to be used with the highly successful course of the same name. The Video contains 12 dramatized sequences and 3 documentary ones. The dramatized sequences take a light and humorous approach to the aspects of communication that most directly affect learners at the **upper-intermediate** level, such as socializing, negotiating and presenting. The 3 documentary sequences focus on company history, organization and products. The Video is sold with a *Teacher's Guide* containing photocopiable activities to give to students, advice on using the Video and the scripts of the sequences which again are photocopiable. Taken together the **Video** and *Teacher's Guide* provides a rich and easy-to-use package that can be used to introduce or review the themes of the 15 units of the **New International Business English** course.

**LEVELS Low Intermediate to High Intermediate**

53173XCA	Student's Book	\$ 25.00
774705CA	Workbook	\$ 18.00
774713CA	Teacher's Book	\$ 28.00
774691CA	Student's Book Cass (3)	\$ 56.00
774683CA	Student's Book CDs (3)	\$ 56.00
774675CA	Workbook Cass (2)	\$ 41.00
774667CA	Workbook CDs (2)	\$ 41.00
774438CA	Video (VHS)	\$140.00

# **Ordering Information**

**All Orders Should be Addressed to:**  
**Caswell & Caswell**  
**3571 Newgate**  
**Troy, MI 48084**

**WHEN ORDERING BY PHONE** please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

**To Order Toll Free Call: 1-800-757-7668**

**To Order by Fax 1-248-646-4359**

**METHOD OF SHIPMENT** will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

**SHIPPING AND HANDLING CHARGES** are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

**ORDERS FROM INDIVIDUALS** should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:**  
**CASWELL & CASWELL**

**ORDERS FROM EDUCATIONAL INSTITUTIONS** should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.**  
**PLEASE CALL FOR INFORMATION.**

**EXAMINE ALL MATERIALS AS SOON AS RECEIVED!** Notify us of damaged or missing items immediately.

**ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL.** Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

**ALL PRICES IN THIS CATALOG** are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

# CASWELL & CASWELL ORDER FORM

To order by phone  
Call 1-800-757-7668  
Fax: 248-646-4359



william.caswell@sbcglobal.net

## Ship To:

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Department: \_\_\_\_\_

St. Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone:\_(\_\_\_\_)\_\_\_\_\_

E-Mail Address \_\_\_\_\_

## Bill To: (if different)

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Department: \_\_\_\_\_

St. Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone:\_(\_\_\_\_)\_\_\_\_\_

Fax:\_(\_\_\_\_)\_\_\_\_\_

## Payment Method: (Check One)

☐ Payment Enclosed

☐ Bill my Institution

P.O.# \_\_\_\_\_

## Shipping & Handling Charges:

10% of total purchase

\$4.50 minimum S&H Charge

\$5.25 minimum Residential S&H Charge

Date		All orders are shipped net 30 days. Returns must have written authorization from us.		
ITEM#	QTY	PRODUCT DESCRIPTION	\$ EACH	\$ TOT. COST

CASWELL & CASWELL  
3571 Newgate, Troy, MI 48084  
www.teachersmarketplace.com

Subtotal

Sales Tax

Shipping

TOTAL

☐ Yes! I would like to join your mailing list!