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The Standard Deviants

Brought to you by The Standard Deviants Academic Team - a unique group of educators, students, and writers dedicated to enhancing the academic success of students everywhere.

19-time TELLY AWARD Winner for Best Educational Video

Recommended by high school teachers and university professors nationwide.

The Standard Deviants are the perfect resource for academic success with videos ranging from English Composition to Organic Chemistry and Shakespeare Tragedies.

The Standard Deviants; entertaining and enjoyable teaching style breaks down difficult subjects into a clear step-by-step format.

Each video is broken down into 5 to 7 minute segments with a zany skit which will review the material before going on to the next segment.

A specialized academic team is created for each subject featuring:

- Two to three professors (from the nation's best universities including Georgtown, Yale and UVA).
- An accomplished student consultant.
- ♦ Standard Deviant's staff and comedy writing specialists.

The Standard Deviants provide:

- A comprehensive tutorial of challenging course concepts.
- Study techniques including mnemonic, visual devices and memory builders.
- Quick reference cards with charts, definitions, formulas and course outlines.
- An approachable, off-beat format that builds understanding, confidence and retention.

Technology

Internet and Internet Basics

Dr. Kerric Harvey, John Barth & Mark Reilly.

No-Brainers on the Internet will teach you about the history of the internet, how to get connected and receive email, as well as how to navigate the World Wide Web and use search engines to find the information you need. You'll even learn about online privacy and security. In today's age, it is crucial to know what the Internet is as well as how to use it. Internet Basics will put you online in no time! This tape will begin by explaining all about the Internet, the World Wide Web, modems, and Internet Service Providers. It also explains topics such as electronic mail, web servers, search engines, navigation tools, and more. If you don't know how to use the Internet, this tape is a must-

No-Brainers on Internet covers: how to send and receive e-mail, how to conduct online research and navigate through the World Wide Web, the "netiquette" necessary to surf like a pro! Running Time: 45 minutes The Standard Deviants: Internet Basics covers: The Internet, the World Wide Web, internal modems, built-in modems, external modems, PC modem cards, bits, Internet Service Providers (ISP's), national vs. local ISP's, software, payment plans, passwords, account names, electronic mail (e-mail), sending and receiving e-mail, mailing lists, electronic discussion groups, chat rooms, Internet etiquette, listserves, privacy issues and security, encryption,

on-line purchasing, web servers, web browsers, web pages, hypherlinks, icons, icons, colored text, buttons, Universal Resource Locator (URL), search engines, Boolean searches, hypertext, navigational tools, restricting unwanted sites, parental control options,

cyberspace shorthand, emoticons, conversational acronyms, Spam mail. Running Time: 1 hour, 0 minutes

981031SD	No Brainers - Internet	\$21.00
980647SD	Internet Basics	\$21.00
980957SD	Video Box	\$33.99



No-Brainers on Creating a Web Page

Paul J. DeMalo, Web Pro & Mark Reilly, Web Expert

No-Brainers on Creating Web Pages will teach you about the underlying structure for all web pages, how to choose colors and images that will work for your page, and

where to look on the web for more resources. This tape will also show you how to format pages, edit text, add graphics and links, and even create tables. This tape will have you designing your own page in no time!

No-Brainers on Creating Web Pages covers: the underlying structure for all web pages, how to choose colors and images that will work for your page, where to look on the web for more resources. Running Time: 45 minutes

981120SD Creating a Web Page \$21.00





Learning HTML

Paul J. DeMaio & Mark Reilly Do you know what hypertext markup language is? If not, you need *Learning* **HTML**. This tape will explain what HTML is, web pages, scanners, servers, design

issues, and more. If you want to create a web page, or simply want to be up-to-date with today's technology, you don't want to pass on this tape!

The Standard Deviants: Learning HTML covers: The World Wide Web, hypertext, hyperlinks, browsers, hypertext markup language (HTML), web pages, text editors, simple text editors, WYSIWYG editors, internet browsers, tags, formatting (header, title, and body), underlining text, boldfacing text, centering text, line and page breaks, font size and color, hexidecimal color codes, background color, adding links, on-site and off-site links, MAILTO commands, variables, Image Source, jpg and gif extensions, plagiarism issues, scanners, photographic images, graphics, background tiles, tables, servers, uploading home pages, FTP programs, Internet Service Providers, design issues, viewer-friendly designs. Running Time: 52 minutes 980612SD Learning HTML \$21.00



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